



**MUCH MORE
THAN SPORT
PRODUCTIONS**

**INVEST IN
INNOVATION AND
EXPANSION**

**INCREASE MARKET SHARE
IN GROWING
STUDIO NICHEs**

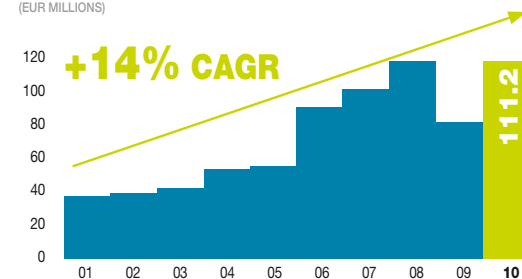
ANNUAL REVIEW 2010

**ON
AIR**

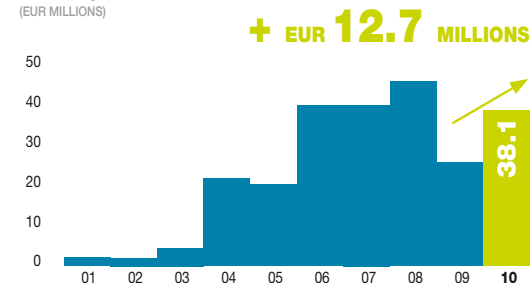


KEY FIGURES

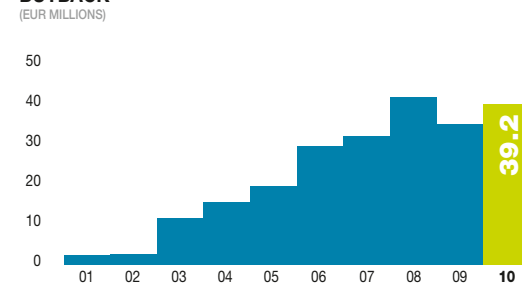
REVENUE (EUR MILLIONS)



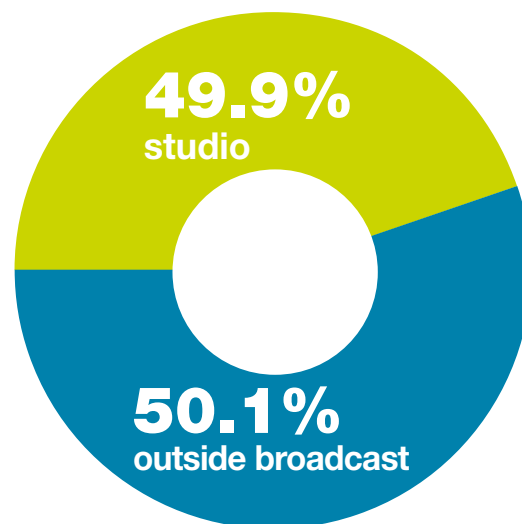
NET PROFIT (EUR MILLIONS)



DIVIDEND, REIMBURSEMENT AND TREASURY SHARES BUYBACK (EUR MILLIONS)



SPLIT OF 2010 REVENUE STUDIO AND OUTSIDE BROADCAST PRODUCTION



63.6%

Return on equity.

6.3%

Dividend yield in 2010.

EUR 25.9 MILLIONS

Net cash at the end of 2010.

**> MORE INFORMATION ON KEY FIGURES
ON PAGE 20**

CONTENTS

2	MESSAGE FROM THE CHAIRMAN AND THE CEO
4	EVS IN A NUTSHELL
6	BUSINESS REVIEW
8 >	OUR KEY ACHIEVEMENTS IN 2010
10 >	OUR MARKETS
16 >	OUR SOLUTIONS
18 >	OUR KEY PRODUCTS
20	CORPORATE REVIEW
22 >	CORPORATE SOCIAL RESPONSIBILITY
24 >	CORPORATE GOVERNANCE STATEMENT
31 >	STOCK MARKET REPORT
33	FROM 1994 TO 2010

MESSAGE FROM THE **CHAIRMAN** AND THE **CEO**

2010 was an important year in the history of EVS. Not only were the major sporting events which marked this year a further opportunity for EVS to demonstrate all its expertise, but it was also the first time that the company achieved 50% of sales in its studio segment.

RECORD SALES 50% IN STUDIO

Sales of EUR 111 million are a record for EVS. They rose by 45% (+31% excluding the rental contracts relating to the sporting events and at constant exchange rate). The operating margin remained stable at 50% of the sales for the fiscal year. The increase in sales was offset by some significant investments made principally in R&D. Ninety specialists joined us. EVS had 366 employees (full-time equivalents) at the end of 2010, a quarter of whom are in our 18 offices abroad.

TOTAL DIVIDEND OF EUR 2.64

The cash flow generated by the activities in 2010, the excellent financial robustness of EVS and our confidence in the future prospects of the company allows us, once again, to distribute a high dividend to our shareholders and pursue our policy of buy-back of own shares. The Board of Directors will propose to the Ordinary General Meeting the distribution of a total gross dividend of EUR 2.64 per share (including the interim dividend of EUR 1.16 distributed in November 2010), in other words a total dividend which is 6.5% up compared to last year. This represents a payout ratio of 90%.

XDC, EUROPEAN LEADER IN DIGITAL CINEMA

In 2010, XDC, the 41.3% owned subsidiary of EVS, was able to take advantage of all the work carried out in 2009 in terms of its financial capabilities, in order to concentrate fully on its operational activity in 2010: the rollout of digital cinema in Europe. More than 2,700 contracts were signed, also through its subsidiary FTT (leading solutions integrator in Continental and Central Europe), and 1,000 screens were installed. XDC's leader position in this market was confirmed in 2010. In February 2011, XDC sold its Cinestore business activity to Barco in order to concentrate on its specialist services business: integration and rollout of auditorium equipment, specific software and a high added-value NOC (Network Operating Center) network.



THE NUMBER
OF STUDIO
PROJECTS
SHOULD
INCREASE WITH
THE LAUNCH
OF NEW
SOLUTIONS ON
THE MARKET.

INVESTING IN FUTURE GROWTH

One of the most important aspects of the past two years has been, without any doubt, our desire to strengthen our technological basis. This has resulted in particular in the hiring of a number of engineers for positions involving the development of new solutions. To continue to grow in the various niches in the studio production market, it is important to enhance our product range, and to launch solutions which enable our customers to make their production processes even more efficient, thus helping them to devote their resources to functions which generate added value.

The development of EVS in new markets makes it essential for us to pursue our policy of customer intimacy, whether through the existing offices or by opening new operating sites. By observing the locations of the forthcoming major sporting events, it is becoming clear that the emerging countries, which today represent around 20% of the sales of EVS, will constitute one of the significant growth engines for our industry in the years to come.

Strengthening our organization also means continuously developing our decision structures towards a model which allows us successfully to combine rapid growth and an innovative business culture. This is an area which has been monitored continuously by the EVS management and Board of Directors for the last two years.



LOOKING AT 2012

It is with confidence in the future of the company that the Board of Directors and the management continue to strive tirelessly to develop EVS: from a company with a strong leading position in mobile production trucks to a group offering significant growth potential in various niches in the service of television producers and

broadcasters. This pursuit of ever-increasing success is only possible thanks to those who contribute dynamically to our structure: our employees around the world, our customers, our suppliers and our shareholders. We thank them for their confidence and their encouragement.

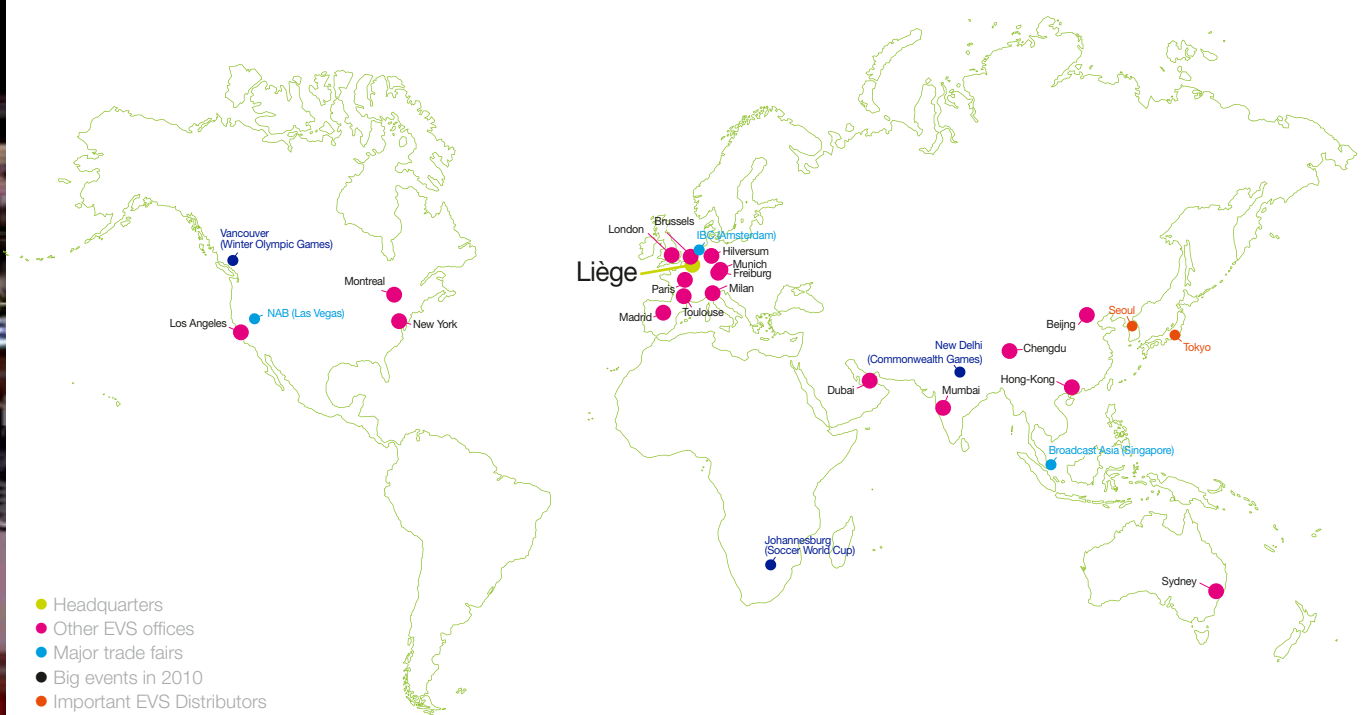
Pierre H. RION*,
Chairman of the Board of Director
* Representing ACCES DIRECT SA

Pierre L'HOEST,
Managing Director & CEO

EVS IN A NUTSHELL

OUR STRATEGY

- > **Consolidation** of our leadership in the niche market of outside broadcast (OB) vans.
- > **Acceleration** of our penetration in the studio market, real growth engine, by developing **new added value solutions** for the actors of that market.
- > **Development of a service centre** for the big sporting events and the new customer demands (archiving, etc.).
- > **Development of unique solutions:** hardware (structured around the XT[2] platform), applications (LSM and IPDirector as reference applications) and service (from consultancy to training and support).
- > **Strong business culture** promoting technological innovation.



CONSOLIDATE THE LEADERSHIP IN LIVE SPORT PRODUCTION

EVS is the leader in live outside broadcast digital video production systems. Its products are intelligent recorders combined with highly reactive applications, such as the slow motion system, that has now become a standard worldwide. The XT[2] production platform (and the XT3 as from the summer of 2011), associated with dedicated applications such as the famous LSM, enables the creation, editing and exchange of video files.

Around 7,000 operators on all continents use our group's applications on a daily basis. EVS has developed substantial expertise in compressed video and audio data processing. The company intends to remain an innovator in the migration from analogue to digital in television networks, and from standard definition to high definition. In addition, EVS will continue diversifying its offering, such as the graphic analytical tools for live productions.



EXPAND IN MULTI-CAMERA STUDIO PRODUCTION

Based on its experience in the OB vans, EVS has been penetrating since a few years the studio segment. The company first attacks the applications for which the speed is a key success factor, but also develops solutions for the production of other programs, such as TV series or news channels. The "Speed to Air" strategy is based on the XT[2] and XS platforms, the software suites IPDirector and Insio, and also Xedio that is mainly used by journalists. EVS gains market shares every year in this segment, and also benefits from the gradual replacement of tapes by digital solutions and from the increasing use of high definition. This studio market is an important growth engine for EVS. It is considered as 10 times bigger than the outside broadcast market, worth USD 800 million annually, with a current market share of around 7% for EVS.



MORE INFO?

WWW.EVS-GLOBAL.COM

JACQUES GALLOY,
DIRECTOR AND CFO

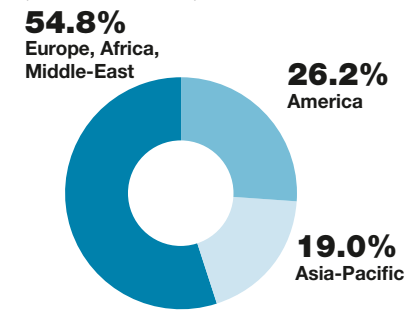
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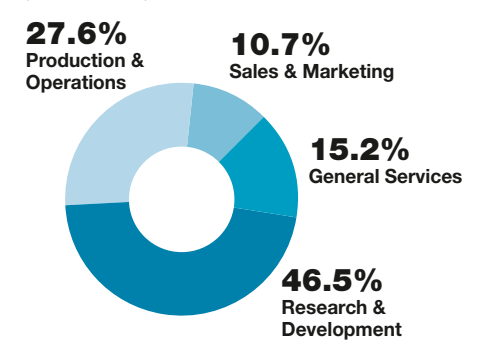
BUSINESS MILESTONES

IP Director

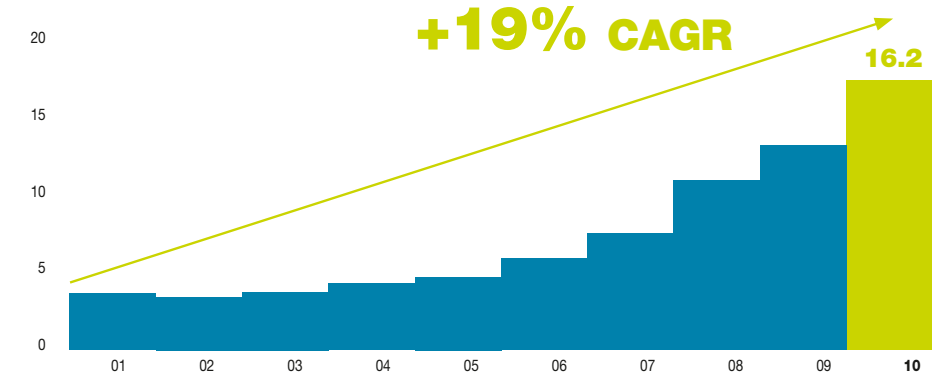
REVENUE SPLIT IN 2010 (BY GEOGRAPHICAL SEGMENT)



BREAKDOWN OF STAFF BY DEPARTMENT (AS OF 31 DECEMBER)



EVOLUTION OF R&D INVESTMENTS (EUR MILLIONS)



OUR KEY ACHIEVEMENTS IN 2010

02/2010 XT[2]+

EVS launches the new XT[2]+ server, the new evolution of the XT[2] platform. Available in 6, 4 and 2 channel configurations, SD or HD mode, the XT[2]+ server offers new functionalities, including a new generation of hard drives, boosted internal storage, increased total storage with external capacity of up to 20 TB per server, support of more codecs (including DVCPRO 50 et DVCPRO HD), and enlarged bandwidth by more than 25%.

02/2010 CANADA

The Winter Olympics are held in Vancouver in February 2010. EVS is the heart of the production of the images of this first major event of 2010.

03/2010 AUSTRALIA

Fox Sports (Australia) uses, for the first time ever, the online virtual offside line (which is part of EPSIO, graphical analysis tool for live sport productions), during a live broadcast of a football match.



05/2010 UNITED KINGDOM SkyNews

04/2010 XTnano

At the NAB show in Las Vegas, EVS launches the XTnano server, entry-level 4-channels server with 4 channels of entry. Designed for simple live sports productions, the XTnano server is perfect for productions that require speed reliability and flexibility. It is also during this fair that is announced the native support by the XT [2]+ and XS servers of the codec from Panasonic AVC-Intra.

04/2010 FRANCE

EVS Broadcast Equipment acquires OpenCube Technologies, specialized in MXF media technological solutions. This acquisition strengthens the expertise of EVS Group in production and post-production studio markets. OpenCube, founded in 2003 in Toulouse (France) is employing 15 employees and is one of the world's specialist in MXF wrapping format which becomes a standard in the industry.

04/2010 GERMANY

TopVision Telekommunikation, a leading European provider for broadcast productions, uses the EVS solutions for 3D production of a Bundesliga game between Bayer 04 Leverkusen and Hamburger SV. The game, broadcasted by Sky Germany, is the first of its kind in Germany.

05/2010 UNITED KINGDOM

On May 6, 2010, the day of the UK elections, SkyNews launched its HD channel. EVS is in the center of the whole process of SkyNews HD news production.

06/2010 MALAYSIA

Astro, multimedia satellite platform in Malaysia, orders 28 EVS servers for its transition to high definition. The servers are controlled by the AirEdit/IPDirector solution, which allows content real-time control.

06/2010 GX SERVER

EVS launches the GX server, a new small size fill and key playout server that offers instant HD graphic playback functions and full control capabilities from all standard switchers and controllers.

06/2010 SOUTH AFRICA

The Soccer World Cup in South Africa is a great success. The event mobilizes nearly 400 EVS servers worldwide. Some of them are rented temporarily, including fifty FIFAMAX servers within the IBC, the press center in Johannesburg. Major innovations includes a separate production in 3D for about 25 games or the inclusion of an off-side line provided by EVS (EPSIO solution) directly into the international flow.



08/2010 SINGAPORE The first Youth Olympic Games are held in Singapore.

08/2010 SINGAPORE

The first Youth Olympic Games are held in Singapore. EVS is present again at the heart of the production with its slow motion technology, live editing and summaries creation.



09/2010 MEDIARCHIVE DIRECTOR

At the IBC, the largest tradeshow of the broadcast industry in Europe, EVS presents new advances for the XT[2]+ server, in particular regarding the processing of 3D or 1080p high definition. EVS also introduces its new solution for archives management (MediaArchiveDirector). IBC TV selects EVS once again for IBC TV NEWS news integrated production. The system is used for the live production of IBC HD news during the fair.



06/2010 SOUTH AFRICA Ligne de hors-jeu EVS lors de la Coupe du Monde de Football

10-11/2010 ASIA

For the first time, the Commonwealth Games, which takes place in Delhi, India, in October, are captured in high definition. The Asian Games held in Guangzhou in November, ends a 2010 year rich in sporting events. In both cases, the EVS technologies is again widely used for various productions.

11/2010 UNITED STATES

The HD OpenCube MXF server is used by Century Fox 20th movie studios for recording and managing the increasing amount of video material managed by film productions. The MXF format, controlled by OpenCube, is seamlessly integrated into existing processes at Century Fox 20th.

12/2010 UNITED STATES

The largest school of art media in the United States, Columbia College Chicago (CCC) acquires six EVS systems to offer its students the opportunity to familiarize themselves with the EVS tools, which became a standard in the market for certain types of television productions.

01/2011 UNITED STATES

EVS receives an Emmy Award from the National Academy of Television Arts & Sciences for its systems HD Super Motion systems, allowing recording and instant replays during sports and studio productions.

OUR MARKETS

In the outside broadcast segment, EVS has shown its ability to develop reliable solutions that meet the needs of a demanding market. Today, the EVS strategy is to do everything possible to create new growth in the studio segment.

Both markets are now guided by similar priorities: the broadcast of video content on multiple platforms, the transition to high definition, and the replacement of tapes. But the goals are unchanged: capture the audience and produce at lower cost.

DIGITAL TECHNOLOGY IS REVOLUTIONIZING VIDEO

A video signal is defined by an image resolution (a number of pixels) and also by a number of images per second. The most widespread current format, standard definition, has between 350,000 (NTSC - USA, Japan) and 400,000 (PAL - Europe, Australia) pixels per image. The high-definition format varies between 1,300,000 (HD Ready) and 2,000,000 (Full HD) pixels. The number of images varies from 25 images per second in Europe to 30 in the USA. Digitizing an image means coding each pixel according to its color and its luminous intensity, which generates phenomenal amounts of information, all the more so since they are repeated many times per second. Powerful redundancy search algorithms in the juxtaposed pixels make it possible to reduce the quantity of information: this is digital compression. This increasingly efficient compression makes it possible to send increasing quantities of information (such as high definition images) with the same bandwidth. This technology forms the basis of the EVS products.



OUR GROWTH DRIVERS

- > Transition to tapeless solutions.
- > Diversification of video content consumption habits, including the new medias.
- > Technological migrations, such as high definition or 3D.
- > Increasing popularity of sport on television.
- > Development of new solutions to increase efficiency of studio productions.

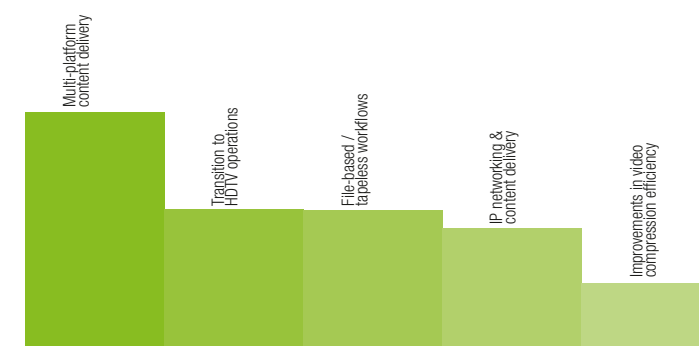
TAPELESS TELEVISION PRODUCTION

The programming of the television networks consists primarily of broadcasting pre-recorded images which, until very recently, were stored on tapes. But linear editing (and editing) on tape is not quite flexible. Today, IT offers an attractive alternative. Migration towards digital technology on hard drives (non linear by definition) is clearly on the way for a few years, even though it will still take some years for the hard disk penetration rate to reach 70 or 80%. The television stations understand the absolute importance of migrating to tapeless interoperable computer platforms. This allows the design of processes that are smoother and faster. The use of video tape recorders is therefore proving to be increasingly unsuitable for live productions. This replacement represents an opportunity and a growth driver for EVS.



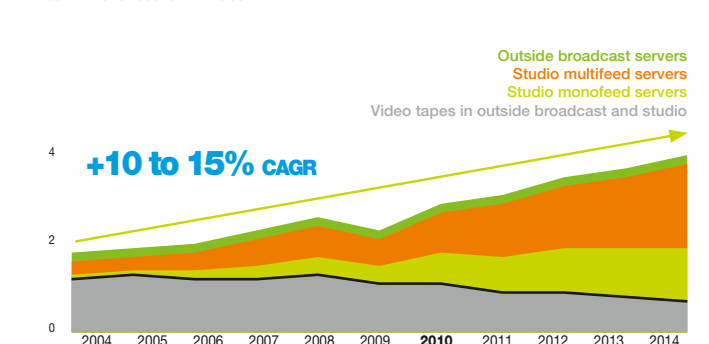
BROADCAST INDUSTRY PRIORITIES IN 2011

SOURCE: DEVONCROFT



BROADCAST VIDEO STORAGE EVOLUTION WITH DEDICATED SOFTWARE APPLICATIONS

IN USD BILLIONS - SOURCE: IABM / COMPANY



HIGH DEFINITION AND 3D

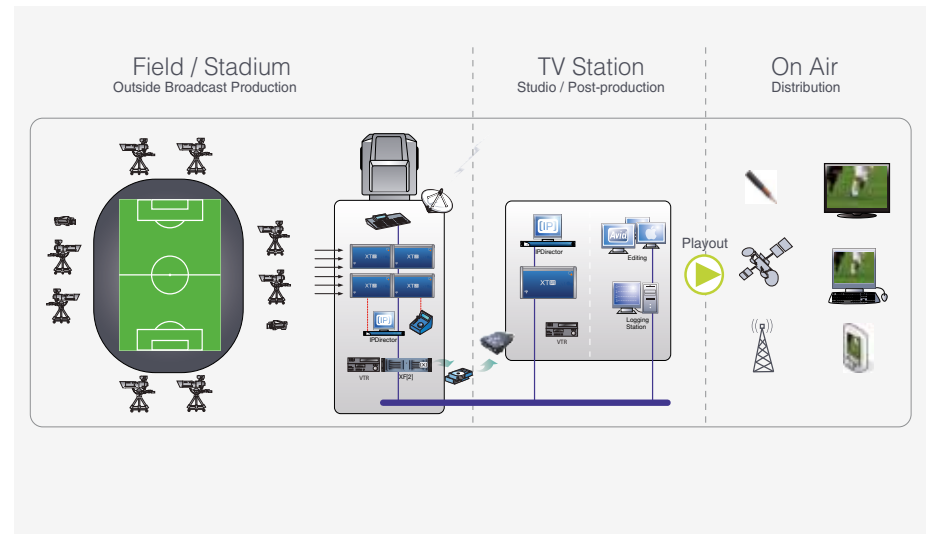
With increasingly affordable prices, the LED, LCD, plasma or OLED screen technologies are winning ever greater market share over CRT screens: these flat-screen televisions are moving towards the resolution of a computer screen, namely 6 times more pixels than a standard definition image.

"HD Ready", for example, counts 1.3 million pixels, while "Full HD" (1,920 x 1,080) counts 2 million pixels. The inevitable switch to HD requires a gradual replacement of the current SD (standard definition) production equipment. This transition, over a decade or so, accelerates the replacement of tapes through integrated broadband production processes. EVS is a leader in this production format and is developing transparent migration solutions for users. The penetration of flat screens able to receive HD content is already prevalent in American households and is gaining ground in Europe. EVS is also a pioneer in the 3D production since the first live production tests in 2008.



THE TRANSITION TO HD AND THE INCREASING INTEREST FOR SPORT ON TV ARE TWO IMPORTANT GROWTH DRIVERS FOR EVS.

EVS MARKETS: FROM OUTSIDE BROADCAST PRODUCTION TO STUDIO PRODUCTION



INTEROPERABILITY OF EVS SOLUTIONS WITH THE MARKET STANDARDS

EVS			THIRD PARTIES			
Equipment	Format	Def.	Applications	Equipment	Format	Def.
 	MJPEG	SD/HD	Non-linear edition	AVID (via Transfer Manager & Avid Web Services)	IMX-D10	SD
	IMX-D10	SD			DVCPRO 50	SD
	Apple ProRes 422	HD			DVCPRO HD	HD
	Avid DNxHD® codec	HD			Avid DNxHD®	HD
	DVCPRO 50	SD			IMX-D10	SD
	DVCPRO HD	HD			ProRes 422	HD
	MPEG-1	SD	Low resolution	APPLE	DVCPRO 50	SD
	MPEG-2	SD			DVCPRO HD	HD
	MJPEG	SD/HD			WINDOWS MEDIA family	SD
	IMX-D10	SD			MPEG-1/-4	SD
	DV-SD family	SD	Camcorders	PANASONIC P2	H 264	SD
	DVCPRO HD	HD			DV family	SD
	Avid DNxHD® codec	HD			DVC PRO HD	HD
	Apple ProRes 422	HD			AVC-Intra	HD
	H 264 / AVC	SD/HD			DVCAM, IMX	SD
AVC-Intra	HD	SONY XDCAM	XDCAM HD	HD		

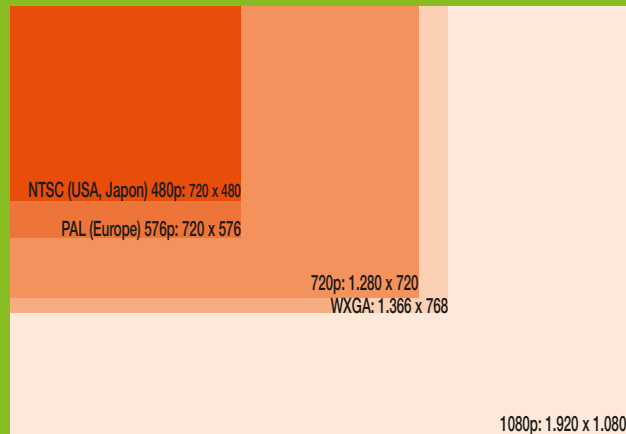
FRAGMENTATION OF THE VIDEO OFFER

As new technologies emerge, each person consumes images in different ways through different channels meeting different needs (television, computer, tablet or mobile phone). New trends of consumption are booming, such as television through telephone network (IPTV), terrestrial digital television or even web television or image-sharing. This naturally leads more content production in various formats and faster availability. In addition, there is also an explosion of the types of feeds included in a TV production; during large scale events, more and more images are added to the reports of professionals, such as home videos. This requires greater flexibility for TV production.



DISPLAY RESOLUTIONS

	IMAGE FORMAT	DISPLAYED SIGNAL	RESOLUTION (IN PIXELS)	DENOMINATION, LABEL
STANDARD DEFINITION	4/3	480p	640 x 480	NTSC (USA, Japon)
STANDARD DEFINITION	4/3	576i	720 x 576	PAL, SECAM (Europe)
HIGH DEFINITION	16/9	720p	1,280 x 720	HD Ready
HIGH DEFINITION	16/9	1,080i	1,920 x 1,080	HD Ready
HIGH DEFINITION	16/9	1,080p	1,920 x 1,080	Full HD
HD 3D	16/9	2 x 1,080p	2 x 1,920 x 1,080	3D Full HD



- > Worldwide, there are two formats in use for HDTV: 720p and 1,080i. EVS handles both and the XT3 server handles the 1080p signal.
- > Most consumer screens are currently XGA with 768 lines but HDTV will move towards 1,080 lines.
- > Only XGA and above can be truly considered to provide HD quality.

LIVE SPORTING EVENTS

Sport broadcasts are still the content most prized by television viewers and, hence, by the television networks. Games coverage has moved from 4 cameras to configurations of more than 20 cameras in order to enhance the spectacle.

The costs of the rights are high and new forms in broadcasting the same content to other media are appearing.

The director captures the action and the emotion continuously, chooses the right viewing angle at the right time, and invites the spectator to experience the event through slow motion, replays of sequences, or highlights. The event is transformed through hundreds of video clips that are indexed on keywords so as to enable multimedia operators to select the required clips within seconds. Live sport, which is also described as outside broadcast production, requires reliable equipment enabling centralized production for distribution across various media. EVS is the leader in this niche market.



STUDIO PRODUCTION

Within the television stations, the tape is also tending to be replaced by technologies and applications that fulfill the new production, post-production and broadcasting functions. Studio production with multiple cameras has certain similarities with outside broadcast sport production, particularly under near-live conditions, in other words minimal time between production and broadcast, optimizing post-production for obvious economic reasons. EVS is positioning itself as a challenger onto the studio production market.

This market is growing and is certainly the most promising segment for the future growth of EVS. As shown in the chart on page 11, the IABM (International Association of Broadcast Manufacturers) predicts an average annual growth of 10 to 15% for the coming years. EVS makes every effort to take advantage of this growth, and also seeks to take market share from its competitors.

XDC SOLUTIONS FOR DIGITAL CINEMA

as a strong support for digital cinema deployment

3D

Created in 2004, XDC is a 41.3% affiliate of EVS (30.2% fully diluted). XDC is a service provider of digital cinema solutions in Europe. The company proposes different solutions:

- **services to distributors:** XDC offers a full package service: encoding, duplication, key management, 24/7 maintenance, extranet follow up and physical/virtual delivery;
- **services to exhibitors:** XDC rents or sells servers, applications, services (including maintenance) and projectors acquired from third-party suppliers. The offer is adapted according to the size of the screen in order to optimize the relationship between the investment and the quality of the image;
- **services to providers of alternative content:** besides the movies proposed by the studios, there exist numerous types of alternative contents, allowing exhibitors to diversify their commercial proposition, such as projections of sporting events or concerts, live or not (sometimes in 3D). XDC offers a full service from booking and promotion to delivery, reporting and box office collection.
- **deploying services of digital cinema installations for exhibitors in Europe.** This activity is mainly based on the VPF model (Virtual Print Fee), through which the American studios (Warner Bros., Sony Pictures, Universal, Paramount Pictures, Twentieth Century Fox and the Walt Disney Studios) have agreed to subsidize approximately 80% of the installation, by XDC, of maximum 8,000 digital screens in Europe, hence allowing substantial savings for exhibitors on the equipment cost. XDC also concluded a global financing agreement with a banks consortium led by BNP Paribas Fortis for EUR 100 million, allowing the VPF deployment of its first 2,000 digital screens in Europe. Under the VPF model, XDC had an order book of more than 2,300 digital screens in Europe at the end of 2010, among which more than 800 have already been deployed. To date, XDC is n° 1 in digital cinema in Europe;

■ **services to distributors:** XDC offers a full package service: encoding, duplication, key management, 24/7 maintenance, extranet follow up and physical/virtual delivery;

■ **services to exhibitors:** XDC rents or sells servers, applications, services (including maintenance) and projectors acquired from third-party suppliers. The offer is adapted according to the size of the screen in order to optimize the relationship between the investment and the quality of the image;

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In order to better serve its clients and to accelerate the execution of its business plan, XDC acquired at the end of 2009 a German company active in the integration and the maintenance of equipments in cinema theatres: FTT GmbH. This company has affiliates in XDC key markets such as Austria, Czech Republic, Poland, Hungary, Romania, Belux and the Netherlands.

PERFORMANCE

The XDC group recorded EUR 60 million in revenue in 2010, what makes it the leader on the European market. In addition to the FTT acquisition, the historical activities of XDC also performed very strongly in 2010.

TECHNOLOGY AND 3D

The 60 engineers and technicians of the XDC group master the entire technological chain of the digital cinema, since encoding the movies for the distributors until the installation of the projection room. The pan European call center solves the issues relating to projectors, servers and audio and 3D equipments.

TECHNOLOGICAL REPOSITIONING

In March 2011, XDC sold its CineStore activities to Barco (leading provider of digital projectors), while keeping a distribution right on the CineStore products under the VPF agreements as a privileged client. This way, the group refocuses its technology investments on solutions managing digital content networks, open to proprietary manufacturer equipments.

THE POTENTIAL AND THE RISK

Worldwide, there is a potential of 120,000 screens to be digitized over the next 10 years, of which 30% in Europe and 35% in the United States. More than 30,000 screens have already been digitized, mainly in the United States. In Europe, more than 10,000 screens have already been converted, for a potential of more than 30,000 screens. XDC group, including FTT, holds a global market share of around 35%. The multicultural and fragmented nature of the European cinema market is different from the oligopolistic structure of the American market. As a service company, and therefore a local company, XDC focuses on the Western European market with a young and innovative team of around 150 people. Today, digital cinema is on the way and XDC has all the assets to remain one of the major players of this revolution. The main risk lies in the fact that this service/equipment deployment activity requires huge investments and financing means. XDC has been able in 2009 to secure the necessary financing, as well as the capital needed for its activity. In case the market conditions worsen, this could be put at risk.



OUR SOLUTIONS

A strong integration between its performing and reliable technological platforms, a wide range of applications and a top quality service, here are EVS' fundamentals.

The hardware platform is the core of EVS servers. This platform has established itself as the fastest, most reliable, and most utilized broadcast tool for live production, and now completely dominates the live production marketplace. The intimate partnerships developed between the EVS team across the globe and the world's leading broadcasters have led to significant development around its core foundation. Empowering the hardware platforms with a multitude of software applications has given broadcasters the ability to manage, control, browse, edit (non-linear, of course), and orchestrate the ingest of digital media across a complete network of interconnected servers. The company has just launched the XT3 server in early 2011.

NEW VARIATIONS

This modular platform is also available in other variations for the clients:

- **XS**, new production server specifically targeting the studio segment. Combined with the new Inzio application, it allows the production of pre-recorded programs (including TV series and games) to save time and increase efficiency.
- **XT3**, evolution of the XT[2] and XT[2]+ servers, is available in two versions (8 and 6 channels configuration) and in SD or HD mode. It allows to record more cameras inputs or complex productions such as 3D productions. It has a bandwidth more than doubled (8 x 372 Mbps), a faster access to

hard disks, an increased support of audio. It supports a large number of different formats. It is the platform for future development of EVS.

- **XTnano** is an entry level 4 channels server. Designed for live sport productions requiring simple workflows, XTnano is the perfect toolbox for essential high-speed operations with maximum reliability and flexibility.

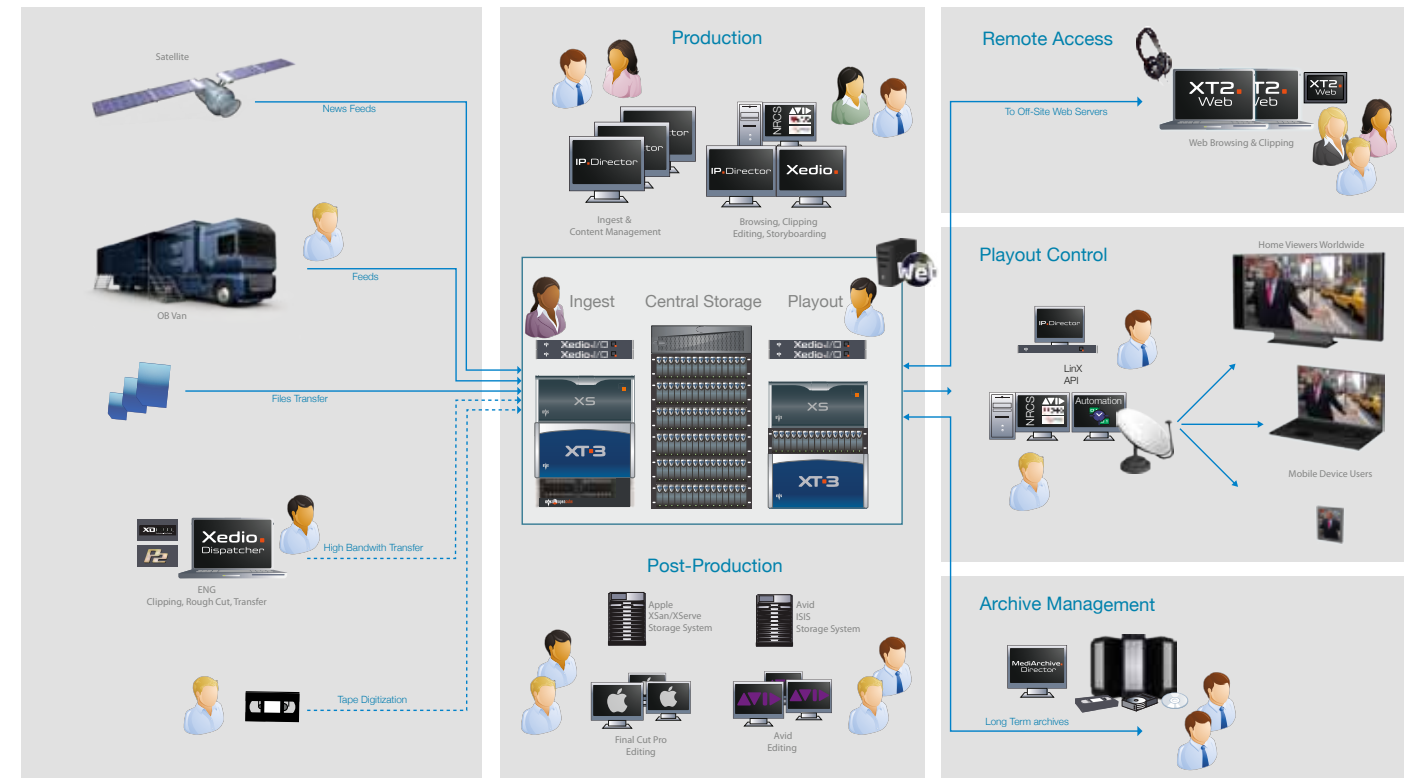
The EVS tapeless technologies have driven OB vans, studios, broadcast networks and virtually all content production to new heights, leading the way for newly embraced technologies such as high definition television. With the arrival of this new format, EVS has increased the reputation of reliability and performance of its servers, with the leap from standard definition to high definition being seamless. Similarly, content fragmentation highlighted the flexibility of EVS' solutions.

A WIDE RANGE OF HARDWARE AND SOFTWARE SOLUTIONS

Today, EVS offers a wide range of hardware and software solutions dedicated to production markets in outside broadcast (live sport events, stadiums, concerts, etc.) and in studio environments (sports news, entertainment shows, live shows, series, reality TV, theatres, news, etc.):

- live replays from regular, super motion (3 times more images per second) and hyper motion cameras;
- highlight editing while recording;

EVS SOLUTIONS: FROM GLASS TO GLASS



- video delay (time differences and problems of ethics) and play-out control;
- fast non-linear editing;
- multi-channel play-out;
- ingest, logging and browsing;
- file format conversion;
- storage, archiving and backup.

The XT[2] modular platform (and soon XT3), or the other XS and XTnano production servers, combined with the numerous applications and the broadband network, meet the needs of live mobile productions and studio productions, particularly with multi-cameras.

EVS solutions are also widely used for big sporting events. These productions require a top quality service. Company's technicians are available on the field to ensure the necessary support.

Also, service is at the core of the company's offer developed for big sporting federations to help them making use of the numerous images they hold.



OUR KEY PRODUCTS

HARDWARE
SOFTWARE
SERVICES

VIDEO SERVERS

XT3

Production and playout server



The XT3 is a production server which allows to record, control and play media in real time, in SD, HD and 3D. It is the more powerful successor of the XT[2] and XT[2]+ servers. Combined with the MulticamLSM, it is the ideal solution for the live sport productions. Able to record multiple cameras in a synchronized way, the XT3 is also an asset for multicam studio productions, live or not. Up to 8 channels (e.g. recording and playout of 3 cameras), its internal 3.6 TB capacity is able to store around 300 hours of TV at bitrates up to 200 Mbps. It has an additional external capacity of 20TB. Its unique assets are:

- Continued loop recording (even during replays).
- Most reliable server on the market.
- Instant response (real time encoding and decoding).
- Open architecture for maximum interoperability with third-party systems and numerous existing codecs.
- Powerful networking with immediate content sharing (XNet[2]).
- Up to 96 audio channels supported by the server.
- Very high bandwidth.
- Smaller version (4 RU) available in 7 channels.

XS

Ingest and playout server



XS is a 4 channels server designed for multi cameras studio productions in SD or HD. This server, controlled by Inσιο or IPDirector (or by third-party tools through control protocol standards), offers to producers a performing alternative to tape-based workflows. It allows reducing post-production time, increasing efficiency and controlling costs. Its other assets are:

- Native support of multi formats and codecs and maximum interoperability and control with third-party systems.
- Powerful networking with immediate content sharing (XNet[2]).
- Simultaneous work between production, post-production, storage and archiving.

XTnano

Production and playout server



XTnano is an entry level 4 or 6-channel HD/SD slow motion replay entry-level server.

Designed for live sports productions requiring simple workflows, XTnano is the perfect toolbox for essential high-speed operations with maximum reliability. XTnano offers a flexible configuration. The new server natively supports DVCPRO HD and DVCPRO 50 codecs, and with its GigE networking capabilities, AV files can be instantly transferred to all standard edition and archive systems.

GX

Fill and key playout server



The GX server is a small size fill and key playout server that offers instant HD graphic playback functions and full control capabilities from all standard switchers and controllers.

CONTROL INTERFACES

Multicam LSM

Live slow motion control and creation of playlists



The "Live Slow Motion" MulticamLSM offers extremely performing live replays control and playlists creation solutions. Loop recording and access to recording train means you never lose any shots.

Targeting sport and other live events productions, the MulticamLSM, combined with the XT3 or XTnano server, guarantees an unlimited level of reliability and functionalities. It manages all types of replay (from -400% to +400%), including Super Motion (2 to 3 times the speed) or Hyper Motion (e.g. 200 images/sec). Finally, it offers a range of on-the-fly editing actions.

IPDirector

Production content management



The IPDirector is an integrated suite of video production management applications that gives you total control of your video and audio feeds via the XT3, XTnano or XS video server.

The IPDirector allows you to easily ingest, log, manage, search, track, edit (via IPEdit), create clips and highlights, browse, and ultimately play out any video or audio content instantly. The Windows-based GUI makes it easy to learn and use. With the IPDirector, complete control of one or more XT3, XTnano or XS servers is at your fingertips.

Inσιο

Management of studio multicam ingest



Inσιο offers to the producers a toolbox for controlling and accelerating each step of the production of a TV program. In addition to the review and control of recording, Inσιο eases the selection of the best sequences, the metadata management, the clip transfers and the feed streaming to post-production, with a touch screen interface. Inσιο is the perfect complementary tool for the XS server.

SpotBox

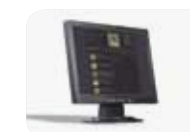
Pre-recorded clips box



SpotBox, combined with the XT3 or XTnano production server, allows the storage of pre-recorded clips or graphics, controlled with production tools such as mixers. Spotbox offers an ideal solution for the management of clips, playlists, postproduction and graphics (such as plasma screens on the back of many studio setups) during a live production.

XT2Web

Web-based control tool



XT2Web is a solution combining web and broadcast technologies and allowing remote access to XT[2], XT[2]+ or XTnano production server clips and associated metadata through an intuitive web interface. Media are shared in real time between the OB van and the studio, what is the basic for split-production concept between the event venue and the TV station. It offers the possibility to create clips and playlists from a distant location.

STORAGE SOLUTIONS

XF[2]

Removable storage server



The XF[2] is the secured removable storage solution, based on hard drives, that complements XT3, XTnano and XS servers. With up to 4 TB of media storage, configured as 2 x 2 TB removable hard disk drives, the XF[2] is the ideal solution for content transfer between live production vans and associated near-live studio productions, like a sport post game talk show.

XStore[2]

Central storage server



The XStore[2] is a high capacity online storage, ideal for storing, sharing, exchanging, and editing audio and video content, in SD and HD. It is the ideal and secure long term storage complement to the XT3, XTnano and XS servers. With its external encoders/decoders, it stores around 30 TB for a medium sized TV station. It is mainly used in studio productions and can be used to host optional EVS software.

XStoreSan

Storage solutions



SAN storage solutions are designed to provide clients with an optimal balance between their online and archive storage capacities. Based on the SAN architecture, EVS storage solutions are optimized to offer the highest level of flexibility, while guaranteeing the utmost security of the recorded media.

GRAPHIC TOOLS

EPSIO

Analytical graphic tools for live sport production



The EPSIO application will include a range of analytical graphic tools for live sport productions. Today, it allows the EVS operators to instantly design virtual off-side lines. EPSIO is an integral part of the XT3-LSM, and then allows producers to optimize their live production workflow without additional resources. EPSIO is based on patented algorithmic codes for automated drawings of the field and its limit in real-time.

EDITING SOLUTIONS

XEDIO

News and highlights editing suite



Xedio is a modular solution for news and highlights production. It hinges on CleanEdit, the non-linear editing tool, which allows the postproduction for highly compressed digital files through an extended network, with a tight bandwidth. It does not alter the original file, often stored on a XStore, XT3 or XS. The final news clips, in SD and HD, can be broken to air in a flash (no rendering required). Xedio is fully integrated with Sony XDCAM™ and Panasonic P2™ (the portable cameras with embedded recorders that are the most used by journalist teams), and also support multiple file formats.

MXF TOOLS

OpenCube HD/SD

Solutions based on the MXF standard



EVS-OpenCube offers a full range of effective MXF file management solutions, including: XFRReader, a high performance viewer allowing you to browse all your MXF files, regardless of their wrapped essence format; XFCConverter, a multi-purpose file converter for wrapping, unwrapping, rewrapping and repurposing; P2Soft HD, a software application designed to simplify P2 HD media ingest and management; and OpenCube HD/SD, the codec Agnostic MXF ingest server (including XDCamHD, Jpeg2K, DNxHD®) that offers MXF file generation for maximum interoperability in any production and post-production environment.

TRANSFER AND EXCHANGE SOLUTIONS

XFile

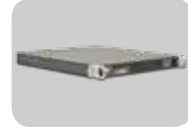
Transferring, archiving and Preview software application



The XFile automates the clips archiving process, both in SD and HD media, along with associated metadata, in the industry-standard MXF file format. Furthermore, it is a clip preview and quality monitoring tool. The XFile acts as the gateway into and out of third party non-linear editing systems.

XTAccess

Transfer and transcoding software



XTAccess is the EVS' gateway software built to facilitate media interchange between EVS' production servers and third party tools with the highest level of security and efficiency. XTAccess handles a series of automatic media conforming operations such as on-the-fly transcoding, media rewrapping and playlist rendering offering smoother interchange of non-natively supported media.

XEDIO Dispatcher

Preview and transfer software



XEDIO Dispatcher automatically detects connected devices (such as P2 or XDCAM cameras and players/readers), and instantly displays their content, enabling immediate media browsing for clip selection, sub-clipping and/or fast rough-cut editing. Once selected or created, clips, sub-clips and consolidated edits can be easily transferred from the ENG device to any EVS server for further production or post-production operations. Simultaneous transfers to multiple destinations in multiple formats are supported thanks to XEDIO Dispatcher on-the-fly SD/HD rewrapping and transcoding capabilities.

ARCHIVE MANAGEMENT

MediArchive Director

Digitization and archive management solutions



The concept of EVS' MediArchive Director is to offer a set of software tools to centrally manage the different platforms of the workflows, including their formats, and allow for intelligent media browsing based on metadata and logging. Fast and easy delivery is handled automatically by the central tool, which manages automated media digitization, re-wrapping, and controls all the necessary robots to optimize management and provides a cost effective content solution delivery.

SERVICES

Services

From consulting to maintenance



Besides its strong products and software applications, EVS is committed to the highest level of services. It covers different areas, including workflow and process consulting, installation, maintenance, upgrades, and user training. For specific events, EVS also proposes rental contracts for its servers and applications, in order to meet their clients' punctual needs. The foundation of this great service quality is the EVS team, available and reactive, in constant interaction with its customer base and user community.

COOPERATE REVIEW

KEY FIGURES

KEY FIGURES, CONSOLIDATED – IFRS (EUR MILLIONS)

	2010	2009	2008	2010/2009
REVENUE	111.2	76.6	110.7	+45.2%
GROSS MARGIN (%)	79.6%	81.8%	85.8%	-
OPERATING PROFIT (EBIT) ⁽¹⁾	55.5	37.2	68.4	+49.1%
OPERATING MARGIN - EBIT (%)	50.0%	48.7%	61.8%	-
NET PROFIT (GROUP SHARE)	38.1	25.4	45.2	+49.7%
NET PROFIT FROM OPERATIONS, EXCL. XDC (GROUP SHARE) ⁽²⁾	39.7	26.7	48.4	+47.0%
NET PROFIT MARGIN ⁽³⁾	35.7%	34.9%	43.7%	-
RETURN ON EQUITY AT THE BEGINNING OF THE YEAR ⁽⁵⁾	63.6%	37.4%	72.7%	-
NET CASH POSITION (31 DECEMBER) ⁽⁶⁾	60.8	59.8	68.0	+1.6%

DATA PER SHARE (EUR)

	2010	2009	2008	2010/2009
AVERAGE NUMBER OF SHARES EXCL. TREASURY SHARES	13,511,048	13,554,643	13,578,250	-
BASIC NET PROFIT (GROUP SHARE) ⁽⁴⁾	2.82	1.88	3.33	+50.2%
BASIC NET PROFIT FROM OPERATIONS, EXCL. XDC (GROUP SHARE) ⁽⁴⁾	2.94	1.99	3.56	+47.5%
GROSS DIVIDEND (INTERIM + FINAL DIVIDEND)	2.64	2.48	2.48	+6.5%
PAY-OUT RATIO (INTERIM AND FINAL GROSS DIVIDENDS/NET PROFIT FROM OPERATIONS, EXCL. XDC)	89.8%	125.9%	69.7%	-
EQUITY AS OF 31/12, BEFORE FINAL DIVIDEND ALLOCATION (EUR THOUSANDS)	60,799	59,823	68,043	-

- (1) EBIT means "Earnings Before Interests and Taxes" and corresponds to the operating result before interests and taxes. The EBIT margin is the EBIT divided by the revenue.
(2) The net profit from operations, excluding XDC, is the net profit (group share) excluding non-operating items (net of tax) and the XDC contribution.
(3) The net profit margin is the net profit from operations divided by the revenue.
(4) Calculated based on the number of shares excluding treasury shares and warrants.
(5) This return is the result of the net profit (group share) divided by the shareholders' equity at the beginning of the year.
(6) Net cash equals cash and cash equivalents less financial liabilities and other long-term debts, including their part due within the year.

CORPORATE SOCIAL RESPONSIBILITY

There are many ways for a company to put its values into practice and demonstrate its commitment to the environment, its employees or the community in which it operates. This long term commitment is an integral part of the culture and values of EVS since its creation.

THE ENVIRONMENT

From its creation in 1994, EVS has sought to limit its impact on the environment. Over the years, clear policies have been implemented in order to honor this commitment. The harmonious integration of the company's buildings with vegetal roofs into the wooded environment of the Sart-Tilman Scientific Park and the frequent use of energy-saving methods, such as "free cooling" to cool premises subject to major temperature variations, are examples of this, as is the low-energy lighting, the solar panels for the production of hot water, the use of recycled water and the company car fleet which runs mainly on liquefied petroleum gas (LPG), with its minimal emissions.

Through the nature of its activities, EVS plays an indirect role in reducing the carbon footprint of audiovisual productions. The solutions offered by EVS are based on reusable servers and hard disks which, unlike the tape readers used abundantly in television productions, do not require the recurrent purchase of environmentally-unfriendly chemical or hard to recycle consumables.

EVS also offers solutions for remote production and access of video content, what allows a lot of operators to reduce dramatically their travels. For instance, during major sporting events, broadcast production tools favor image sharing between the event venue and the television channel, which greatly reduces the air travel of a large number of people.



21 nationalities are working together at EVS.

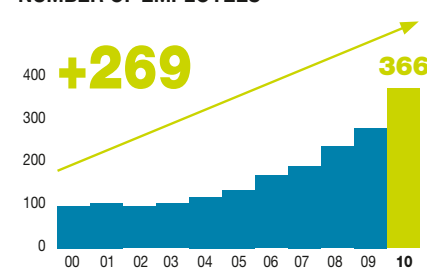
THE COMMUNITY

EVS has a strong regional anchorage and participate in the development of the Liège region in which the head office is based. It is building partnerships with numerous suppliers in the region, it actively supports cultural and social projects (such as the Télévie or Cap48, together with the large French speaking Belgian TV stations), and it encourages its employees to do likewise in their own environment through targeted sponsoring actions.

Since 2004, taking advantage of the Tax Shelter system, EVS has participated in the financing of 18 movies, mostly produced and filmed in Belgium. Most of them were chosen for their cultural or social interest, or their high quality.

In addition to the 2010 Winter Olympic Games in Vancouver, EVS left its high-tech equipment at no charge to the Paralympics organization, games to which 2,000 disabled athletes took place.

NUMBER OF EMPLOYEES



37 years old is the average age of EVS' employees.

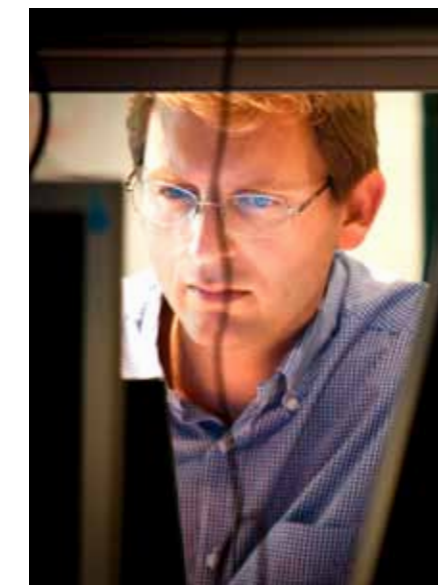
THE EMPLOYEES

The employees are the main driver of EVS. They develop the solutions, offer them to customers throughout the world, install them and provide the follow-up and maintenance.

The management of the company is therefore particularly careful to offer them a working environment based on personal development and respect for the individual. This includes:

- an attractive workplace (open and luminous buildings in a wooded environment, cordial company cafeteria, etc.);
- welcoming new recruits, listening carefully to one another, internal training programs;
- numerous activities organized by or for the employees aimed at building the team spirit, such as departmental incentives, various company events (some of which also include spouses and children) or incitement to practise a sport in the neighborhood;
- a competitive global remuneration package in relation with the skills and experience of each person, accompanied by company profit sharing programs.

This policy is bearing fruit and reinforce the belonging feeling, since the turnover rate is particularly low (a 4% departure rate on average from 2005 to 2010), despite the low average age of the company's employees (37 years).



CORPORATE GOVERNANCE STATEMENT

This section of the annual report summarizes the rules and principles of good corporate governance established by EVS, in accordance with Belgian Code of Companies (and the law of April 6, 2010), articles of incorporation and the Charter of Corporate Governance. It also focuses on activities related to the year 2010.

CORPORATE GOVERNANCE CHARTER

Already in 2006, the Board of Directors of EVS Broadcast Equipment approved a Corporate Governance Charter ("Charter"), which has been regularly updated. Today, this Charter is based on the 2009 Belgian Code on Corporate Governance ("Le Code 2009"). The Board still reviews this Charter whenever needed. This document is fully available on the group's website www.evs-global.com.

The Charter adopted by the Board of Directors meets EVS most points in the code 2009. However, the Board considered that exceptions to the code 2009 were justified given the specificities of EVS. The last point of this chapter shows the differences with Code 2009, and explains the reasons for the exemptions.

BOARD OF DIRECTORS

The members of the Board of Directors are appointed for a term between 1 and 6 years. On December 31, 2010, the Board of Directors was made up of 9 members. Decisions are taken by a majority vote.

The members are provided with various documents at each Board meeting or these are enclosed with the notification of the meeting: these documents include reports, financial results, investment documents and other papers relating to the items on the agenda.

In 2010, the Board met nine times and discussed the following matters: R&D and product developments, monitoring subsidiaries, buyback of treasury shares and market animation, 2010 business updates, the 2011 budget, examining acquisition and partnership projects, preparing press releases and preparation of General Meetings, renewal of Directors' mandates and appointment of new ones.

SPECIALIZED COMMITTEES ATTACHED TO THE BOARD

The Board of EVS has set up, since a few years, an Audit Committee and a Compensation Committee to conduct a review of specific issues and advise on this. The final decision remains a collective responsibility of the Board of Directors.

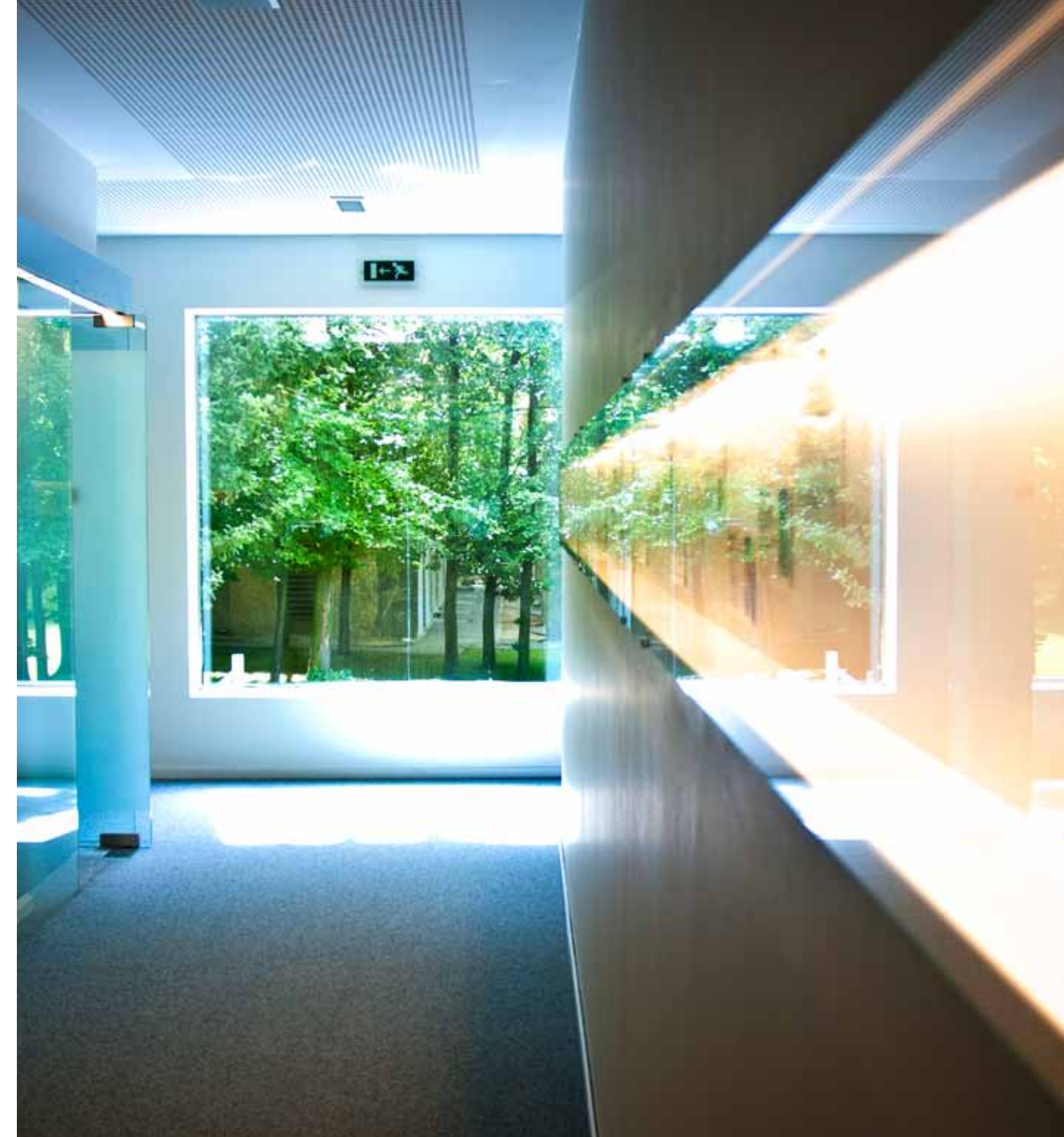
1. Audit Committee

The Audit Committee is composed of three non executive directors, two of whom are Independent Directors. This committee assists the Board of Directors in its responsibilities concerning the integrity of the financial information relating to the company and, in particular, supervising the financial reports, the internal audit function, the external audit function and the relations

between the company and its shareholders. The Audit Committee met two times in 2010 in the presence, for most of the topics, of the CFO and the company's Auditor.

2. Compensation Committee

The three members are Independent Directors. This committee assists the Board of Directors in its responsibilities concerning the setting of remuneration for the company's executives and managers. This committee met twice in 2010.



On December 31, 2010, the Board of Directors was made up as follows:

		DIRECTOR SINCE	AUDIT COMMITTEE	COMPENSATION COMMITTEE	TERM OF MANDATE	ACTIVITIES IN 2010		
						ATTENDANCE BOARD MEETINGS	ATTENDANCE COMMITTEES	ATTENDANCE FEES (EUR) **
ACCES DIRECT S.A., REPRESENTED BY PIERRE RION	Chairman, Independent Director	2010*	Member	Chairman	May 2014	8/9	5/5	11,575
FRANCIS BODSON	Independent Director***	1998		Member	May 2011	9/9	3/3	9,625
MICHEL COUNSON	Managing Director, founder	1994			May 2016	9/9		5,125
JEAN DUMBRUCH	Executive Director	1999			May 2011	9/9		5,125
JACQUES GALLOY	Executive Director	2001			May 2014	8/9		4,825
PIERRE L'HOEST	Managing Director, founder	1994			May 2016	9/9		5,125
LAURENT MINGUET	Director, founder	1994			May 2011	3/9		5,425
JEAN-PIERRE PIRONNET	Director	2010	Member		May 2011	4/4	0/1	5,500
CHRISTIAN RASKIN	Independent Director	2010	Chairman	Member	May 2011	4/4	3/3	8,000

* Pierre RION was Director as a natural person between 2003 and 2010.

** Remuneration relating to attendance to the meetings; in addition, Cylindus SA, Chairman of the Board of Directors until the Ordinary General Meeting of May 2010, received EUR 2,625 for its presence at the board meetings between January and May 2010.

*** Francis Bodson will not be considered as an independent Director as from the Ordinary General Meeting of May 2011, as the criteria of independency are not met any more (of which his presence for more than 12 years in the Board).

FRANCIS BODSON (64)



Director since September 25, 1998, Francis Bodson is Deputy Managing Director of BeTV (former CANAL+ Belgium) and has also been Head Engineer since Canal+ Belgium

started in 1988. He has also been CIO since 2002. He was Director of Engineering at RTBF ("Radio Télévision Belge de service de la Communauté Française de Belgique") for fifteen years (1973-1988). He graduated as a Civil Engineer in electronics at the University of Liège and specialized in acoustics.

MICHEL COUNSON (51)



CTO Hardware Design of the company since it was founded in 1994, Michel COUNSON graduated from the "Institut Electronique" in Liège in 1982. He started his career as a Hardware Engineer with

TECHNIQUE DIGITAL VIDEO S.A. in 1983 before founding his own company, VIDEO SYSTEM ENGINEERING S.P.R.L., in 1986 which used to work in partnership with EVS on numerous projects. The two companies merged in 2000. Working alongside Pierre L'HOEST, he is part of the management team of the EVS group and is Manager of the Hardware Department.

JEAN DUMBRUCH (60)



Jean DUMBRUCH graduated as an Electronics Engineer and has been an active player in the company from the very beginning. He is a Director of several companies

and is actively involved in the management of the EVS group, where he has particular responsibility for administrative matters.

JACQUES GALLOY (41)



Director and CFO since May 21, 2002, Jacques GALLOY is Chief Financial Officer of EVS. He is a Commercial Engineer, started his career at Price-WaterhouseCoopers in Luxembourg, and then at

RTL Group. He is at the head of EVS Corporate Department and participates actively in the group's international development. He is also Chairman of the Board of Directors of XDC S.A., EVS' digital cinema subsidiary; and a member of the Governance Council of HEC-ULg.

PIERRE L'HOEST (53)



Managing Director and CEO of the company since it was founded in 1994, Pierre L'HOEST graduated from the "Académie d'Architecture" (Academy of Architecture) in Liège

as an Architect specializing in computer processing and 3D modeling. Since 1984, he has acquired extensive expertise in video simulation production. He was involved in the foundation of EVS in 1994, following the purchase of a company's assets. Manager of the Year in 2004 (Trends-Tendances) together with Laurent Minguet, his vision is important in the development of new products and in the business in general.

LAURENT MINGUET (52)



Director of the company since it was founded in 1994, Laurent MINGUET graduated from the University of Liège as a Physicist Engineer in 1982, specializing in digital analysis. With Pierre L'HOEST, he

contributed to the creation of EVS in 1994. He stepped down from the daily management of EVS at the end of 2004, and was Managing Director of XDC (subsidiary active in digital cinema) until the end of 2007. Via his company IMG S.A., he is involved in many investment projects, mainly sustainable and real estate developments, in Belgium and in Senegal. He is a member of the Académie Royale de Belgique, Technologies and Society Class.

JEAN-PIERRE PIRONNET (61)



Jean-Pierre Pironnet is Managing Director of several non listed companies and is an independent wealth manager. He has been an active shareholder of EVS since the founding of the

company up to its IPO in 1998, period during which he played an important role. He is a Doctor of Medicine graduated from Liège University.

CHRISTIAN RASKIN (64)



Christian Raskin was a member of the Board of Management of Draka Holding, one of the largest cable companies in Europe, with leading positions in Belgium, the Netherlands and

France. He holds a Bachelor of Economics from UCL in Belgium. In 1984, he cofounded Zetes Electronics (now Zetes Industries, listed on Euronext Brussels). He joined Draka in 1991 and was successively Managing Director of Plasma Optical Fibre BV in Eindhoven (The Netherlands), Draka France and Draka Nederland BV. He joined the Corporate Office and the Board of Management of Draka in 2001. He is an independent Director on the Board of EVS.

PIERRE RION (52)



Pierre Rion is co-founder of the IRIS group, which he co-managed up to 2001. He is a qualified Electronics and Computing Civil Engineer from the University of Liège,

a Business Angel, and he also sits on the boards of other Belgian companies, including XDC, IDDI, Pairi Daiza, Akkanto and Belrobotics. He is also Vice-President of the Agence du Commerce Extérieur.

DAY-TO-DAY MANAGEMENT

The Board of Directors has delegated day-to-day management to the following committees:

1. Executive Committee

- Michel COUNSON, Managing Director and CTO
- Pierre L'HOEST, Managing Director and CEO
- Jacques GALLOY, Director and CFO

The Executive Committee coordinates the monitoring and development of the company and its affairs. Its members are in permanent contact, receive information on the group's financial situation, sales and projects, and the Committee takes operational decisions such as appointing or dismissing staff and concluding contractual agreements.

2. Broadcast Executive Committee

A Broadcast Executive Committee has been in place to help defining the requirements in terms of "Broadcast" products, draw up specifications documents, establish and follow the "Roadmap" for the R&D departments and determine commercial policies. Coordinated by Pierre L'HOEST (CEO), the committee meets once a month. It formally includes the members of the Executive Committee and Bernard STAS (Product Management), Thierry KEUTGEN (Product Development), Luc DONEUX (Sales and operations APAC, EMEA and Events), Quentin GRUTMAN (Coordination Sales and Operations EMEA), Frédéric GARROY (Sales and Operations NALA), and Nicolas BOURDON (Marketing), with the support of the heads of the R&D and of the Business Units, depending on the items on the agenda.

3. Management Committee of EVS Belgium

The role of this committee is to ensure optimum general coordination of Belgian resources to meet the strategic objectives of the group, including in areas such as appointing new people, standardizing pay policy, developing staff assessment procedures, improving internal communication and allocating premises. This committee meets twice a year, and is made up of the members of the Executive Committee and Quentin GRUTMAN (Coordination

Sales and Operations EMEA), Thierry DELBROUCK (Production), Bernard STAS (Product Management), Thierry KEUTGEN (Product Development), Vincent THEUNISSEN (Human Resources) and Nicolas BOURDON (Marketing). The total amount of the gross remunerations received by the Management Committee members in 2010 was EUR 1.8 million. The total number of warrants held by these members was 54,050 as at December 31, 2010.

4. Operational management of subsidiaries

The Board delegates the necessary powers to its subsidiaries to ensure their operational functioning. The commercial and support subsidiaries are easy to control because their activities are entirely dependent on EVS Broadcast Equipment S.A., based in Liège (Belgium): delivery of promotional materials, presence at trade fairs, supply of machines or exchange parts, and accounts. The representatives of the EVS Board of Directors and, where appropriate, the local managers make up the management bodies of these commercial subsidiaries. The subsidiaries are spread over three geographical regions (America, Europe/Africa/Middle East, Asia/ Pacific). Each region is coordinated by a General Sales & Operations Manager who is a member of the Broadcast Executive Committee. This type of organization enables very efficient provision of information at the group level as well as rapid decision-making. The group's commercial policy is coordinated by the parent company, and each region has an operational autonomy which allows creating an optimal contact with the market.

The subsidiary XDC S.A., a 41.3% subsidiary of EVS, is totally autonomous as far as R&D, production, sales and marketing and administration are concerned. Serge PLASCH is the CEO and Managing Director of XDC, with the help of an experienced Executive Committee. With a diluted shareholding of 30.2%, EVS remains the most important shareholder, aside SRIW (20.3%) and GIMV (20.2%). EVS therefore remains strongly involved in the strategic choices, but does not have any significant leverage on the operational management of this subsidiary, whose team and location are now entirely independent from EVS.

CONTROL OF THE COMPANY

1. Internal control and risk management systems

The management strives to provide the level of risk control that is as adequate as possible. The different risks are identified in the financial section of this annual report. The most important characteristics of internal controls and risk management systems are:

- The assessment, with the auditor, of his audit reports and, if necessary, the request of additional information and clarifications, and the set up of actions if necessary;
- The ongoing monitoring of activities, operating results and financial risks of the company (including the financial position of the company, the risks of exchange rate), including within the various subsidiaries of the group;
- Monitoring the price of components and of relationships with suppliers;
- Managing the information systems;
- Monitoring of rules for the prevention of market abuse, compliance with these rules and any violations;

- The monitoring of potential litigation, and possible financial implications thereof;
- Establishing systems for monitoring changes in regulations and laws;

2. External audit

The audit of the statutory and consolidated accounts of EVS Broadcast Equipment S.A. is carried out by BDO (B-00023), represented by Felix FANK (F-01438), Belgian Réviseur d'Entreprise. The mandate of the Auditor has been renewed for three years at the Ordinary General Meeting of May 2010, and will end at the Ordinary General Meeting of May 2013.

In 2010, the compensation received by the Statutory Auditor, BDO (B-00023), represented by Felix FANK and by its associates, amounted to EUR 104,024 in aggregate for its duties as Auditor (EUR 45,666) and also for other duties (EUR 58,358).

SHAREHOLDING (AS OF DECEMBER 31, 2010)

The situation as it appears from the last official ownership statements received by the company and the situation of treasury shares as of December 31, 2010 is as follows:

SHAREHOLDER	NUMBER OF SHARES	% STATUTORY BASIC ⁽¹⁾	% STATUTORY DILUTED ⁽²⁾	% IFRS BASIC ⁽³⁾	% IFRS DILUTED ⁽⁴⁾
MICHEL COUNSON	879,906	6.5%	6.3%	6.5%	6.4%
BELINVEST S.A. (PIERRE L'HOEST & FAMILY)	705,570	5.2%	5.1%	5.2%	5.1%
IMG S.A. (LAURENT MINGUET & FAMILY)	471,519	3.5%	3.4%	3.5%	3.4%
SUB-TOTAL LINKED SHARES	2,056,995	15.1%	14.8%	15.3%	14.9%
TREASURY SHARES	140,403	1.0%	1.0%		
FORTIS INVESTMENT MANAGEMENT	578,353	4.3%	4.2%	4.3%	4.2%
BARCLAYS GLOBAL	418,075	3.1%	3.0%	3.1%	3.0%
UNDECLARED	10,431,174	76.6%	74.9%	77.4%	75.7%
TOTAL	13,625,000	100.0%			
TOTAL EXCLUDING TREASURY SHARES	13,484,597			100.0%	
OUTSTANDING WARRANTS AS AT DECEMBER 31	298,350		2.1%		2.2%
TOTAL DILUTED	13,923,350		100.0%		
TOTAL DILUTED EXCLUDING TREASURY SHARES	13,782,947				100.0%

(1) As % of the number of subscribed shares, including the treasury shares.

(2) As % of the number of subscribed shares, including the outstanding warrants and the treasury shares.

(3) As % of the number of subscribed shares, excluding treasury shares, deducted from the shareholders' equity under IFRS.

(4) As % of the number of subscribed shares, excluding treasury shares and including the outstanding warrants.

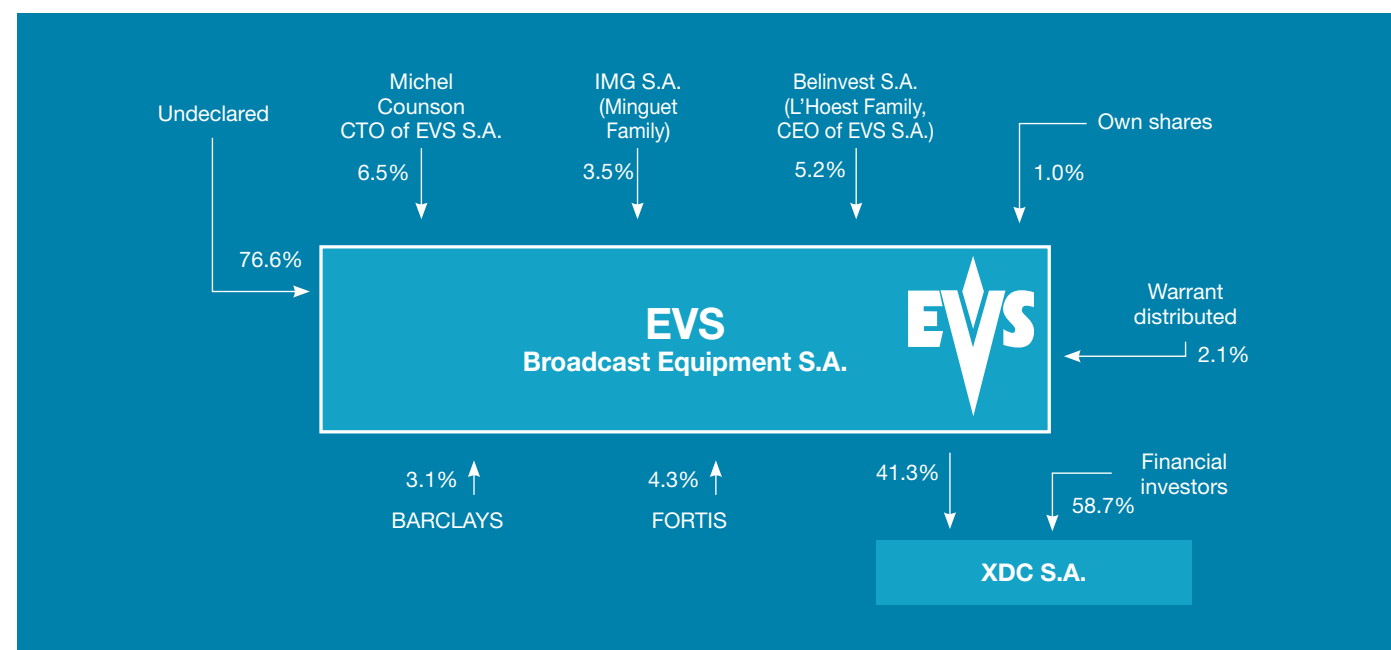
■ IMG (Invest Minguet Gestion) S.A. is the holding company of the MINGUET family. Its object is the management and the financing of companies in which it owns shares. The Managing Director is Laurent MINGUET, one of the founders of EVS who resigned from its executive functions in 2004.

■ BELINVEST S.A. is the holding company of the L'HOEST family. Its object is the management and the financing of companies in which it owns shares. The Managing Director is Pierre L'HOEST, one of the founders and current Managing Director of EVS.

The EVS capital is currently represented by 13,625,000 shares. On December 31, 2010, EVS had 140,403 own shares. According to Euroclear and the EVS Shareholders Register, there were 1,462,937 registered shares of which 855,528 are owned by Michel Counson, 329,308 by IMG, 229,309 by Belinvest, 17,499

by EVS and the remaining balance by eight other shareholders. In the EVS accounts at Euroclear, there were 12,164,378 bearer shares, of which 100,461 materialized shares, including with the PRIOS system (Printing On Demand Services). Among these 100,461 shares, 7,805 shares (1,561 shares before split) still have to be converted with Delta Lloyd Bank after the stock split by 5 in 2005. As of December 31, 2010, 99.3% of EVS shares had been dematerialized.

Shareholders must declare their ownership in EVS shares as soon as their shareholding passes over/under the 3% threshold (required by the company Statutes) and any multiple of 5% thresholds (required under Belgian law). The shareholding percentage must be computed on both the basic number of outstanding shares (i.e. 13,625,000 shares at the end of 2010).



GENERAL MEETINGS

Each year, EVS holds its Ordinary General Meeting on the third Tuesday of May. In 2010, it was held at company headquarters on May 18. Overall, 49 shareholders were present or represented, representing 3,177,622 shares, or 23.3% of the share capital of EVS. The 11 resolutions were approved at an average rate of 93.2% votes in favor (unanimity for 5 resolutions, 79.9% being the minimum rate of approval for one of the resolutions).

An Extraordinary General Meeting, duly held in June, also allowed to renew the authorizations associated with the procedure of the authorized capital and to issue new warrants.

In order to encourage the interactions between the company and its final shareholders, but also in order to better know them (and serve them), EVS requires, according to the article 22 of its articles of association, the proxies for a general meeting to be signed by the final beneficial owner. Hence, proxies signed by a custodian or sub-custodian must be accompanied by another proxy, duly signed by the final beneficial owner, allowing him to exercise its rights.

In the interest of good corporate governance, this provision is strictly applied and results, at every general meeting, in refusals of invalid proxies, notably from custodians.

DIVIDENDS AND PROFIT ALLOCATION POLICY

The Board of Directors examines the results of the previous financial year and proposes at its Ordinary General Meeting that these profits be distributed in the best interest of the company and its shareholders. Bearing in mind the legal restrictions on profit distribution, the Board of Directors can propose a dividend policy that will respect the company's investment and acquisition requirements. In the IPO prospectus of October 1998, EVS announced dividends of around 30% of consolidated net profit from operations. The healthy financial structure has permitted EVS to meet and even to exceed its commitment while maintaining its self-financed organic growth (see graphs on page 30). The pay-out ratio has evolved between 60 and 80% since 2004, and even

reached 126% in 2009. The company initiated in 2006 the payment in November of an interim dividend.

Since the IPO in 1998 at a price of EUR 7.44, EVS has distributed a cumulative amount of EUR 15.07 per share in dividend and capital reimbursement.

DIVIDENDS ARE PAYABLE AT THE FOLLOWING FINANCIAL INSTITUTION:

ING BANK S.A. ("Single ESES Paying Agent Euroclear")
Cours Saint-Michel 60, 1040 Brussels, Belgium.
Tel.: +32 2 738 46 47, Fax: +32 2 738 68 68

RESPECT OF THE BELGIAN CODE ON CORPORATE GOVERNANCE

In line with the "comply-or-explain" principle of the Belgian Code on Corporate Governance, the Company concluded that the best interests of the Company and its shareholders are served by variance from the Code in a limited number of specific cases. These variances are explained below:

- A Director mandate cannot exceed 4 years (item 4.6 of Code 2009): this is the case for all Directors, with an exception for two Managing Directors, Pierre L'Hoest and Michel Counson, for whom the mandate is 6 years. The Board believes that this is justified to ensure the sustainability of the company, given its size and its shareholding structure.
- The company publishes a remuneration report: this recommendation will be compulsory from the year 2011; the Board will comply with the law in its next annual report.
- The threshold at which a shareholder may submit proposals to the General Assembly cannot exceed 5% of capital (item 8.8 of Code 2009). EVS has adopted a threshold of 10%. The Board justifies this in order to ensure continuity in the company, given its size and its shareholding structure.

- An independent internal audit function is put in place (item 5.2./19 of Code 2009): the internal audit function is fulfilled by the existing team within the finance department, the annual internal audit done by the statutory auditor and the actions of the audit committee. The Board took this decision in view of the size of EVS, the risks and the existing control systems in the company.

Some other points of Code 2009 were not yet in place at the end of 2010, or not yet formally mentioned in the various documents such as the Corporate Governance Charter. These elements are being updated.

STOCK MARKET REPORT

EVS
LISTED
NYSE
EURONEXT

STOCK MARKET AND LISTING

EVS shares (ISIN BE0003820371) are listed on the continuous NYSE EURONEXT Brussels market. The market capitalization of the company at the end of 2010 was EUR 653 million, based on a share price of EUR 47.90. The EVS IPO on the first Brussels stock market took place in 1998 at a price of EUR 7.44 (EUR 37.20 before share split on June 5, 2005). This share split made it possible to accelerate the dematerialization of the EVS shares, the proportion of which rose from 90.0% at the end of 2004 to 99.3% at the end of 2010. In fact, as at December 31, 2010, 0.7% of the company's shares is represented by physical notes representing a number of shares between 1 and 999 thanks to the PRIOS (Printing on Demand Services from Euroclear) formula.

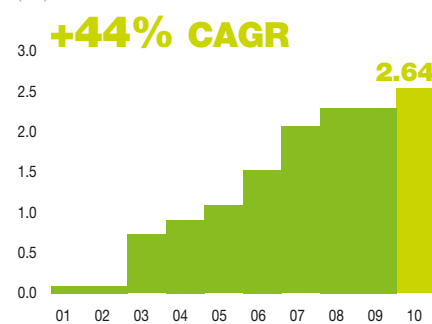
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EVS SHARE AND INDEXES

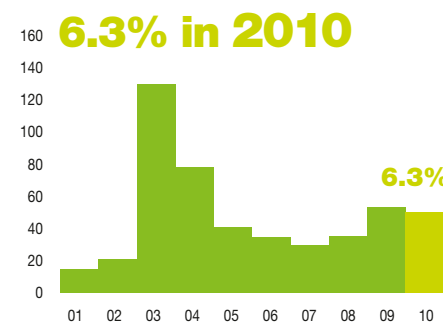
EVS is part of the Next150 and BelMid indexes and of the "Next Economy" segment, which includes other technological growth companies. In 2010, when looking at the average market capitalization, EVS was amongst the 30 largest companies on Euronext Brussels. During 2010, the maximum value reached by

the stock price was EUR 49.49 on November 18, 2010 and the minimum value of EUR 31.94 was reached on July 2, 2010. In 2010, the BEL20 gained 2.7%, the Dow Jones Euro Stoxx Technology™ gained 17.1%, the Nasdaq 16.9% of their value, while the EVS share increased by 6.9%.

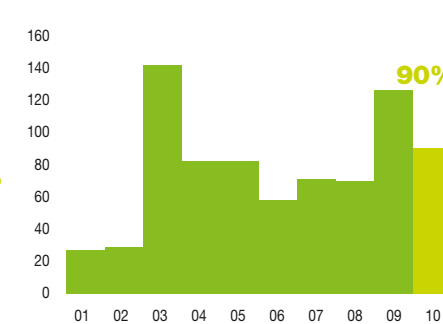
GROSS DIVIDEND AND REIMBURSEMENT PER SHARE AFTER SPLIT (EUR)



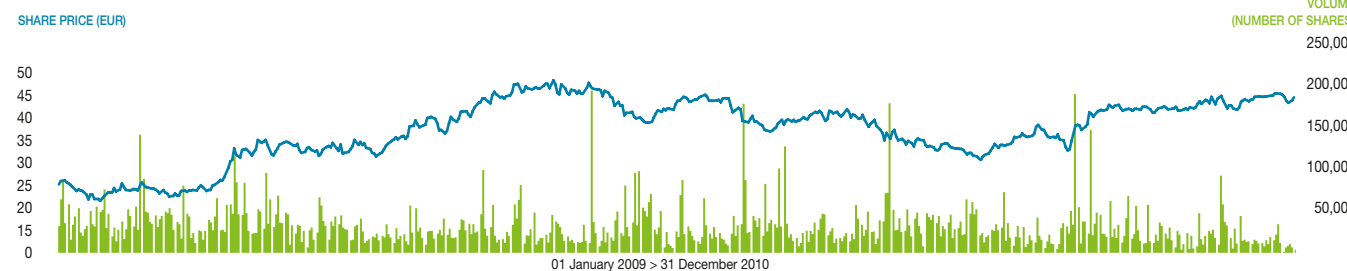
DIVIDEND YIELD



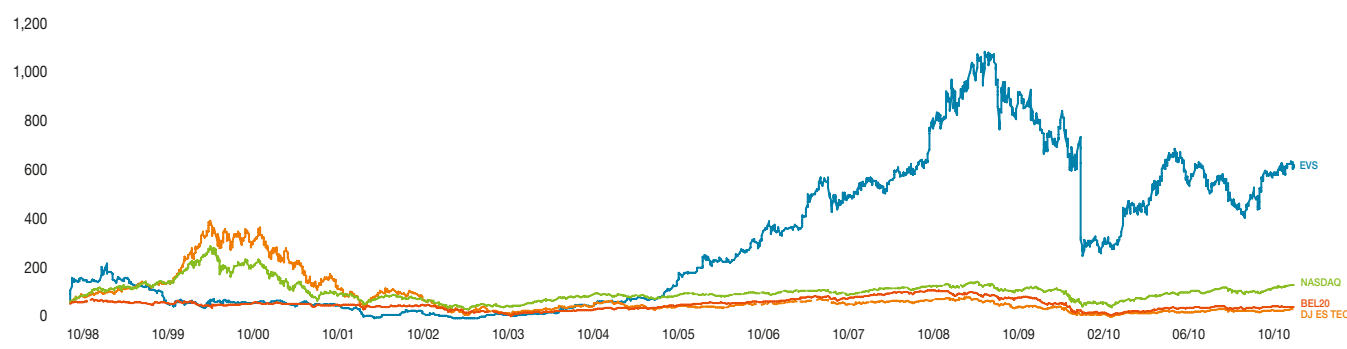
PAYOUT RATIO (% OF NET PROFIT FROM OPERATIONS)



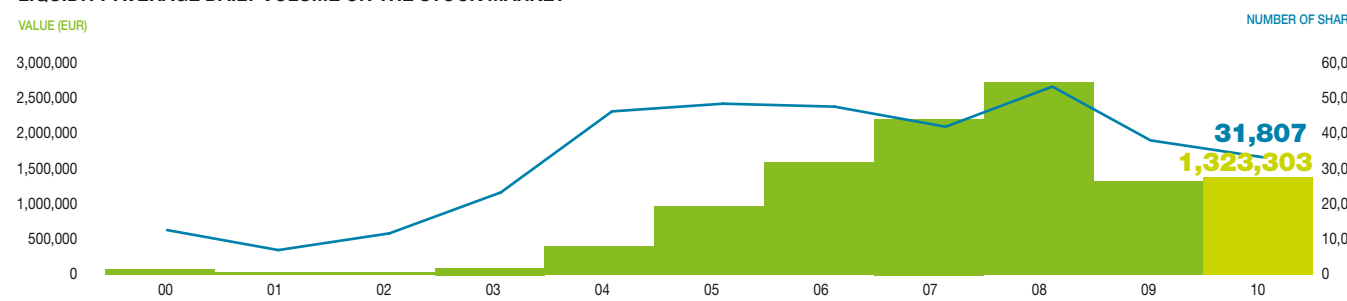
SHARE PRICE AND VOLUME



FROM THE IPO UNTIL TODAY - STOCK PRICE TREND COMPARISON SINCE THE EVS IPO ON 14 OCTOBER 1998 (BASE 100)



LIQUIDITY AVERAGE DAILY VOLUME ON THE STOCK MARKET



THE EVS SHARE OVER THE LAST 10 YEARS

	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001
NUMBER OF SHARES ISSUED (AVERAGE)	13,625,000	13,736,111	13,875,000	13,875,000	13,948,973	14,075,000	14,056,250	14,079,940	14,319,760	14,319,760
NUMBER OF SHARES ISSUED (DEC. 31)	13,625,000	13,625,000	13,875,000	13,875,000	13,875,000	14,075,000	14,075,000	14,000,000	14,319,760	14,319,760
AVERAGE NUMBER OF SHARES, EXCL. OWN SHARES	13,511,048	13,554,643	13,578,250	13,587,090	13,630,464	13,716,934	13,665,062	13,585,895	13,635,080	13,924,285
AVERAGE FREE FLOAT	82.8%	80.9%	79.5%	77.4%	75.0%	67.5%	60.8%	58.8%	53.3%	46.2%
ANNUAL VOLUME	8,206,182	9,356,856	13,393,117	8,938,624	10,109,440	10,366,182	9,827,745	5,004,966	2,218,150	1,574,910
AVERAGE DAILY VOLUME	31,807	36,550	52,317	35,053	39,645	40,335	38,540	19,627	10,085	6,176
AVERAGE DAILY VOLUME (EUR) ⁽¹⁾	1,323,303	1,318,294	2,731,703	2,220,117	1,545,759	944,646	391,952	96,369	38,525	34,833
STANDARD VELOCITY ⁽²⁾	60.2%	68.1%	96.5%	64.4%	72.5%	73.6%	69.9%	35.5%	15.5%	11.0%
ADJUSTED VELOCITY ⁽³⁾	72.8%	84.2%	121.5%	83.3%	96.7%	109.1%	115.1%	60.5%	29.1%	23.8%
AVERAGE ANNUAL SHARE PRICE (EUR)	42.22	37.11	55.78	61.27	38.99	23.42	10.17	4.91	3.82	5.64
CLOSING SHARE PRICE (EUR)	47.90	44.80	25.50	79.60	43.80	28.69	16.16	6.40	3.96	3.93
HIGHEST SHARE PRICE (EUR)	49.49	53.24	80.39	83.86	44.85	31.85	16.50	6.91	5.36	7.90
LOWEST SHARE PRICE (EUR)	31.97	21.22	21.00	42.50	27.85	16.05	6.50	3.56	2.78	2.80
MARKET CAPITALIZATION (AVERAGE, EUR MILLIONS)	575.2	509.7	773.9	850.1	543.9	329.6	143.0	69.1	54.7	80.8
MARKET CAPITALIZATION (ON DEC. 31, EUR MILLIONS)	652.6	610.4	353.8	1,104.5	607.7	403.8	227.5	89.6	56.7	56.3
GROSS DIVIDEND (EUR)	2.64	2.48	2.48	2.28	1.68	1.20	1.00	⁽⁴⁾ 0.80	0.10	0.10
NET DIVIDEND (EUR)	1.98	1.71	1.86	1.71	1.26	0.90	0.75	⁽⁴⁾ 0.75	0.08	0.08
DIVIDEND YIELD (GROSS DIVIDEND ON AVERAGE SHARE PRICE)	6.3%	6.7%	4.4%	3.7%	4.3%	5.1%	9.8%	16.3%	2.6%	1.8%
SHARE BUYBACK / SHARE	0.27	0.05	0.52	0.16	0.47	0.16	0.11	0.09	0.14	0.14
CURRENT EPS (EUR)	2.94	1.97	3.56	3.21	2.89	1.46	1.22	0.56	0.35	0.37
PAYOUT RATIO (GROSS DIVIDEND ON CURRENT EPS)	89.8%	125.9%	69.7%	71.0%	58.1%	82.2%	82.0%	142.3%	28.7%	27.0%
PRICE/EARNINGS RATIO (AVERAGE ON CURRENT EPS) ⁽⁵⁾	14.4	18.8	15.7	19.1	13.5	16.0	8.3	8.7	11.0	15.2

(1) Volumes according to NYSE-Euronext; this figure excludes volumes from alternative trading platforms
(2) Standard velocity represents the annual volume traded on the stock market expressed as a percentage of the total number of the company's shares.
(3) Adjusted velocity represents the annual volume traded on the stock market expressed as a percentage of the average free float.
(4) Including EUR 0.60 of capital reimbursement per share.
(5) The price/earnings ratio is the average share price for the year divided by the current EPS over the same period.

VELOCITY

During 2010, around 60% of the company's shares were exchanged. An average of 31,807 shares were traded daily on NYSE-Euronext, which represents EUR 1.3 million, or an important decrease in number of shares compared to 2009, in line with the decrease of the liquidity on the financial markets in general. This decrease is mainly remarkable in the last few months of 2010. Adjusted for an average free float of around 80%, EVS had a velocity of 73% during 2010. According the Fidessa Fragmentation Index (www.fidessa.com), which calculates the volume of

transactions on the listed companies, integrating transactions realized out of the stock market and on alternative platforms, it appears that, in 2010, only 68% of transactions on the EVS share were done on Euronext Brussels. By using these figures, the average weekly volume of EVS would be of EUR 1.9 million.

At the end of 2010, around 60 to 65% of the capital of EVS was held by institutional investors, compared to 20% in 2003.

LIQUIDITY PROVIDING AGREEMENT

On August 12, 2008, EVS has entered into a Liquidity Providing Agreement with Petercam S.A. according to the Euronext rules & practices. The aim of this contract was to ensure minimum liquidity on the stock market at the opening, during the day and at the

closing, and to reduce the bid-ask spread during the trading sessions. EVS and Petercam terminated this contract on October 7, 2010.

DIVIDEND POLICY

Since its IPO in 1998, EVS always paid a dividend to its shareholders. The prospectus announced a payout ratio of 30%. Actually, this ratio has evolved between 60 and 80% since 2004. The share yield varied from 4% to 10% over the same period. The Board's proposal for 2010 even represents a payout ratio of 89.8%. In addition, the company initiated in 2006 the payment of an interim dividend at the end of the year.

For the fiscal year 2010, the Board of Directors will propose to the shareholders, at the Ordinary General Meeting of May 17, 2011, the approval of the distribution of a gross dividend per share of EUR 2.64, of which EUR 1.16 was paid as an interim dividend in November 2010. If approved by the Ordinary General Meeting, the remaining gross dividend of EUR 1.48 (or EUR 1.11 net of the Belgian withholding tax of 25%) will be paid at the on June 1, 2011 against coupon #12 (ex-date: May 26, 2010; payment date: June 1, 2011).

SHAREHOLDER'S CALENDAR

Thursday May 12, 2011	First quarter 2011 results
Tuesday May 17, 2011	Ordinary General Meeting
Thursday May 26, 2011	Coupon #12: ex date
Wednesday June 1, 2011	Coupon #12: payment date
Thursday August 25, 2011	Second quarter 2011 results
Thursday November 10, 2011	Third quarter 2011 results

DIVIDENDS ARE PAYABLE AT:

ING BANK S.A. Cours Saint-Michel, 60, 1040 Brussels, Belgium,

which is the unique paying agent in the Euroclear Belgium "E.S.E.S." dematerialized system.

In June 2005, the EVS shares were split in 5. The old shares can still be exchanged by contacting:

Delta Lloyd Bank S.A. - B.O. Epargne et placements
Administration/liquidation
Avenue de l'astronomie 23, 1210 Brussels
Tel. : 02/229.77.09 - Email : liquidation@dlbank.be

ACTIVE FINANCIAL COMMUNICATION

EVS has an active financial communication policy. In addition to an "Investors Area" within the group website (www.evs-global.com), the representatives of the company regularly participate in roadshows and company presentations to institutional investors or panels of private investors. In 2010, EVS took part in approximately 20 events in London, Paris, Brussels, New York, Boston, Chicago, Amsterdam, Frankfurt, Luxembourg and Geneva.

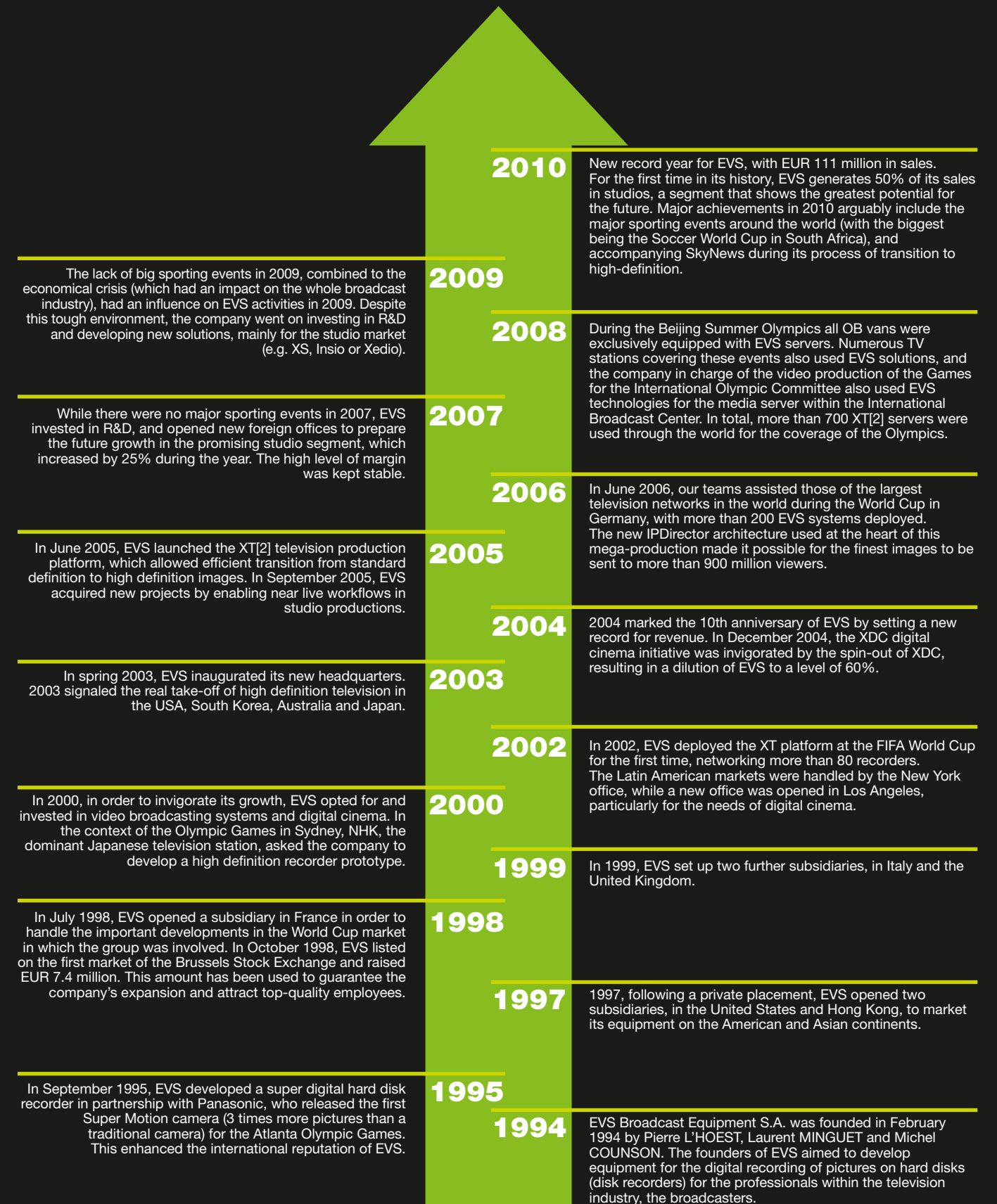
The "Investor Relations" part of the group website gives access to general information on the company and its products, as well as the financial information published since the IPO in 1998, the corporate governance rules and the annual reports. One page is also dedicated to the financial analysts who monitor the stock.

All legal documents are available at the company head office or on our website.

EVS has adopted a "quiet period" policy, which limits communications with investors during sensitive periods to basic, historic and not time-specific information. This quiet period begins on the first day of the new fiscal quarter and continue until the next earnings release. EVS appreciates the interest of its shareholders in the company and believes that the adoption of this policy enables the company to balance the needs of a business along with communicating with both new and potential investors in our Company.

If you would like information about the events in which EVS participates or wish to receive automatic email news, please contact: corpcom@evs.tv

FROM 1994 TO 2010



EUROPE & AFRICA

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Version française disponible sur demande.

The annual report (management report, account and notes) is available on the EVS website (www.evs-global.com).
A print copy is available on request.

ANNUAL REVIEW
2010
FINANCIALS

STUDIO 1

**ON
AIR**



TABLE OF CONTENTS

STATUTORY AUDITOR'S REPORT	3
-----------------------------------	----------

MANAGEMENT REPORT	4
--------------------------	----------

CONSOLIDATED KEY FIGURES – IFRS (EUR MILLIONS)	4
HIGHLIGHTS	4
LONG TERM STRATEGIC PLAN	4
REVENUE	5
RESEARCH AND DEVELOPMENT	5
STAFFING	6
RESULT AND COST CONTROL	6
CASH-FLOW, OWN SHARES AND EMPLOYEE PROFIT SHARING	7
DISPUTES	7
INVESTMENTS	7
CAPITAL AND SUBSIDIARIES	7
2011 OUTLOOK	8
CONFLICT OF INTEREST PROCEDURES	8
RECENT EVENTS	8
PROPOSALS BY THE BOARD TO THE SHAREHOLDERS	8
CORPORATE GOVERNANCE	8
RISKS AND UNCERTAINTIES	9
CERTIFICATION OF RESPONSIBLE PERSONS	10

IFRS CONSOLIDATED STATEMENTS	11
-------------------------------------	-----------

IFRS CONSOLIDATED INCOME STATEMENT	11
CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME	11
IFRS CONSOLIDATED BALANCE SHEET	12
IFRS CONSOLIDATED CASH FLOW STATEMENT	13
IFRS CONSOLIDATED STATEMENT OF CHANGES IN NET EQUITY	14
NOTES TO THE IFRS CONSOLIDATED FINANCIAL STATEMENTS	15
1. INFORMATION ABOUT THE COMPANY	15
1.1. Identification	15
1.2. Public information	15
1.3. Object of the company	15
2. SUMMARY OF THE IFRS SIGNIFICANT ACCOUNTING PRINCIPLES	15
2.1. Basis of presentation of the financial statements	15
2.2. Statement of compliance	15
2.3. Provision adopted during the transition to IFRS	15
2.4. Summary of changes in accounting policies	15
2.5. Consolidation principles	16
2.6. Subsidiaries	16
2.7. Interests in joint ventures and in associates	16
2.8. Summary of significant decisions and estimates	16
2.9. Foreign currency translation	16
2.10. Intangible assets	17
2.11. Goodwill	17
2.12. Tangible assets	17
2.13. Stocks	18
2.14. Construction contracts	18
2.15. Trade and other receivables	18
2.16. Other current and non-current assets	18
2.17. Cash and cash equivalents	18
2.18. Treasury shares	18
2.19. Non controlling interests	18
2.20. Interest-bearing loans and borrowings	18
2.21. Provisions	18
2.22. Pensions and other post-employment benefits	18
2.23. Share-based payment	19
2.24. Revenue recognition from ordinary activities	19
2.25. Leases (EVS as lessor)	19
2.26. Government grants	19

2.27. Leases (EVS as lessee)	20
2.28. Research and development costs	20
2.29. Borrowing costs	20
2.30. Income taxes	20
2.31. Derivative financial instruments	21
2.32. Dividends	21
2.33. Commitments relating to technical guarantee in respect of sales or services already provided	21
2.34. Earnings per share	21
3. SEGMENT INFORMATION	22
3.1. General information	22
3.2. Additional information	22
4. LIST OF CONSOLIDATED COMPANIES, JOINT VENTURES, ASSOCIATES AND REPRESENTATIVE OFFICES	23
5. INVESTMENT IN JOINT-VENTURES AND ASSOCIATES	24
5.1. Interests in joint ventures	24
5.2. Investments in associates	24
6. INCOME AND EXPENSES	27
6.1. Finance lease receivables	27
6.2. Financial incomes/(costs)	27
6.3. Use of non-GAAP financial measures	27
6.4. Complementary information about operating charges by nature	28
7. INCOME TAXES	28
7.1. Tax charge on results	28
7.2. Reconciliation of the tax charge	29
7.3. Deferred taxes on the balance sheet	29
8. EARNING PER SHARE	29
9. DIVIDENDS PAID AND PROPOSED	30
10. GOODWILL	30
11. INTANGIBLE ASSETS	31
12. TANGIBLE ASSETS (INCLUDING FINANCE LEASES)	32
13. RESEARCH AND DEVELOPMENT EXPENSES	34
14. FINANCIAL ASSETS	34
14.1. Subordinated bonds	34
14.2. Other financial assets	34
15. INVENTORIES AND CONSTRUCTION CONTRACTS	34
15.1. Inventories	34
15.2. Construction contracts	35
16. TRADE AND OTHER RECEIVABLES	35
17. CASH AND CASH EQUIVALENTS	35
18. OWNER'S EQUITY	36
18.1. Movements in issued capital	36
18.2. Issued capital and treasury shares	36
18.3. Authorized capital	36
18.4. Staff incentive program	37
18.5. Treasury shares buy-back	37
18.6. Reserves	38
18.7. Translation differences	38
19. INTEREST-BEARING LOANS	39
20. PROVISIONS	39
21. TRADE AND OTHER PAYABLES	40
22. COMMITMENTS AND CONTINGENCIES	40
22.1. Operating lease commitments	40
22.2. Commitments relating to technical guarantee in respect of sales	40
22.3. Bank guarantees	40
22.4. Guarantees on assets	40
23. RELATED PARTY DISCLOSURES	40
23.1. Affiliates	40
23.2. Board members	41
24. AUDITOR	41
25. FINANCIAL RISK MANAGEMENT POLICIES	41
26. FINANCIAL INSTRUMENTS	42
26.1. Fair values of the financial instruments	42
26.2. Foreign currency risk	42
27. EVENTS AFTER THE BALANCE SHEET CLOSING DATE	42

BELGIAN GAAP PARENT COMPANY

43

STATUTORY MANAGEMENT REPORT	43
BELGIAN GAAP STATUTORY INCOME STATEMENT	44
BELGIAN GAAP STATUTORY BALANCE SHEET	45
APPENDIX TO PARENT COMPANY FINANCIAL STATEMENTS	47

STATUTORY AUDITOR'S REPORT

STATUTORY AUDITOR'S REPORT TO THE GENERAL MEETING OF SHAREHOLDERS OF EVS BROADCAST EQUIPMENT ON THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2010

In accordance with the legal requirements, we report to you on the performance of the mandate of statutory auditor, which has been entrusted to us. This report contains our opinion on the true and fair view of the consolidated financial statements as well as the required additional statement.

Unqualified audit opinion on the consolidated financial statements

We have audited the consolidated financial statements for the year ended December 31, 2010, prepared in accordance with International Financial Reporting Standards as agreed by the European Union, which show a balance sheet total of EUR 83.697 (000) and a consolidated profit for the year of EUR 38.058 (000).

Management is responsible for the preparation and the fair presentation of these consolidated financial statements. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstances.

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with the legal requirements and the Auditing Standards applicable in Belgium, as issued by the International Federation of Accountants. Those standards require that we plan and perform the audit to obtain reasonable assurance as to whether the consolidated financial statements are free from material misstatement, as to whether due to fraud or error.

In accordance with the above-mentioned auditing standards, we considered the group's accounting system, as well as its internal control procedures. We have obtained from management and the company's officials, the explanations and information necessary for executing our audit procedures. We have examined, on a test basis, the evidence supporting the amounts included in the consolidated financial statements. We have assessed the appropriateness of the accounting policies and consolidation principles, the reasonableness of the significant accounting estimates made by the company, as well as the overall presentation of the consolidated financial statements. We believe that these procedures provide a reasonable basis for our opinion.

In our opinion the consolidated financial statements for the year ended December 31, 2010 give a true and fair view of the group's assets and liabilities, its financial position and the results of its operations and cash flow in accordance with International Financial Reporting Standards as agreed by the European Union.

Additional statement

The preparation of the consolidated Directors' report and its content are the responsibility of management.

Our responsibility is to supplement our report with the following additional statement, which does not modify our audit opinion on the consolidated financial statements:

- The consolidated Directors' report includes the information required by law and is consistent with the consolidated financial statements. We are, however, unable to comment on the description of the principal risks and uncertainties which the consolidated group is facing, and of its financial situation, its foreseeable evolution or the significant influence of certain facts on its future development. We can nevertheless confirm that the matters disclosed do not present any obvious inconsistencies with the information that we became aware of during the performance of our mandate.

Liège, April 11, 2011

BDO Réviseurs d'Entreprises Soc. Civ. SCRL
Statutory Auditor
Represented by Félix FANK

MANAGEMENT REPORT

CONSOLIDATED KEY FIGURES – IFRS (EUR MILLIONS)

	2010	2009	2008	2010/2009
Revenue	111.2	76.6	110.7	+45.2%
Gross margin %	79.6%	81.8%	85.8%	-
Operating profit - EBIT	55.5	37.2	68.4	+49.1%
Operating margin (EBIT) %	50.0%	48.7%	61.8%	-
Contribution from XDC ⁽¹⁾	-0.2	-1.7	-2.4	-
XDC dilution profit ⁽¹⁾	-	1.3	-	-
Income taxes	-16.7	-11.4	-21.6	+46.1%
Net profit, group share	38.1	25.4	45.2	+49.7%
Net profit from operations, excl. XDC, group share ⁽²⁾	39.7	27.0	48.5	+47.0%
Net profit margin (%)	35.7%	35.3%	43.7%	-

⁽¹⁾ On 30 December 2009, EVS reduced its participation in XDC S.A. capital, from 47.2% to 41.3%. Following the dilution of 5.9%, EVS reported a dilution profit of EUR 1.3 million in 2009.

⁽²⁾ The net profit from operations, excl. XDC, is the net profit (share of the group) excluding non operating items (net of tax) and the XDC contribution. Refer to note 6.3 on use of non-GAAP financial measures.

HIGHLIGHTS

In an environment where we see some signs of industry recovery, mainly driven by stronger revenues for broadcasters, mixed with a need to optimize the use of existing equipments, we have been able to realize a strong performance in 2010. The crisis has reinforced the need for clients to optimize the way their workflows are designed. High definition will continue to be a strong driver for the years to come. In 2011, our focus will not change: we will continue to invest in innovation and make sure that we are able to answer to lots of different customer needs in studio, and continue to expand our operations to support the development of the company.

In the fourth quarter, sales amounted to EUR 26.9 million (+31.3%), leading to a record year in 2010 (+45.2% to EUR 111.2 million), higher than the company guidance. EBIT margin for FY10 was slightly higher than 2009, at 50.0% of sales, in line with our guidance. For 2011, we expect to leverage on the industry recovery, and on the main drivers that remain valid. This is an odd year, without any major event (which represented more than EUR 10 million of rentals in 2010). We are strongly investing in expansion in new niches and innovation in new solutions, having grown our headcount by 33% over the last year. Of course, this weights on our short term margins, as we do not capitalize R&D, but hopefully paves the way for future better ones, like over 2002-2005 period. Ongoing diversification, London2012 traction and future big sporting events in emerging markets will constitute other drivers for us in the future.

LONG TERM STRATEGIC PLAN

Executing its “**Speed to Air**” strategy, EVS serves hundreds of TV stations worldwide with its high-end digital video and audio applications, especially in the field of live sports and studio production where the company has developed leadership positions in various niche markets. The worldwide migration from tape-based operations to integrated tapeless workflows is underway and will certainly gain momentum the next decade. This process is accelerated by the transition from standard definition (SD) to high definition (HD) television, because new equipment needs to interoperate with digital solutions, which are increasingly high definition.

Hence, EVS directly benefits from the following **long term growth drivers**: the increasing number of video distribution channels like IPTV, web TV or catch-up platforms, the transition to tapeless workflows, the replacement market due to HD format conversion, the launch of new products to address live, near-live or delayed studio production needs, the demand for new “speedclipping” tools to fragment the content to multimedia environments, and an increased focus of broadcasters/IPTV and advertisers on large popular sport broadcasts to gain new viewers. 3D technologies appear to speed up the conversion to tapeless HD production facilities. In the medium to long term, EVS targets the studio market which is estimated to be currently **USD 2 billion** per annum according to the IABM Broadcast Industry survey and includes storage solutions, video servers, editing solutions, services, news etc, of which around 50% has already made the transition to tapeless solutions. This market is expected to grow by 5% per annum in the next decade. EVS succeeded in growing its market share in that market from 1% in 2005 to around 7% in 2010. Therefore, taking into account usual business risks and uncertainties, EVS Board and teams believe that the underlying demand for EVS products should continue to be supported by these structural growth drivers, which will impact the business over a long period of time and will follow usual equipment acquisition wave patterns.

REVENUE

EVS revenue amounted to **EUR 111.2 million** in FY10, an increase by 45.2% at actual exchange rate (+30.6% at constant exchange rate and excluding the big events rentals in 2010) compared to FY09. In 2010, the studio solutions represented 49.9% of sales. Around 80% of studio sales have been realized with a large number of small to medium deals. Sales in that segment increased by 125.0% to EUR 55.5 million. Revenue in the outside broadcast segment increased by 7.3% to EUR 55.7 million. Revenues in 2010 included EUR 10.2 million of big event rentals (out of which 54% are reported in the studio segment). OpenCube sales grew by 35% in 2010, reaching EUR 1.9 million on 12 months.

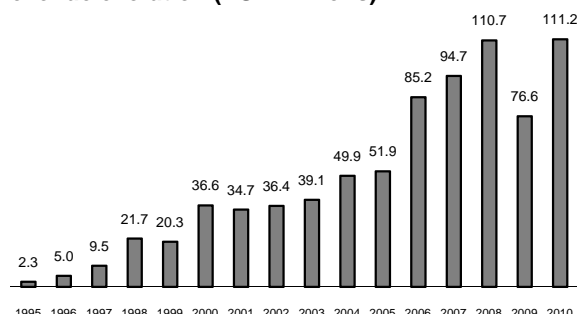
EVS sales have evolved in line with the industry over 2010 with a stronger business last spring. The broadcast equipment industry recovers slowly but surely. On one side, advertising and subscription revenue have grown strongly in 2010, and the migration to HD proves to remain a key growth driver for the entire industry. But on the other side, clients remain cautious; some big players are yet planning to restart their capex programs while other key players are investing in new successful business models.

In 2010, in Europe, Middle-East and Africa (“EMEA”), sales amounted to EUR 61.0 million (+27.0% compared to FY09), representing 54.8% of group revenue. The United Kingdom performed very well in 2010, driven by the Sky News HD & Sky Sports HD deals. On the continental European market, the migrations to tapeless workflows and high definition will be strong drivers in the years to come.

Sales in the Americas (“NALA”) were EUR 29.1 million (+60.3% at constant exchange rate). The U.S. were strong in 2010, with further expansion in Outside Broadcast, penetration in the stadiums, and lots of smaller deals to extend existing workflows. In Latin America, the broadcast industry is moving fast as well. It is clear that Brazil will be energized by hosting future major sporting events in 2014 and 2016.

In Asia & Pacific (“APAC”), sales increased by 87.2% to EUR 21.1 million. The big sporting events that took place in 2010 in that part of the world served as trigger for new investments by a lot of existing and new clients. Deals were spread across the region, with Malaysia being one of the most dynamic markets.

Revenue evolution (EUR millions)



Sales by region (EUR millions)

	2010	2009	2008	Mix 2010	2010/2009
Europa, Middle-East, Africa (EMEA)	61.0	48.0	59.0	54.8%	+27.0%
America (NALA)	29.1	17.3	27.9	26.2%	68.4%
<i>At constant exchange rate⁽¹⁾</i>	27.7	17.3	29.4	-	+60.3%
Asia-Pacific (APAC)	21.1	11.3	23.8	19.0%	+87.2%
TOTAL	111.2	76.6	110.7	100%	+45.2%

⁽¹⁾ Reference exchange rate: 2009.

RESEARCH AND DEVELOPMENT

Research and Development expenses in 2010 were EUR 16.2 million, up 31.3%, reflecting the increase of the number of engineers joining EVS in this department, including engineers working for OpenCube Technologies, French company acquired by EVS in 2010 and consolidated since April 1, 2010. They represent around 15% of revenue. In accordance with the group's accounting rules (Belgian and IFRS), these expenses are fully expensed over the financial year. Today, there are around 170 high-level engineers working on the conversion of television to all-digital technology. The future of the audio-visual sector will be influenced mainly by the changes in the digital technologies which will offer viewers more choice, better quality and interactivity. Customer satisfaction is at the heart of EVS concerns. The group's strong vertical integration between the sales/support activities at the local level and the centralization of R&D enable rapid adaptation of products. EVS priority in terms of R&D is to continue the development of tapeless modular production platforms with a broad bandwidth which offer producers even more flexibility and quality when broadcasting content to viewers.

EVS launched many new products and solutions on the market over the last two years, paving the way for future business development as evidenced by 2010 record sales. For instance, the new XT2+ server platform enables 3D production in Outside Broadcast environments as well as empowers live productions. The AirEdit solution provides ethical cuts in international TV satellite feeds. The concept of Media Server or Live Content Fragmentation that had been introduced by EVS at the World Cup in 2006 penetrates many sport events and entertainment programs. EVS has launched a new business unit dedicated to Digitization and Archiving solutions and services which managed thousands of past content libraries. XS and XT Nano servers have broadened the server family in order to reach new market segments. EVS unveiled the GX server in June 2010 for fill and key playout. Epsio sport graphics features are expanding into live events. OpenCube completes the EVS solutions with MXF packaging and XDCAM formats. Most of all these new products have been developed over the last two years, amongst others by the additional 72% (plus 71 to 170) R&D staff since the beginning of 2009, recruited or acquired by EVS.

STAFFING

As of December 31, 2010, EVS had a total of 366 employees (full-time equivalents), an increase of 32.6% compared with end of year 2009. More than 90 individuals were hired during the financial year with a view to strengthening the leadership of the company in its niche markets and preparing for the future. The total salary cost stands at EUR 23.0 million in 2010 as opposed to EUR 17.6 million in 2009. Throughout 2010, the average number of employees was 326, up 31.5% over 2009. Most recruits in 2010 were made on the basis of new strategic business niches. EVS will continue to hire broadcast experts broadcast in the future.

Breakdown of personnel (excl. XDC) by department (in full-time equivalents):

	Corporate Services	Research & Development	Sales & Marketing	Production & Operations	Total
Dec.31, 2008	42	99	29	63	233
Dec. 31, 2009	46	126	31	73	276
Dec. 31, 2010	56	170	39	101	366

RESULT AND COST CONTROL

2010 key figures per quarter

IFRS - EUR million, except earnings per share expressed in EUR	1Q10 unaudited	2Q10 unaudited	1H10 reviewed	3Q10 unaudited	4Q10 unaudited	2H10 reviewed	2010 Audited
Revenue	20.9	30.2	51.1	33.2	26.9	60.1	111.2
Gross margin	16.3	24.0	40.3	27.6	20.6	48.2	88.5
Gross margin %	78.5%	79.4%	79.0%	83.0%	76.6%	80.2%	79.6%
Operating profit – EBIT	9.6	15.8	25.4	18.3	11.8	30.1	55.5
Operating margin – EBIT %	46.1%	52.4%	49.9%	55.0%	43.9%	50.0%	50.0%
Contribution from XDC	-0.2	-0.1	-0.3	0.0	0.1	0.1	-0.2
Net profit – Group share	6.3	11.2	17.5	12.4	8.2	20.6	38.1
Net profit from operations, excl. XDC – Group share ⁽¹⁾	6.6	11.9	18.5	12.8	8.4	21.2	39.7
Basic earnings per share	0.46	0.83	1.29	0.92	0.61	1.53	2.82
Basic earnings per share from operations, excl. XDC ⁽¹⁾	0.49	0.88	1.37	0.95	0.62	1.57	2.94

⁽¹⁾ The net profit from operations, excl. XDC, is the net profit (share of the group) excluding non operating items (net of tax) and the XDC contribution. Refer to Note 6.3: use of non-GAAP financial measures.

Consolidated gross margin was 79.6% in 2010, slightly lower than 81.8% in 2009, due to a less favorable sales mix. Operating expenses increased by 29.2%, mainly as a result of EVS consistent strategy to increase its competitive advantage and improve its services to customers. This is also the consequence of the first consolidation of OpenCube as from April 1, 2010. Thanks to much higher sales, the operating (EBIT) margin increased to 50.0% of revenue, compared to 48.7% in FY09.

For 2010, the average US dollar exchange rate against the Euro was 1.3263, having strengthened by 5.1% compared to 1.3941 in FY09. It had a positive impact of EUR 1.4 million (1.3%) on revenue. This was offset by both the natural hedge (both on operating expenses and foreign taxes) and the financial hedge. The reinforcement of the US dollar against the EUR in 2010 is positive for the EVS competitive position.

Group income taxes were EUR 16.7 million in 2010. Net profit amounted to EUR 38.1 million, or +49.7% compared to 2009, while net profit from operations, excluding XDC, was EUR 39.7 million in 2010. Basic net profit from operations per share amounted to EUR 2.94 in 2010, compared to EUR 1.99 for 2009.

XDC, in which EVS owns 41.3%, enjoys a strong momentum and, together with its affiliate FTT, has installed more than 1,000 digital screens in 2010 in Europe. XDC revenue in 2010 jumped to EUR 61.2 million, partly due to the acquisition of FTT that is consolidated since December 31, 2009 and is accretive to the earnings. XDC had a slightly negative contribution to the results of EVS of EUR -0.2 million, compared to a negative net impact of EUR -0.4 million in 2009 (including the dilution profit of EUR 1.3 million). XDC recorded a positive EBITDA of EUR 8.7 million, or 14% of revenues. The new XDC group, including FTT, is gearing up and expanding across Europe.

Data per share (EUR):

	2010	2009	2008	2010/2009
Weighted average number of subscribed shares for the period, less treasury shares	13,511,048	13,554,643	13,578,250	-0.3%
Basic net profit, group share	2.82	1.88	3.33	+50.2%

CASH-FLOW, OWN SHARES AND EMPLOYEE PROFIT SHARING

Net Equity represents 73% of total liabilities while return on employed capital is around 75% (net result divided by net equity plus interim dividend less net excess cash). The inventories amounted to EUR 12.4 million at the end of December, a strong increase compared to the end of 2009 due to strategic inventories built-up for some key components in order to avoid any possible supply chain shortage, and due to the high number of EVS servers and new solutions spread in the world under demo, rental and leasing agreements. DSO improved at 60 days.

The net cash-flow from operations amounted to EUR 36.6 million in 2010. On December 31 2010, the group balance sheet shows EUR 27.9 million in cash and cash equivalents (after the payment of EUR 15.6 million for the interim dividend at the end of November) and EUR 1.5 million long-term financial debts (including short term portion of it).

The group optimized the return for shareholders with the interim gross dividend of EUR 1.16 per share paid out in November 2010 and a final proposed gross dividend of EUR 1.48 per share to be paid on June 1, 2011, representing a total of approximately EUR 35.6 million.

At the end of December, there were 13,625,000 EVS outstanding shares, of which 140,403 were owned by the company. EVS repurchased 97,797 own shares in 2010 on NYSE-Euronext at an average share price of EUR 38.15, representing an investment of EUR 3.7 million. At December 31, 2010, 298,350 warrants were outstanding with an average strike price of EUR 39.36. Shares have been used for the payment of acquired businesses, and for the exercise of warrants. Finally, EVS disposed of 5,481 own shares through the profit-sharing scheme for the employees. Indeed, following what was done the previous years, and within the framework of the law of May 22, 2001, the Ordinary General Meeting of May 18, 2010 decided to grant its employees a special reward through the profit-sharing scheme ("plan de participation bénéficiaire") similar to the grant of shares of the company up to an amount of approximately EUR 0.3 million.

In 2010, the Board of Directors decided to grant a total of 183,550 warrants to some employees at a strike price of EUR 34.52. As of December 31, 2010, 298,350 warrants were outstanding with an average strike price of EUR 39.36 and an average maturity of December 2014. However, only 47,650 warrants were exercisable and in-the-money at December 31, 2010. The 298,350 existing warrants have a potential diluting effect of 2.2% on capital. This is partially covered by the 140,403 treasury shares held by the company and acquired at an average price of EUR 37.41.

DISPUTES

As per December 31, 2010, EUR 1.1 million provisions were available to reasonably cover various ongoing commercial and social disputes.

INVESTMENTS

EVS business does not require major investments in equipment. The group's policy is to have its own premises and primarily finance them through shareholders' equity, and in some cases via long-term bank loans. As per December 31, 2010, the net book value of real estate was EUR 9.6 million for lands and buildings. Most of the buildings have benefited from regional or European subsidies.

Following the rapid growth of the Belgian teams spread into six different buildings in the Liège Science Park, the Board of Directors of EVS approved the project to build a new facility nearby the existing site. The project is estimated at approximately EUR 40 million, from which around EUR 5 million regional and European subsidies must be deducted. In addition, all or part of the current buildings, valued at EUR 9.6 million at end of 2010, could be sold by EVS. The investment will be financed through a mix of equity and debt. The Board wants to emphasize that this project should not impact on the dividend policy of the company.

CAPITAL AND SUBSIDIARIES

The EVS Broadcast Equipment S.A. capital of EUR 8,342,479 was unchanged in 2010 and is represented by thirteen million six hundred and twenty five thousand shares (13,625,000) without any designation of nominal value.

In the context of the development of EVS activities throughout the world, the company acquired, in 2010, a new subsidiary of services and R&D: OpenCube Technologies in Toulouse (France). In addition, the group has opened a small applications development center in continental China: Network and Broadcast Systems Limited (NBS).

2011 OUTLOOK

As of February 15, 2011, and as published in the 2010 annual results press release on February 17, 2011, the global winter order book (to be invoiced in 2011) reached EUR 25.2 million, -15.5% compared to EUR 29.8 million on the same date one year ago, but +8.3% excluding the rentals relating to the big sporting events. In addition to the EUR 25.2 million of order book to be invoiced in 2011, EVS has already orders for EUR 2.7 million that will be invoiced in 2012 and beyond (vs EUR 3.1 million last year).

“Studio” orders represent 48.0% of the total EUR 25.2 million order book while they represent 46.1% of the total order intake in 2010. This variation is mainly due to a few important studio orders, with longer delivery periods. EVS gains market shares and important clients in this promising market segment.

After weaker 2009, EVS is back on track and even exceeded its 2008 sales performance. 2011 shall of course lack some EUR 10 million from big sporting events rentals that were booked in 2010 but should be a good preparation for a stronger 2012. Second half should be stronger than first half year. Industry recovers and many projects are being discussed with existing and new customers in order to create new workflows to enhance the TV and Video experience. EVS is recognized for the quality of its service and advices towards its customers and wide users community. EVS shall continue to expand its training centers, its service offices throughout its markets. EVS shall also continue developing new solutions with key customers, therefore recruiting key staff in its Headquarters but also in its 19 foreign offices. As all those developments are just expensed – not capitalized-, the short term margins could weaken but longer term margins should hopefully be higher. It should be clear that risk factors such as economical uncertainties, banking troubles, balance-sheets constraints for clients or major currencies fluctuations are not easing any forecast. However, both broadcast equipment industry turmoil and ongoing M&A activity may potentially turn into an advantage for EVS given its strong financials, organization flexibility, innovation power and the potential of its wide installed base.

CONFLICT OF INTEREST PROCEDURES

During the year under review, there was no reason to apply the specific procedure provided for under Article 523 of Company Law. The total amount of remuneration and emoluments accorded to members of the Board of Directors by EVS in 2010 amounted to EUR 788 thousand compared with EUR 752 thousand in 2008.

RECENT EVENTS

Significant events that arose after the balance sheet date are:

- the information communicated on February 17, 2010;
- In February 2011, XDC, in which EVS owns 41.3%, signed a sales agreement of its CineStore activities (design, assembling and commercialization of digital cinema servers) to Barco, a leading provider of digital cinema projectors. The sale was agreed for an amount of around EUR 5.5 million, and a possible future “earn-out”. The agreement foresees the transfer of the assets, the liabilities and the employees of this activity with effect on March 31, 2011.

PROPOSALS BY THE BOARD TO THE SHAREHOLDERS

As it was proposed since the introduction of the stock exchange in 1998, the Board of Directors has decided to optimize the return for shareholders in the form of a dividend and/or repurchase of own shares. The Board, therefore, recommends a total gross dividend of EUR 2.64 per share (including the interim dividend of EUR 1.16) at the Ordinary General Meeting to be held on May 17, 2011, what would imply a final gross dividend of EUR 1.48 per share to be paid on June 1, 2011. The Board of Directors proposes to grant shares to the employees within the framework of the law relating to profit-sharing schemes.

The dividends never stopped increasing since the IPO in 1998. A aggregate amount of EUR 15.07 has been paid to the shareholders, what represents more than twice the IPO value (EUR 7.44).

The group has a policy of repurchasing treasury shares which evidences EVS confidence in its future. Within the limitations of Article 620, Par. 1, Clauses 3 and 4, Sub-Clauses 1, 2° of Company Law, the Extraordinary General Meeting of June 12, 2009 renewed, for a 3 years period, its authorization to the Board of Directors to exchange and/or dispose of the company's treasury shares on the stock exchange or by any other manner with a view to averting serious and imminent harm to the company. In addition, the General Meeting also renewed, for a period of 5 years, the authorization given to the Board to acquire up to a maximum of 20% of the outstanding shares under certain conditions. The group intends to pursue its own shares repurchase policy as the market opportunities arise.

CORPORATE GOVERNANCE

Corporate governance matters, and more specifically the “Corporate Governance Statement” relating to 2010 are included in the EVS Annual Review (from page 24 to 29), which is another document.

RISKS AND UNCERTAINTIES

Investing in the stock of EVS Broadcast Equipment (“EVS”) involves risks. As requested by the EU Regulations and the Belgian law (Company Code and Royal Decree of 14 November 2007), you and any investor should carefully consider the following risk factors and all other information contained in this annual report before purchasing our common stock. If any of the following risks occurs, our business, financial condition or results of operations could be seriously harmed. In that case, the trading price of our common stock could decline, and you may lose some or all of your investment.

- We may not be able to continue to maintain or increase our profitability and our recent growth rates may not be indicative of our future growth.
- Our quarterly operating results have fluctuated in the past and may continue to fluctuate in the future, which could cause our stock price to decline.
- We face competition and if we are unable to compete effectively, we may experience decreased sales or pricing pressure, which would negatively impact our future operating results.
- We have significant international operations and derive most of our revenues from international customers, which exposes us to significant risks, including risks relating to currency fluctuations.
- We derive a substantial majority of our revenues from customers in the broadcast industry that use our products for both production and transmission of television content. If we fail to generate continued revenues from this market or if there is a downturn in this market, our revenues could decline.
- Our future financial performance depends on growth in the markets for video servers and digital tapeless solutions. If these markets do not continue to grow at the rate that we forecast, our operating results would be materially and adversely impacted.
- We depend on sales of our XT[2] video server products. If market demand for these products does not continue, our future operating results could be harmed.
- Our sales cycle can be lengthy and unpredictable, which may make it difficult to predict sales in any particular quarter.
- Our business may be harmed if our contract manufacturers are not able to provide us with adequate supplies of our products.
- If we experience delays, shortages or quality issues from our component suppliers, our product sales could suffer.
- The average selling price of our products may decrease, which could negatively impact our operating results.
- Our end users require a high degree of product reliability. If we are unable to provide high quality products, our relationships with end users could be harmed.
- If we fail to develop and introduce new products or enhancements to existing products in a timely manner, or if we fail to manage product transitions, we could experience decreased revenues in the future.
- If we fail to respond to technological changes and evolving industry standards, our products could become obsolete or less competitive in the future.
- If our products do not interoperate with other systems, installations could be delayed or cancelled.
- Our products are highly complex and may contain undetected software or hardware errors, which could harm our reputation and future product sales.
- Our future success depends on our ability to attract and retain key personnel, and our failure to do so could harm our ability to grow our business.
- If we fail to manage our growth effectively, our business could be harmed.
- Our use of open source software and other third-party technology and intellectual property could impose limitations on our ability to market our products.
- Failure to protect our intellectual property could substantially harm our business.
- If a third party asserts that we are infringing its intellectual property, whether successful or not, it could subject us to costly and time-consuming litigation or expensive licenses, which could harm our business.
- We are subject to governmental export controls that could subject us to liability or adversely affect our ability to sell our products in international markets.
- We are subject to environmental and other health and safety regulations that may increase our costs of operations or limit our activities.
- We may expand through acquisitions of, or investments in, other companies, each of which may divert our management's attention, result in additional dilution to stockholders or use resources that are necessary to operate other parts of our business.
- The issuance of new accounting standards or future interpretations of existing accounting standards could adversely affect our operating results.
- Maintaining and improving our financial controls and the requirements of being a public company may strain our resources and, divert management's attention or affect our ability to attract and retain qualified board members.
- We or one of our affiliate might require additional capital to support business operations, and this capital might not be available on acceptable terms, or at all.

The Board of Directors

Liège, March 29, 2010

CERTIFICATION OF RESPONSIBLE PERSONS

Pierre L'Hoest, General Manager and CEO
Michel Counson, General Manager and CTO
and Jacques Galloy, Director and CFO

certify that, based on their knowledge,

- a) the annual financial statements, prepared in accordance with the International Financial Reporting Standards (IFRS) adopted by the European Union, fairly present in all material respects the financial condition and results of operations of the issuer and the companies included in the consolidation;
- b) the Directors' report fairly presents the evolution of the business, the results and the situation of the issuer and the companies included in the consolidation, as well as a description of the main risks and uncertainties.

IFRS CONSOLIDATED STATEMENTS

IFRS CONSOLIDATED INCOME STATEMENT

(EUR thousands)	Note	2010 audited	2009 audited
Revenue	3	111,155	76,555
Costs of sales		-22,631	-13,945
Gross margin		88,524	62,611
Gross margin %		79.6%	81.8%
Selling and administrative expenses		-15,100	-11,890
Research and development expenses	13	-16,206	-12,340
Other revenue		207	213
Other expenses		-465	-128
Stock based compensation and ESOP plan	6.4	-617	-717
Amortization on acquired technology and IP	11	-550	-262
Depreciation on Tax Shelter rights assets	11	-270	-238
Operating profit (EBIT)		55,524	37,249
Operating margin - (EBIT) %		50.0%	48.7%
Net interest	6.2	120	482
Other net financial incomes/(charges)	6.2	-718	-535
Share in the result of the enterprise accounted for using the equity method	5	-155	-1,656
Dilution profit relating to XDC	5	-	1,319
Profit before taxes (PBT)		54,770	36,859
Income taxes	7	-16,712	-11,437
Net profit from continuing operations		38,058	25,422
Net profit		38,058	25,422
Attributable to:			
Minority interests		-	-
Equity holders of the parent company		38,058	25,422
Net profit from operations, excl. XDC – share of the group ⁽¹⁾	6.3	39,705	27,002
		2010 audited	2009 audited
RESULT PER SHARE (in number of shares and in EUR)			
Weighted average number of subscribed shares for the period less treasury shares	8	13,511,048	13,554,643
Weighted average fully diluted number of shares	8	13,742,409	13,680,197
Basic earnings – share of the group	8	2.82	1.88
Fully diluted earnings – share of the group	8	2.77	1.86
Basic net profit from operations, excl. XDC – share of the group	8	2.94	1.99

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

(EUR thousands)	2010 audited	2009 audited
Net profit	38,058	25,422
Other comprehensive income of the period		
Share-based payments	617	717
Currency translation differences	250	-76
Total comprehensive income of the period	38,925	26,063
Attributable to:		
Minority interests	-	1
Equity holders of the parent company	38,925	26,064

⁽¹⁾ The net profit from operations, excl. XDC, is the net profit (share of the group) excluding non operating items (net of tax) and the XDC contribution. Please also refer to note 6.3 on use of non-GAAP financial measures.

IFRS CONSOLIDATED BALANCE SHEET

ASSETS (EUR thousands)	Note	Dec. 31, 2010 Audited	Dec. 31, 2009 Audited
Non-current assets:			
Goodwill	10	820	-
Acquired technology and IP	11	1,704	721
Other intangible assets	11	197	532
Lands and buildings	12	11,169	11,261
Other tangible assets	12	1,821	1,870
Investment accounted for using equity method	5	6,071	6,378
Subordinated bonds	14.1	830	830
Other financial assets	14.2	391	333
Deferred tax assets	7.3	6	23
Total non-current assets		23,010	21,947
Current assets:			
Inventories	15	12,420	8,506
Trades receivables	16	18,383	14,349
Other amounts receivable, deferred charges and accrued income		1,938	2,112
Cash and cash equivalents	17	27,946	33,311
Total current assets		60,688	58,278
Total assets		83,697	80,225
EQUITY AND LIABILITIES (EUR thousands)			
	Note	31 Dec. 2010 audited	31 Dec. 2009 audited
Equity :			
Capital	18.1	8,342	8,342
Reserves	18.6	73,298	68,103
Interim dividends	9, 18.6	-15,638	-13,561
Treasury shares	18.6	-5,253	-2,861
Total consolidated reserves		52,407	51,680
Translation differences	18.7	49	-200
Equity attributable to equity holders of the parent company		60,799	59,823
Minority interests		6	6
Total equity		60,806	59,829
Long term provisions	20	1,056	1,136
Deferred taxes liabilities	7.3	1,109	1,259
Financial long term debts	19	1,174	1,413
Government recoverable loans		546	546
Non-current liabilities		3,885	4,353
Short term portion of long term financial debts	19	295	299
Trade payables	21	3,331	4,863
Amounts payable regarding remuneration and social security		6,290	4,251
Income tax payable		4,978	758
Other amounts payable, advances received accrued charges and deferred income	21	4,112	5,871
Current liabilities		19,007	16,043
Total equity and liabilities		83,697	80,225

IFRS CONSOLIDATED CASH FLOW STATEMENT

(EUR thousands)	2010 Audited	2009 Audited
Cash flows from operating activities		
Operating profit (EBIT)	55,524	37,249
Adjustment for non cash items :		
- Depreciation and write-offs on fixed assets	3,079	2,056
- Foreign exchange result	-673	-567
- Stock based compensation and ESOP	617	717
- Provisions and deferred taxes increase (+)/decrease (-)	-211	72
	58,336	39,527
Increase (+)/decrease (-)		
- Amounts receivable	-3,843	-4,228
- Accruals	-2,784	3,646
- Trade debts and prepayments	-1,192	1,421
- Taxes, remuneration and social security debts	6,005	-1,976
- Other amounts payable	295	-283
- Inventories	-3,881	-426
<i>Cash generated from operations</i>	<i>52,936</i>	<i>37,681</i>
Interest received	362	707
Income taxes	-16,712	-11,437
Net cash from operating activities	36,586	26,951
Cash flows from financing activities		
Acquisition of OpenCube, net cash acquired	-741	-
Purchase (-)/disposal (+) of intangible assets	-42	-383
Purchase (-)/disposal (+) of property, plant and equipment	-1,888	-3,013
Purchase (-)/disposal (+) of other financial assets	-5	-963
Net cash used in investing activities	-2,676	-4,359
Cash flows from financing activities		
Operations with treasury shares	-3,417	-676
Other net equity variations	319	-75
Interest paid	-242	-225
Movements on long-term borrowings	-339	-299
Interim dividend paid	-15,557	-13,460
Final dividend paid	-20,039	-19,999
Net cash used in financing activities	-39,275	-34,734
Net increase (+)/decrease (-) in cash and cash equivalents	-5,365	-12,142
Cash and cash equivalents at beginning of period	33,311	45,454
Cash and cash equivalents at end of period	27,946	33,311

IFRS CONSOLIDATED STATEMENT OF CHANGES IN NET EQUITY

(EUR thousands) - audited	Issued capital	Other reserves	Treasury shares	Currency translation differences	Equity attributable to shareholders of the parent company	Minority interests	Total equity
Balance as per December 31, 2008	8,342	71,427	-11,601	-124	68,044	5	68,049
Total comprehensive income for the period		26,139		-76	26,063	1	26,064
Operations with treasury shares		-9,415	8,739		-676		-676
Final dividend		-20,046			-20,046		-20,046
Interim dividend		-13,561			-13,561		-13,561
Other increase (+)/decrease (-)		-			-		-
Balance as per December 31, 2009	8,342	54,544	-2,861	-200	59,823	6	59,829

(EUR thousands) - audited	Issued capital	Other reserves	Treasury shares	Currency translation differences	Equity attributable to shareholders of the parent company	Minority interests	Total equity
Balance as per December 31, 2009	8,342	54,544	-2,861	-200	59,823	6	59,829
Total comprehensive income for the period		38,675		250	38,925		38,925
Increase (decrease) of equity resulting from company regrouping		420			420		420
Operations with treasury shares		-238	-2,392		-2,630		-2,630
Final dividend		-20,057			-20,057		-20,057
Interim dividend		-15,638			-15,638		-15,638
Other increase (+)/decrease (-)		-45			-45		-45
Balance as per December 31, 2010	8,342	57,660	-5,253	49	60,799	6	60,806

NOTES TO THE IFRS CONSOLIDATED FINANCIAL STATEMENTS

1. INFORMATION ABOUT THE COMPANY

1.1. Identification

EVS Broadcast Equipment S.A.
Liege Science Park
Rue Bois Saint-Jean, 16
B-4102 Ougrée (Liège)
VAT: BE 0452.080.178
National Registered Number: BE0452.080.178

EVS Broadcast Equipment S.A. was incorporated for an unlimited period on February 17, 1994 in the form of a public limited company governed by Belgian law. EVS Broadcast Equipment S.A. is a company whose shares are publicly traded. It has its head office in Belgium.

The consolidated financial statements of EVS Broadcast Equipment S.A. as at December 31, 2010 were established by the Board of Directors of March 29, 2011. The Board of Directors is authorized to amend the consolidated financial statements up until the Annual General Meeting of Shareholders, scheduled to be held on May 17, 2011.

The financial year starts on January 1 and ends on December 31 of each year. The consolidated financial statements are reported in euros (EUR).

1.2. Public information

The company's financial statements are filed with the "Banque Nationale de Belgique". Statutes and special reports required by the "Code des Sociétés" can be obtained from the Commercial Court Registry in Liège and from the Belgian Official Bulletin "Moniteur Belge" and its related website ("<http://www.ejustice.just.fgov.be/tsv/tsvf.htm>"). These documents, as well as annual statements and any written information to shareholders, are also available at the company's registered office. Financial information is available on the Internet at www.evs-global.com.

1.3. Object of the company

The object of the company is the "development, marketing and exploitation of audiovisual equipment as well as, more generally, any operations of a general, commercial, industrial, financial, fixed or movable property nature, in Belgium or elsewhere, directly or indirectly relating to the processing of pictures and sound, in whatever possible form. The company may have interests in any manner in any kind of businesses, firms or companies with identical, analogous, similar or connected aims or which could further the development of its activities, supply it with raw materials or facilitate outlets for the company's services".

2. SUMMARY OF THE IFRS SIGNIFICANT ACCOUNTING PRINCIPLES

2.1. Basis of presentation of the financial statements

The consolidated accounts of the group have been prepared on an historical cost basis, except for the share based payments and derivative financial instruments, which are measured at their fair value. The consolidated accounts are presented in Euros (EUR) and all the values are rounded figures to the nearest thousand unless otherwise indicated.

2.2. Statement of compliance

The consolidated accounts of EVS Broadcast Equipment S.A. and of its subsidiaries have been prepared in accordance with the International Financial Reporting Standards (IFRS) adopted by the European Union.

2.3. Provision adopted during the transition to IFRS

The group used the possibility offered by IFRS 1 which consists of:

- not applying IFRS 2 for transactions settled in equity instruments allocated before 7 November 2002 and not tested before this transition date;
- not applying IFRS 3 to business combinations that occurred before the transition date.

2.4. Summary of changes in accounting policies

The accounting rules and methods used are similar to those used in 2009, with the exception of the following:

- In accordance with the opinion of the Belgian Accounting Standards Commission (CNC / CBN) released in June 2010 on the accounting treatment of the "Tax Shelter" from the investor standpoint, and since the acquired movie rights meet the definition of financial assets under IAS 32, EVS has decided to record, from the year 2010 on, the movie rights relating to "Tax Shelter" in current assets, in the cash equivalents. It should be noted that this relates to an amount of EUR 0.3 million at December 31, 2010, with no impact on the 2010 results or the 2009 accounts.

2.5. Consolidation principles

The consolidated financial statements include the financial statements of EVS Broadcast Equipment S.A. and of its subsidiaries prepared as at December 31 of each year. The financial statements of the subsidiaries are prepared on the same date and in accordance with identical accounting principles. All the intra-group balances, intra-group transactions as well as the income, the expenses and the latent results included in the carrying amount of assets, generated by internal transactions, are eliminated in full.

2.6. Subsidiaries

The subsidiaries are companies in which EVS, either directly or indirectly, holds over 50% of the voting rights or in which it holds the power, either directly or indirectly, to control the financial and operational policy, with the aim of obtaining benefits from its activities.

The subsidiaries are consolidated as from the acquisition date, which corresponds to the date on which the group took over control and up until such date as the exercise of this control ceases.

All companies over which control is exercised directly or indirectly are fully consolidated.

When a change occurs in the controlling power within a subsidiary, the consolidated accounts integrate the profit and loss up to the date which EVS Broadcast Equipment S.A. loses the control.

2.7. Interests in joint ventures and in associates

Joint ventures (in accordance with the alternative processing of IAS 31) as well as associates are recognized according to the equity accounting method.

These investments are carried in the balance sheet at the lowest value between that obtained by the equity method and the recoverable value. The group's share in the profit and loss of the joint ventures and of the associates is entered into the profit and loss account.

The financial statements of the joint ventures and of the associates are used by the group in order to apply the equity accounting method.

The financial statements of the joint ventures and of the associates are prepared on the same reporting date as the parent company, on the basis of similar accounting principles.

2.8. Summary of significant decisions and estimates

Decisions

To prepare financial statements in accordance with the group's accounting methods, management has made assumptions, in addition to those that call for recourse to estimates, some of which have a significant effect on the amounts recognized in the financial statements:

Research and Development costs: the group has considered that it cannot make a clear distinction between the research phase and the development phase of a project developed internally. The group has also considered that the costs incurred consisted of a routine process that does not generate any major innovation but scalable technologies. Moreover, the group sells products in a market that is subject to rapid technological change, new product development and changing customer needs. Accordingly, the group has concluded that it cannot determine technological feasibility until the development stage of the product is nearly complete. For these reasons, R&D is not capitalized but expensed.

Recourse to estimates

In order to prepare the financial statements in accordance with the IFRS standards, it is up to management to establish a certain number of estimates and assumptions in order to determine the amounts reported in the financial statements and their notes. The estimates carried out on each reporting date reflect the conditions in force on these dates (for example: market price, interest rates and exchange rates).

Although these estimates are based on the best knowledge of management of the existing events and of the actions that the group could undertake, the real results may differ from these estimates.

2.9. Foreign currency translation

Each entity of the group determines its own functional currency and the elements included in the financial statements of each of the entities are measured by using this functional currency.

The functional currency of EVS Broadcast Equipment S.A. as well as all of the subsidiaries is the euro, except for the EVS Inc. subsidiary, whose functional currency is the US dollar.

The presentation currency of the financial statements of EVS Broadcast Equipment S.A. is the euro.

Financial statements of foreign companies

For all the subsidiaries, except for EVS Inc., transactions in foreign currencies are initially recorded in the functional currency at the exchange rate in force on the transaction date. On the reporting date, the monetary assets and liabilities denominated in foreign currencies are converted into the functional currency at the exchange rate in force on the reporting date. The non monetary items in foreign currency that are measured at the historical cost are converted at the exchange rates in force on the initial transaction dates. All the exchange differences are recognized in consolidated income statement.

For the EVS Inc. subsidiary that operates in USD, on the reporting date, the assets and liabilities are converted into the functional currency of the group (EUR) at the exchange rate in force on the reporting date, their equity is converted at historical exchange rate and their income statement is converted at the average exchange rate of the period. Any exchange differences resulting from this conversion are recognized directly under a different heading of the shareholders' equity.

Transactions in foreign currencies

The transactions in foreign currencies are recognized at the exchange rate in force on the transaction date. The monetary assets and liabilities denominated in foreign currencies are converted at the exchange rate in force on the reporting date. The exchange gains or losses resulting from monetary transactions and the conversion of monetary assets or liabilities are recognized in the income statement.

The non monetary assets and liabilities are converted at the exchange rate of the foreign currency in force on the transaction date.

2.10. Intangible assets

Intangible assets acquired other than goodwill are recognized at cost.

Intangible assets with a finite useful life are depreciated on a straight-line basis over the duration of their economic utility (3 years for software, between 3 and 5 years for the other intangible assets) and reviewed for impairment testing each time there is a sign of impairment in the intangible asset.

The depreciation duration and method are reviewed every year. The carrying amounts of the intangible assets are reviewed for impairment when events or changes indicate that the carrying amount may not be recoverable.

2.11. Goodwill

Goodwill is the difference between the cost of an acquisition and the share of the acquirer's interest in the net fair value of the identifiable assets, certain liabilities and eventual liabilities. The goodwill is not depreciated but must be reviewed for impairment, annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired, in accordance with IAS 36.

If the share held by the company in the net fair value of the identifiable assets, liabilities and eventual debts of the acquired company exceeds the cost of the combination, the surplus is immediately recognized in the profit and loss account.

2.12. Tangible assets

Land and buildings held for use in the production or supply of goods or services, or for sale and administration purposes, are stated in the balance sheet at their revalued amounts, being the fair value on the basis of their existing use at the date of revaluation, less any accumulated depreciation. Revaluations are performed with sufficient regularity such that the carrying amount does not differ materially from that which would be determined using fair values at the balance sheet date.

Any revaluation increase arising on the revaluation of such land and buildings is credited to the properties revaluation reserve, except to the extent that it reverses a revaluation decrease for the same asset previously recognized as an expense, in which case the increase is credited to the income statement to the extent of the decrease previously charged. A decrease in carrying amount arising on the revaluation of land and buildings is charged as an expense to the extent that it exceeds the balance, if any, held in the properties revaluation reserve relating to a previous revaluation of that asset.

On the subsequent sale or retirement of a revalued property, the attributable revaluation surplus remaining in the revaluation reserve is transferred to accumulated profits.

The other tangible assets are recognized in the balance sheet at cost price, less accumulated depreciations and impairment losses.

The depreciation is calculated on straight-line basis over the estimated useful life of the asset. The useful life is examined on an annual basis.

The estimated useful lives of the tangible assets are as follows:

- Buildings: between 10 and 30 years
- Vehicles: between 3 and 5 years
- IT equipment: between 3 and 4 years
- Office furniture and equipment: between 3 and 10 years
- Plant and equipment: between 3 and 10 years
- Other tangible assets: between 3 and 4 years

The depreciation is calculated from such time as the asset is available for use. The carrying amounts of the tangible assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable. If anything points to such a situation, and if the carrying amounts exceed the estimated recoverable value, the assets or the cash generating units are depreciated to be brought back to their recoverable value. Impairment losses are recognized in the profit and loss account.

A tangible asset is no longer recognized in the accounts from such time as it is sold or no future economic benefit is expected from the asset. Any gain or loss generated at the time of the sale (calculated as the difference between the sale price and the net carrying amount of the element) is recognized in the course of the period during which it was sold.

2.13. Stocks

Inventories are valued at the lower of cost and net realizable value.

Costs incurred in bringing stocks to the right place in the appropriate conditions are recognized as follows for both the current and previous year:

- the cost of the raw materials is determined using the weighted average price method;
- the cost of the finished goods and work-in-progress is the full cost, which covers all the direct costs (materials and labor) and a portion of the indirect production costs necessary to take the stock to completion on the reporting date, excluding the borrowing costs.

The net realizable value is the estimated sale price at the normal rate of the activity, less the estimated costs for the completion of the goods and the estimated costs necessary to realize the sale.

2.14. Construction contracts

Where the outcome of a construction contract can be estimated reliably, revenue and costs are recognized by reference to the stage of completion activity at the balance sheet date, as measured by the proportion that contract costs incurred for work performed to date bear to the estimated total contract costs. Where it is probable that total contract costs will exceed total contract revenue, the expected loss is recognized as an expense immediately.

2.15. Trade and other receivables

Receivables are stated in the balance sheet at original invoice amount less an allowance for any uncollectible amount. An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off when identified.

2.16. Other current and non-current assets

The other current and non-current assets are recognized at the depreciated cost.

2.17. Cash and cash equivalents

The cash and cash equivalents include cash at bank and in hand and short-term deposits with an original maturity of less than three months. All the investments are recognized at their nominal value in the financial statements.

2.18. Treasury shares

Sums paid or received during the acquisition or sale of the company's treasury shares are recognized directly in the equity. No profit or expense is included in the income statement during the purchase, sale, issuance or cancellation of treasury shares. The treasury shares are classified under the "treasury shares" heading and are deducted from the total shareholders' equity.

2.19. Non controlling interests

Non controlling interests represent the share of the net profit and loss from the operations and the net assets of a subsidiary that are allocated to interests not held by the group, whether directly or indirectly via subsidiaries.

2.20. Interest-bearing loans and borrowings

All loans and borrowings are initially recognized at the fair value of the amount received, less the transaction costs to be allocated directly if they are significant. After the initial recognition, interest-bearing loans and borrowings are measured at the depreciated cost, using the effective interest rate method. The profits and losses are recognized in the results when the liabilities are derecognized and via the depreciation process.

2.21. Provisions

Provisions are recognized when the group has a present obligation (legal or implicit) as a result of a past event, if it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the obligation value. When the group is expecting the repayment of the provision, the repayment is recognized as a different asset but only if this repayment is almost certain.

If the effect of the time value of money is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability.

2.22. Pensions and other post-employment benefits

The post-employment benefits include pensions.

The group operates one defined contribution pension scheme. The minimum legal contribution is warranted by the insurance company. The contributions to this defined contribution pension scheme are recognized as an expense in the income statement at the time when they are made.

No other post-employment benefit is provided to the personnel.

2.23. Share-based payment

The group's employees and management may receive a remuneration in the form of a share-based payment, such as a non transferable stock option plan (warrants), which allows them to acquire or receive group shares (equity-settled transactions), or such as payments determined on the value of the share (cash-settled transactions).

Equity-settled transactions

The cost of the stock option plans (warrants) is determined by reference to the fair value of the equity instruments granted, measured on the grant date. The fair value is determined using the Black & Scholes model, taking into account the characteristics and conditions governing the granting of the instruments.

The cost of equity-settled transactions is recognized as an expense and is offset by a corresponding increase in shareholder's equity over a period that ends on the date on which the beneficiary becomes creditor of the bonus.

The dilutive effect of outstanding options is reflected as additional share dilution in the computation of "fully diluted" earnings per share.

The group has taken advantage of the transitional provisions of IFRS 2 in respect of equity-settled awards and has applied IFRS 2 only to equity-settled awards granted after 7 November 2002.

Cash-settled transactions

The cost of cash-settled transactions with employees is initially measured by reference to the fair value at the date at which they are granted, and subsequently revalued at the fair value at each closing date.

The cost of cash-settled transactions is recognized, together with a corresponding increase in debt, over the year in which the performance conditions are fulfilled, ending on the average date on which the relevant employees become fully entitled to the award ("Vesting date").

2.24. Revenue recognition from ordinary activities

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the group and the revenue can be reliably measured.

As far as the sale of goods is concerned, revenues are recognized as soon as the company has transferred the significant risks and benefits inherent to the ownership of the goods to the buyer. Sales are recognized when there is clear evidence of an agreement, when the delivery has taken place, when the remuneration is determined and determinable and when it is probable that the payment will be received.

As regards the services provided, revenues are also recognized in line with the work in progress.

Revenues from public subsidies are recognized as an income at the rate of depreciation of the goods for which they have been obtained.

Interest revenue is recognized as interest accrues.

The dividends that are received from subsidiaries are recognized when the group has a right to receive that payment.

2.25. Leases (EVS as lessor)

The existence of a lease within an agreement is reported on basis of the substance of the agreement.

Finance leases

When assets are leased out under a finance lease, the present value of the future lease payments is recognized as an earned product (within trade receivables). The difference between the gross total receivable (lease and financing) and the value of the receivable is recognized as unearned finance income.

Operating leases

When assets are leased out under an operating lease, the asset is included in the balance sheet based on the nature of the asset. Lease income is recognized over the term of the lease on a straight-line basis.

2.26. Government grants

Recoverable loans by the Walloon Region

The group receives interest free Recoverable Loans from the Walloon Region as a financial grant within the framework of applied research into various projects and whose terms and conditions of repayment depend on the commercial success of the financed projects.

If it is likely that the Recoverable Loans of the Walloon Region will be repaid in view of the growing probability of commercialization of the financed projects, they will be, in this respect, considered as long term liabilities.

European Union grants

Subsidies from the European Union are recognized at their fair value where there is reasonable assurance that they will be received and that all the conditions will be satisfied.

When the grant relates to an expense item, it is recognized as income over the years necessary to match the grant on a systematic basis to the costs that it is intended to compensate.

When the grant relates to an asset, the fair value is deducted from the carrying value of the related assets.

Investment grants

Investment grants are recognized when there is reasonable assurance that they will be received and that all the conditions attached will be satisfied.

Investment grants are recognized after deduction from the assets concerned and they are automatically deducted in the income statement from the depreciations of these assets.

2.27. Leases (EVS as lessee)

The existence of a lease within an agreement is reported on basis of the substance of the agreement.

Finance leases

Finance leases, which transfer to the group substantially all the risks and benefits incidental to ownership of the leased item, are capitalized at the inception of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments. Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant reimbursement on the remaining balance of the liability. Finance charges are directly recognized in the income statement.

Operating leases

Leases where the lesser retains substantially all the risks and benefits of ownership of the asset are classified as operating leases. Operating lease payments are recognized as an expense in the income statement on a straight-line basis over the lease term.

2.28. Research and development costs

As the group is unable to make a distinction between the research phase and the development phase of an internal project, all the costs are consequently considered to have been incurred only during the research phase. The group also considers that the costs incurred after the commercial launch consist of a routine process that does not generate a major innovation but evolving technologies.

Generally speaking, we should note that the period between the end of the research phase of a project and its commercial launch is less than one year.

Consequently, the research and development costs are recognized as expenses when incurred.

2.29. Borrowing costs

Borrowing costs are recognized as expenses when incurred.

2.30. Income taxes

Income taxes for the period include both current and deferred taxes. They are recognized in the income statement except where relate to items recognized directly in equity, in which case, they are also directly recognized in the equity.

Current taxes

Taxes due for the period are calculated on the income statement of the group's companies and are calculated according to the rules laid down by the local tax authorities.

Deferred taxes

Deferred taxes are recognized using the variable carry-forward method, for all temporary differences on the reporting date between the tax base of the assets and liabilities and their carrying amount on the balance sheet.

Deferred tax liabilities are recognized for all temporary differences:

- except when the deferred tax liability arises from the initial recognition of a goodwill or the initial recognition of an asset or a liability in a transaction that is not a business combination and that, on the transaction date, does not affect either the accounting profit or the taxable profit or loss; and
- for the taxable temporary differences linked to interest in subsidiaries, in associates and in joint ventures, except if the date on which the temporary difference is inversed can be checked and it is probable that the temporary difference will not be inversed in the foreseeable future .Deferred income tax assets are recognized for all deductible temporary differences, carry-forward of unused tax assets and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry-forward of unused tax assets and unused tax losses can be utilized.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced if it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred income tax asset to be utilized.

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realized or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the balance sheet date.

Deferred tax assets and liabilities are offset if there is a legally enforceable right to offset the tax assets and liabilities due and if these deferred taxes concern the same taxable entity and the same tax authority.

2.31. Derivative financial instruments

EVS uses derivative financial instruments such as forward exchange rate contracts to hedge its risks with foreign currency fluctuations on its foreign currency transactions. Such derivative financial instruments are stated at fair value as these contracts are not deemed to be hedging contracts within the meaning of the IFRS.

The fair value of forward exchange contracts is calculated by reference to current forward exchange rates for contracts with similar maturity profiles.

2.32. Dividends

The dividends proposed by the Board of Directors are not recognized in the financial statements as long as they have not been approved by the shareholders during the Ordinary Annual General Meeting. In case of interim dividends, they are deducted from the reserves.

2.33. Commitments relating to technical guarantee in respect of sales or services already provided

EVS grants a 2-year technical guarantee on products sold subject to the general conditions of sale. These guarantees are only recognized when they are precisely quantifiable.

2.34. Earnings per share

The group calculates both the basic earnings per share and the diluted earnings per share in accordance with IAS 33. The basic earnings per share are calculated on the basis of the weighted average number of ordinary shares in circulation during the period. The diluted earnings per share are calculated on the basis of the average number of ordinary shares in circulation during the period plus the potential dilutive effect of the warrants and stock options in circulation during the period.

3. SEGMENT INFORMATION

3.1. General information

The company already applies IFRS 8 ("Operating segments") since the fiscal year ended on December 31, 2007.

From an operational point of view, the company is vertically integrated with the majority of its staff in the headquarters in Belgium, including the R&D, production, marketing and administration departments. This explains why the majority of the investments and costs are located at the level of the Belgian parent company. The foreign subsidiaries are primarily sales and representative offices. Sales relate to products of the same nature and are realized by commercial polyvalent teams.

The company internal reporting is the reflection of the abovementioned operational organization, and is characterized by the strong integration of the activities of the company; only sales are identified by geographical market in which they are realized.

By consequence, the company is composed of one segment according to the IFRS 8 definition, and the consolidated income statement of the group reflects this unique segment. However, it does not exclude a future evolution of the segmentation according to the development of the company, of its products and of its internal performance indicators.

3.2. Additional information

3.2.1. Geographical information

Activities are divided in three regions: Asia-Pacific ("APAC"), Europe, Middle East and Africa ("EMEA") and America ("NALA").

3.2.1.1. Revenue

(EUR thousands)	APAC	EMEA	NALA	TOTAL
2010 revenue	21,132	60,957	29,066	111,155
Evolution versus 2009 (%)	+87.2%	+27.0%	+68.4%	+45.2%
Segment revenue at constant exchange rate	21,132	60,957	27,653	109,742
Variation versus 2009 (%) at constant exchange rate	+87.2%	+27.0%	+60.3%	+43.3%
Variation versus 2009 (%) at constant exchange rate and excluding big event rentals	+56.0%	+17.2%	+51.4%	+30.6%
2009 revenue	11,289	48,011	17,256	76,555

Sales from external clients in Belgium (the country of origin of the company) represent less than 10% of the total annual sales. In 2009, the group realized significant sales to external clients (according to the definition of IFRS 8) in two countries: the US (EUR 22.1 million in the last 12 months, included in NALA in the above table) and the UK (EUR 13.0 million, included in EMEA).

3.2.1.2. Long-term assets

Considering the explanations given in 3.1, all major long term assets are located in the parent company EVS Broadcast Equipment S.A. in Belgium.

3.2.2. Information on products and services

Revenue can be presented by destination: the outside broadcast vans and the TV production studios. Maintenance and after sale service are included in the complete solution proposed to the clients. Rental contracts relating to the major sporting events in 2010 were spread quasi equally between the two destinations.

(EUR thousands)	Outside broadcast vans	TV production studios	TOTAL
2010 revenue	55,670	55,485	111,155
Evolution compared to 2009 (%)	+7.3%	+125.0%	+45.2%
2009 revenue	51,891	24,664	76,555

3.2.3. Information on important clients

No external client of the company represents more than 10% of the 2010 sales.

4. LIST OF CONSOLIDATED COMPANIES, JOINT VENTURES, ASSOCIATES AND REPRESENTATIVE OFFICES

NAME AND ADDRESS	Year of foundation or acquisition	Staff as of 31.12.10	Incorporation method used ⁽¹⁾	Part of capital held as of 31.12.09 (in %) ⁽²⁾	Part of capital held as of 31.12.10 (in %) ⁽²⁾	Change in % of capital held
EVS Broadcast Equipment Inc. 9 Law Drive, suite 200, NJ 070046 Fairfield, USA	1997	22	F	100.00	100.00	0.00
EVS Canada 240-1200 Avenue Papineau, Montreal QC H2K 4R5, CANADA	2008	3	F	100.00	100.00	0.00
EVS France S.A. Avenue André Morizet 6bis, F-92100 Boulogne-Billancourt, FRANCE VAT: FR-21419961503	1998	4	F	99.76	99.76	0.00
EVS France Développement S.A.R.L. 48 Quai Carnot, F-92210 Saint Cloud, FRANCE VAT: FR-53514021476	2009	6	F	100.00	100.00	0.00
OpenCube Technologies S.A.S. Parc Technologique du Canal 9, Avenue de l'Europe, F-31520 Ramonville St-Agne, FRANCE VAT: FR-83449601749	2010	18	F	0.00	100.00	100.00
EVS Italia S.R.L. Via Milano 2, IT-25126 Brescia, ITALY VAT: IT-03482350174	1999	3	F	95.00	95.00	0.00
EVS Broadcast UK Ltd. Ashcombe House, The Crescent 5, Leatherhead, Surrey KT22 8DY, ROYAUME-UNI VAT: UK-853278896	1999	11	F	100.00	100.00	0.00
EVS Broadcast Equipment Iberica SL Avda de Europa 12-2C, Edificio Monaco, Parque Empresarial la Moraleja 28109 Alcobendas, Madrid, SPAIN VAT: B85200236	2007	3	F	100.00	100.00	0.00
EVS Nederland B.V. Media Park, Sumatralaan 45, Gateway B Ruimte 8518, 1217 GP Hilversum, PAYS-BAS	2008	5	F	100.00	100.00	0.00
EVS Deutschland GmbH Oskar-Schlemmer Str. 15, 80807 Munich, GERMANY VAT: DE-266077264	2009	3	F	100.00	100.00	0.00
EVS International (Swiss) S.A.R .L. Rue des Arsenaux 9, 1700 Friburg, SWITZERLAND VAT: CH-21735425482	2009	1	F	100.00	100.00	0.00
EVS Broadcast Equipment Ltd. New Victory House, 15th Floor, 93-103 Wing Lok Street, Sheung Wan, HONG-KONG	2002	10	F	99.99	99.99	0.00
EVS China Ltd. 2/F., Henfa Commercial Building, 248-350 Lockhart Rd., Wan Chai, HONG-KONG	2005	1	E	20.00	20.00	0.00
EVS Pékin - Representative office Unit 1710, Tower B, Soho New Town, Jianguo Road 88, Chaoyang District, 100022 Beijing CHINA	2005	4	F	N/A	N/A	N/A

NAME AND ADDRESS	Year of foundation or acquisition	Staff as of 31.12.10	Incorporation method used ⁽¹⁾	Part of capital held as of 31.12.09 (in %) ⁽²⁾	Part of capital held as of 31.12.10 (in %) ⁽²⁾	Change in % of capital held
Network and Broadcast Systems Limited (NBS) – Representative office The Idealism Center, Tianyi Street 78, Building 4, N°1407, Gaoxin District, Chengdu, CHINA	2010	3	F	N/A	N/A	N/A
EVS Broadcast Equipment Middle East Ltd - Representative office Shatha Tower, Office 09, 32 nd Floor, Dubai Media City, Dubai, UNITED ARAB EMIRATED	2006	2	F	N/A	N/A	N/A
EVS Australia Pty Ltd. Suite 901, Level 9, Elizabeth Street 130, Sydney NSW 2001, AUSTRALIA	2007	1	F	99.99	99.99	0.00
FAR S.P.R.L. Rue Bois de Sclessin 6, B-4102 Seraing, BELGIUM VAT: BE0454 521 511	1999	2	E	39.00	39.00	0.00
MECALEC SMD S.A. Rue Nicolas Fossoul 54, B-4100 Seraing, BELGIUM VAT: BE0467 121 712	1999	29	E	49.50	49.50	0.00
XDC S.A. Pôle Image de Liège Rue de Mulhouse, 36 B-4020 Liège, BELGIUM VAT: BE0865 818 337	2004	143	E	41.30	41.30 ⁽³⁾	0.00

(1) F: Full Consolidation, E: Equity method.

(2) Proportion of capital of those companies held by the companies included in the consolidated accounts and persons acting in their own name on behalf of these companies.

(3) Taking into account the issued warrants, EVS holds 30.2% of XDC S.A. fully diluted.

5. INVESTMENT IN JOINT-VENTURES AND ASSOCIATES

(EUR thousands)	2010	2009
Investment in associates		
Opening balance as at January 1	6,378	2,489
- Disposals during the year	-	-
- Acquisitions during the year	-	-
- Results	-155	-1,656
- Contribution in kind and dilution profit XDC	-	5,596
- Others	-152	-51
Closing balance as at December 31	6,071	6,378

5.1. Interests in joint ventures

EVS China Ltd

The group still holds a 20% interest in the distribution joint venture EVS China Ltd. via EVS Broadcast Equipment Limited (Hong Kong subsidiary). The latter used to be active in the distribution of TV equipment in China but, following the opening of the Beijing office in 2008, this joint venture hasn't had any activities, and the carrying amount of the investment has been put to zero.

5.2. Investments in associates

MECALEC SMD S.A.

MECALEC SMD S.A. was founded on October 21, 1999 by S.A. MECALEC (50.5%) and EVS (49.5%). Its subscribed capital is EUR 200 thousand and, therefore, the share of EVS in this company amounts to EUR 99 thousand. This company's main activity is the manufacturing and the assembly of electronic boards, using SMD technology. The registered office is based in Bonnelles, close to Liège (Belgium), 5 km far from EVS. EVS acquired this interest in order to benefit from shorter delivery times on orders for the assembly of electronic boards. Some synergies in R&D and reworking of the production process are possible. In 2010, the net profit of MECALEC SMD amounted to EUR 111 thousand compared to the net profit of EUR 53 thousand in 2009. EVS represented 29% of MECALEC SMD's turnover in 2010.

The share of EVS in the 2010 results of MECALEC SMD amounts to EUR 55 thousand and the share of EVS in MECALEC SMD equity amounts to EUR 508 thousand.

(EUR thousands)	Dec. 31, 2010	Dec. 31, 2009
Share of associate's balance sheet (49.5%)		
Current assets	578	546
Non-current assets	100	97
Current liabilities	-170	-181
Non-current liabilities	-	-
Net assets	508	462
Share of associate's revenue and net result (49.5%)		
Revenue	993	873
Net result	55	26
Carrying amount of investment	508	462

FAR S.P.R.L.

FAR, based in Barchon industrial zoning (Province of Liège), designs and sells audio studios for Radio and Television companies or for the Benelux cinema industry.

On December 31, 2010, the EVS stake in FAR amounted to 39% of the capital and its share in the profit for the year 2010 was EUR 26 thousand. The EVS share in the equity capital of FAR amounted to EUR -109 thousand. The company submitted in 2010 a "Plan de Réorganisation Judiciaire" that has been accepted, and the company is back to normal business in 2011. The accounting value of the FAR participation remaining in the consolidated accounts of EVS is equal to zero.

(EUR thousands)	Dec. 31, 2010	Dec. 31, 2009
Share of associate's balance sheet (39%)		
Current assets	23	21
Non-current assets	3	14
Current liabilities	-56	-157
Non-current liabilities	-79	-1
Net assets	-109	-123
Share of associate's revenue and net result (39%)		
Revenue	-109	128
Net result	26	-41
Carrying amount of investment	-	-

XDC S.A.

Created in 2004, notably through the spin-out of "Digital Cinema" activities from EVS, XDC S.A. has been a pioneer in the development of digital solutions for the cinema. Based on the expertise of the EVS Group in digital video compression and digital audio processing, XDC is an integrated company – a hub - which provides equipment and high added value services to the cinema industry. First, XDC offers servers, projectors and services to operators, and secondly, XDC enables film distributors to replace the onerous 35 mm print with encrypted digital files.

Following different evolutions in the capital of XDC, EVS still holds 41.3% of the capital of XDC, and is the main shareholder. In February 2010, XDC consolidated the different subordinated bonds and issued a new one, for a global amount of EUR 15.9 million, bearing 8.25% interest rate, and with a term of December 31, 2015. EVS holds EUR 0.8 million of this subordinated bond. The two main new investors are the Société Régionale d'Investissement de Wallonie (« SRIW S.A. ») and GIMV NV, which bought shares and subscribed to the bond. Each one holds slightly more than 20% fully diluted.

Following this issuance, EVS received warrants allowing it to subscribe to new XDC shares in 2015, for the nominal counter value of its subordinated bonds, what would dilute its shareholding. As a consequence EVS holds, fully diluted, 30.2% of XDC (41.3% not diluted).

End of 2009, XDC acquired 85% of Film Ton Technik GmbH (FTT), the largest digital cinema equipment integrator in Germany, Austria, Netherlands, Poland and Hungary. FTT assets and liabilities are fully consolidated in XDC accounts since December 31, 2010 onwards. The profit and loss account is consolidated from January 1, 2010.

As of December 31, 2010, XDC shares, accounted for using equity method in EVS consolidated accounts, plus the EVS share of the bonds issued by XDC, amounted to EUR 6.4 million. It included EUR 0.8 million subscribed by EVS.

(EUR thousands)	Dec. 31, 2010	Dec. 31, 2009
XDC equity	13,469	14,233
Balance of subscribed capital to be paid	-	-
Adjusted equity	13,469	14,233
	41.30%	41.30%
Share of EVS	5,563	5,878
Balance of subscribed capital to be paid by EVS	-	-
XDC Share accounted for using equity method	5,563	5,878
Share of associate's balance sheet	41.30%	41.30%
Current assets	14,530	11,127
Non-current assets	20,813	12,073
Current liabilities	-15,029	-7,679
Non-current liabilities	-14,751	-9,643
Net assets	5,563	5,878

The XDC accounts and their contribution into EVS consolidated accounts break down as follows:

(EUR thousands)	2010	2009
Revenue	61,158	9,545
EBITDA	8,700	1,224
Net result for the period	-509	-3,565
Part of XDC capital held	41.3%	47.2%
Net result, share of EVS	-210	-1,683
EVS Dilution profit relating to XDC (from 47.2% to 41.3%)	-	1,319
Total contribution of XDC, share of EVS	-210	-364

(EUR thousands)	Dec. 31, 2010	Dec. 31, 2009
Carrying amount of investment at the beginning of the period	5,878	1,965
Net result – part of the group	-210	-1,683
Converted bond in capital XDC	-	4,277
Dilution profit relating to XDC	-	1,319
Net equity adjustments	-105	-
Carrying amount of investment at the end of the period	5,563	5,878

The cumulated Tax Loss Carry Forward of XDC S.A. amounts to EUR 31.2 million on December 31, 2010. Deferred tax assets are being progressively recognized as the business plan materializes. As at December 31, 2010, 42.2% of deferred tax assets relating to these losses have been recognized.

On December 30, 2009, EVS reduced its share in the capital of XDC S.A., from 47.2% to 41.3% following a non proportional capital increase by contribution in kind from bonds with warrants issued in 2007 and 2008 for a total value of EUR 13.5 million in which the EVS contribution amounted to EUR 4.3 million. Following this dilution by 5.9% (that can be compared to a disposal of shares), EVS recorded a dilution profit of EUR 1.3 million.

The dilution profit has been calculated as follows:

(EUR thousands)	2009
<i>Carrying amount of investment as of January 1 (according to the net equity method)</i>	1,965
<i>Net loss of XDC in 2009 –group share (47.2%)</i>	-1,683
<i>XDC bonds with warrants contributed in kind</i>	<u>+4,277</u>
EVS 47.2% share in the equity of XDC before the EUR 14.2 million capital increase	4,559
EVS 41.3% share in the equity of XDC after the EUR 14.2 million capital increase	5,878
Dilution profit relating to XDC	1,319

6. INCOME AND EXPENSES

6.1. Finance lease receivables

(EUR thousands)	2010	2009
Gross receivable – future lease payments under finance lease		
Within one year (current finance lease)	734	233
After one year but no longer than five years (non-current finance lease)	-	-
Longer than five years (non-current finance lease)	-	-
Less: unearned finance income	-3	-8
Present value of future lease payments		
Within one year (current finance lease)	731	225
After one year but no longer than five years (non-current finance lease)	-	-
Longer than five years (non-current finance lease)	-	-

The group enters into finance leasing arrangements for some of its equipment. The term of finance leases entered into is maximum two years.

The value of the optional purchase options of the assets leased under finance leases is estimated at EUR 0.4 million.

The interest rate inherent in the finance leases is fixed at the contract date for all of the lease term. The weighted average interest rate on finance lease receivables at December 31, 2010 is 6%.

6.2. Financial incomes/(costs)

(EUR thousands)	2010	2009
Interest charges	-241	-225
Interest income on deposit	362	707
Exchange result	-673	-566
Miscellaneous	-46	31
Other operating income/(expenses)	-598	-53

To limit its exposure to the US dollar, the EVS group has an active policy to cover the foreign exchange risk, as explained in notes 25 and 26.

6.3. Use of non-GAAP financial measures

EVS uses certain non-GAAP measures in its financial communication. EVS does not represent these measures as alternative measures to net profit or other financial measures determined in accordance with IFRS. These measures as reported by EVS might differ from similar titled measures used by other companies. We believe that these measures are important indicators of our business and are widely used by investors, analysts and other parties. In the press release, the non-GAAP measures are reconciled with financial measures determined in accordance with IFRS.

The link between the net result of the fiscal period and the current net result excluding XDC appears as follows:

(EUR thousands)	2010	2009
Net profit for the year – IFRS	38,058	25,422
Allocation to Employees Profit Sharing Plan	285	638
Stock Option Plan	332	79
Amortization on acquired technology and IP	550	262
Amortization on Tax Shelter rights assets	270	238
Contribution of XDC (41.3% share in XDC net result)	210	1,683
Dilution profit relating to XDC (from 47.2% to 41.3%)	-	-1,319
Net profit from operations, excl. XDC	39,705	27,002

6.4. Complementary information about operating charges by nature

(EUR thousands)	2010	2009
Raw materials and consumables used	-13,896	-8,303
Increase (+)/decrease (-) in stocks of finished goods, work and contracts in progress	1,919	1,620
Personnel expenses	-22,971	-17,577
- Remunerations	-15,987	-12,300
- Social security costs	-3,878	-3,009
- ESOP expenses	-617	-717
- Pension defined contributions plan ⁽¹⁾	-121	-90
- Other personnel expenses	-2,368	-1,461
Average number of employees in FTE ⁽²⁾	326	248
Depreciations	-3,079	-2,055
- of which the ones included in the costs of sales	-333	-244
Increase(-) / Decrease (+) in amounts written off	-1,129	-1,250
- Increase(-) / Decrease (+) in amounts written off on stocks	-748	-1,237
- Increase(-) / Decrease (+) in amounts written off on trade debtors	-381	-13
Operating lease and sublease payments recognized in the income statement	-1,308	-1,124

⁽¹⁾ Defined contribution plans are those for which the company pays fixed contributions into a separate entity with the provisions of the plan. Once these contributions have been paid, the company has no further obligation.

⁽²⁾ The increase of the average number of employees is due to hiring of additional staff to reinforce R&D, Sales & Marketing, training and field engineers to pursue the EVS' growth.

Since April 1, 2002, EVS has put in place a pension plan (defined contribution plan) under the pension plan rules defined for employees from the metal manufacturing industry ("Commission Paritaire 209"). It means the payment of an annual contribution equal to a percentage of the gross salary (subject to Social Security contributions) for each employee. This contribution is paid by the employer. The contribution rate is set by the rules in this sector. They were as follows:

- 2002 to 2006: 0.5%
- 2007: 1%
- 2008 to 2010: 1.1%
- since January 1, 2011: 1.77%

The plan is managed by L'Intégrale. The financing policy is outlined in its annual report.

The contributions related to this plan amounted to EUR 121 thousand in 2010 and EUR 90 thousand in 2009.

It should be noted that to date no payment of benefits has occurred, since no employee of EVS is retired.

7. INCOME TAXES

7.1. Tax charge on results

The tax charge for 2009 and 2010 is mainly made of:

(EUR thousands)	2010	2009
Current tax charge		
Effective tax charge	-16,682	-11,372
Adjustments of current tax related to prior years	3	2
Deferred taxes		
Tax effects of temporary differences	-33	-67
- Adjustments for fixed assets depreciation method	40	-25
- Direct and indirect production costs capitalized in inventories	-73	-42
Income taxes included in the income statement	-16,712	-11,437

7.2. Reconciliation of the tax charge

The effective tax charge of the group obtained by applying the effective tax rate to the pre-tax profit of the group, has been reconciled for 2009 and 2010 with the theoretical tax charge obtained by applying the theoretical tax rate:

(EUR thousands)	2010	2009
Reconciliation between the effective tax rate and the theoretical tax rate		
Profit before taxes and share in the result of the enterprise accounted for using the equity method	54,926	37,196
Effective tax charge based on the effective tax rate	-16,712	-11,437
Effective tax rate	30.4%	30.7%
Reconciliation items for the theoretical tax charge		
Tax effect of Tax Shelter	-255	-255
Tax effect of deduction for notional interest	-261	-638
Tax effect of non deductible expenditures	387	321
Other increase (decrease)	-186	-79
Total tax charge of the group entities computed on the basis of the respective local nominal rates	-17,027	-12,089
Theoretical tax rate (relating to EVS operations, excl. XDC)	31.0%	32.5%

7.3. Deferred taxes on the balance sheet

The sources of deferred taxes are as follows:

(EUR thousands)	December 31, 2010		December 31, 2009	
	Assets	Liabilities	Assets	Liabilities
Depreciation of tangible and intangible assets	-	-	-	-
Direct and indirect production costs capitalized in inventories	-	-370	-	-297
Buildings revaluation	-	-739	-	-929
Miscellaneous	-	-	-	-33
Total	-	-1,109	-	-1,259
Depreciation of EVS Inc. tangible and intangible assets ⁽¹⁾	6	-	23	-
Net booked value ⁽¹⁾	6	-1,109	23	-1,259

⁽¹⁾ According to IFRS, deferred taxes from foreign subsidiaries cannot be balanced with deferred taxes from the parent company.

8. EARNING PER SHARE

The basic earnings per share are calculated by dividing the net profit and loss of the period attributable to the ordinary shares, less the treasury shares, by the weighted average number of ordinary shares in circulation during the year.

The diluted earnings per share are calculated by dividing the net result of the period attributable to the ordinary shareholders by the weighted average number of ordinary shares in circulation at the rate of the period, adjusted by the diluting effects of the share options (warrants).

(EUR thousands)	2010	2009
Net profit	38,058	25,422
Minority interests	-	-
Net profit for the year attributable to equity holders of the parent company	38,058	25,422
	2010	2009
Weighted average number of subscribed shares, excluding treasury shares	13,511,048	13,554,643
Dilution effect of the weighted average number of the share options in circulation	231,361	125,554
Weighted average number of fully diluted number of shares	13,742,409	13,680,197
Basic earnings per share (EUR)	2.82	1.88
Diluted earnings per share (EUR)	2.77	1.86

The number of treasury shares held as at December 31, 2010 amounted to 140,403 compared to 78,675 as at December 31, 2009. The weighted average number of treasury shares held in 2010 amounted to 113,952 against 181,468 in 2009.

9. DIVIDENDS PAID AND PROPOSED

Dividends are declared for issued shares less treasury shares at the payment date.

(EUR thousands)	Coupon #	Declaration date	2010	2009
Declared and paid during the year :				
- Final dividend for 2008 (EUR 1.48 per share excl. treasury shares)	8	May 2009	-	20,046
- Interim dividend for 2009 (EUR 1.00 per share excl. treasury shares)	9	Nov. 2009	-	13,561
- Final dividend for 2009 (EUR 1.48 per share excl. treasury shares)	10	May 2010	20,057	-
- Interim dividend for 2010 (EUR 1.16 per share excl. Treasury shares)	11	Nov. 2010	15,638	-
Total paid dividends			35,695	33,607

(EUR thousands)	2010	2009
Proposed for approval at the OGM :		
- Proposed dividend for 2009 (EUR 2.48 per share incl. interim dividend)	-	33,618
- Proposed dividend for 2010 (EUR 2.64 per share incl. interim dividend)	35,595	-
Total	35,595	33,618

10. GOODWILL

(EUR thousands)	TOTAL
Acquisition cost	
As of December 31, 2009	-
- Acquisitions	820
- Sales and disposals	-
As of December 31, 2010	820
Accumulated depreciation and impairment	
As of December 31, 2009	-
- Amortization and impairment	-
- Sales and disposals	-
As of December 31, 2010	-
Net carrying amount	
As of December 31, 2009	-
As of December 31, 2010	820

On April 6, 2010, EVS announced the acquisition of 100% of the share capital of OpenCube Technologies (France). The OpenCube team included approximately 15 people, mainly development engineers and operational experts. This acquisition reinforces the expertise of EVS in the segment of the production and postproduction studios. OpenCube is one of the world specialists of the MXF wrapping format, which has become a standard in the industry. The Opencube team includes approximately 15 people, mainly development engineers and operational experts, who acquired a solid reputation thanks to their expertise in open solutions for video file management in complex workflows. The MXF format (Material eXchange Format) is a wrapping format for professional video and audio media, defined by SMPTE standards. The complementary nature of the technologies of the two companies, but also the broadcast and IT know-how of OpenCube, were decisive in the integration of the company within EVS. That will allow EVS to offer even more comprehensive solutions to the market.

OpenCube Technologies sales amounted to EUR 1.9 million in 2010 compared to EUR 1.4 million in 2009, a continued growth since its creation, and is profitable. OpenCube Technologies is consolidated at 100% in the accounts of EVS Broadcast Equipment SA since April 1, 2010. EVS took EUR 1.6 million in its consolidated sales (9 months). As a result of the acquisition, EUR 0.8 million has been recorded as goodwill and EUR 1.5 million as intangible asset for acquired Technology & IP. The acquisition value is EUR 2.7 million, including the estimate of variable future payments that depend on qualitative and quantitative criteria (EUR 0.4 million). Goodwill is the difference between the cost of an acquisition and the share of the acquirer's interest in the net fair value of the identifiable assets, certain liabilities and eventual liabilities. The goodwill is not depreciated but is reviewed for impairment, annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired, in accordance with IAS 36. The intangible asset is recognized at cost. It is depreciated on a straight-line basis over the duration of its economic utility estimated at 4 years and will be reviewed for impairment testing each time there is a sign of impairment in this intangible asset.

The assets and liabilities arising from the acquisition of OpenCube Technologies are as follows:

(EUR thousands)	April 1, 2010
Goodwill	820
Acquired technology & IP	1,532
Other non-current assets	141
Current assets	898
Liabilities	-739
Net assets acquired	2,652

Goodwill is equal to the excess profit calculated by the difference between the effective (historical) return and the expected market return for such investment.

As foreseen by IFRS rules, an impairment test of the goodwill will be done annually, during the fourth quarter. In 2010, that test did not reveal any difference with the goodwill recorded at the time of the acquisition, this one being too recent.

11. INTANGIBLE ASSETS

(EUR thousands)	Technology (DWESAB)	Software licenses	Investments in movies	TOTAL
Acquisition cost				
As of December 31, 2008	1,049	634	1,270	2,953
- Acquisitions	-	143	300	443
- Sales and disposals	-	-	-	-
- Variation in consolidation scope	-	-	-	-
As of December 31, 2009	1,049	777	1,570	3,396
Accumulated depreciation				
As of December 31, 2008	-65	-479	-917	-1,461
- Acquisitions	-263	-105	-314	-682
- Sales and disposals	-	-	-	-
- Variation in consolidation scope	-	-	-	-
As of December 31, 2009	-328	-584	-1,231	-2,143
Net carrying amount				
As of December 31, 2008	984	155	353	1,492
As of December 31, 2009	721	193	339	1,253

(EUR thousands)	Technology (DWESAB and OpenCube)	Software licenses	Investments in movies	TOTAL
Acquisition cost				
As of December 31, 2009	1,049	777	1,570	3,396
- Acquisitions	-	71	-	71
- Sales and disposals	-	-	-	-
- Transfers	-	-	-1,570	-1,570
- Variation in consolidation scope (acquisition of OpenCube)	1,532	74	-	1,606
As of December 31, 2010	2,581	922	-	3,503
Accumulated depreciation				
As of December 31, 2009	-328	-584	-1,231	-2,143
- Acquisitions	-550	-122	-269	-940
- Sales and disposals	-	-	-	-
- Transfers	-	-	1,500	1,500
- Variation in consolidation scope	-	-19	-	-19
As of December 31, 2010	-877	-725	-	1,602
Net carrying amount				
As of December 31, 2009	721	193	339	1,253
As of December 31, 2010	1,704	197	-	1,901

Technology

On September 4, 2008, EVS announced the acquisition of 100% of the share capital of D.W.E.S.A.B. Engineering BVBA, small profitable Belgian company that is specialized in service and software R&D for operating workflows, reality-TV and management of TV stations. As a result of the acquisition, EUR 1.0 million has been recorded on the balance sheet of EVS as intangible asset for technology. This intangible asset has been recognized at cost and calculated as the difference between the cost of the acquisition and the net fair value of the identifiable tangible assets, certain liabilities and eventual liabilities. It is depreciated on a straight-line basis over the duration of its economic utility estimated at 4 years and will be reviewed for impairment testing each time there is a sign of impairment in this intangible asset.

As explained in the note 10 relating to goodwill, EVS announced, on April 6, 2010, the acquisition of 100% of the share capital of OpenCube Technologies (France). The OpenCube team included approximately 15 people, mainly development engineers and operational experts. OpenCube Technologies is consolidated at 100% in the accounts of EVS Broadcast Equipment SA since April 1, 2010. As a result of the acquisition, EUR 0.8 million has been recorded as goodwill and EUR 1.5 million as intangible asset for acquired Technology & IP.

Tax Shelter - Investments in movies

The Belgian Law known as "Tax Shelter Law" sets out to provide a tax incentive to companies which invest, under certain conditions, a part of their profits in movies produced at least partially in Belgium.

Like every year, EVS decided in 2010 to take advantage of this provision to assist the development of digital HDTV and digital cinema promotion in various steps of filming, post production and projection of movies.

In accordance with the opinion of the Belgian Accounting Standards Commission (CNC / CBN) released in June 2010 on the accounting treatment of the "Tax Shelter" from the investor standpoint, and since the acquired movie rights meet the definition of financial assets under IAS 32, EVS has decided to record, from the year 2010 on, the movie rights relating to "Tax Shelter" in current assets, in the cash equivalents.

Intellectual property

Certain products developed and marketed by EVS Group, as well as technology used, are covered by patents or licenses. In the future, the company will not hesitate to intensify its patent policy. However, EVS remains convinced that the best protection lies in the continuous technological progress of its equipment. The speed of development in technology and product ranges in the fields in which EVS operates makes any attempt at copying or imitating a fruitless operation. In addition, EVS did register a patent within the European Community or other countries outside Europe for some key brand names.

12. TANGIBLE ASSETS (INCLUDING FINANCE LEASES)

(EUR thousands)	Land and buildings	Plant, Machinery and equipment	Other tangible assets	Assets under construction	TOTAL
Acquisition cost					
As of December 31, 2008	11,385	1,024	4,290	97	16,796
- Acquisitions	1,202	47	830	1,008	3,087
- Sales and disposals	-	-	-24	-	-24
- Variation in consolidation scope	-	-	-	-	-
- Others	-	-	-	-	-
As of December 31, 2009	12,587	1,071	5,096	1,105	19,859
Accumulated depreciation					
As of December 31, 2008	-1,807	-726	-2,711	-	-5,244
- Depreciations	-624	-146	-739	-	-1,509
- Sales and disposals	-	-	24	-	24
- Variation in consolidation scope	-	-	-	-	-
- Other	-	-	-	-	-
As of December 31, 2009	-2,431	-872	-3,426	-	-6,729
Net carrying amount					
As of December 31, 2008	9,578	298	1,579	97	11,552
As of December 31, 2009	10,156	199	1,670	1,105	13,130
Mortgages and other guarantees					
Net carrying amount of fixed assets given as real guarantees	4,341				4,341

(EUR thousands)	Land and buildings	Plant, Machinery and equipment	Other tangible assets	Assets under construction	TOTAL
Acquisition cost					
As of December 31, 2009	12,587	1,071	5,096	1,105	19,859
- Acquisitions	807	31	768	728	2,334
- Sales and disposals	-449	-	-	-	-449
- Variation in consolidation scope	-	32	319	-	351
- Transfers	206	-	92	-298	-
- Others	-	-	-	-	-
As of December 31, 2010	13,151	1,134	6,275	1,535	22,095
Accumulated depreciation					
As of December 31, 2009	-2,431	-872	-3,426	-	-6,729
- Depreciations	-1,116	-140	-883	-	-2,139
- Sales and disposals	31	-	-	-	31
- Variation in consolidation scope	-	-31	-236	-	-267
- Other	-	-	-	-	-
As of December 31, 2010	-3,516	-1,043	-4,545	-	-9,104
Net carrying amount					
As of December 31, 2009	10,156	199	1,670	1,105	13,130
As of December 31, 2010	9,635	91	1,730	1,534	12,991
Mortgages and other guarantees					
Net carrying amount of fixed assets given as real guarantees	4,166				4,166

In 2010, EVS sold the building owned in Huy. This building was rented to FAR sprl. This sale generated a loss of EUR 0.2 million in IFRS, but a small profit when compared to its acquisition in 2002.

Following the rapid growth of the Belgian teams spread into six different buildings in the Liège Science Park, the Board of Directors of EVS approved the project to build a new facility (near the existing site (to be finished in 2014)). The project is estimated at approximately EUR 40 million, from which around EUR 5 million regional and European subsidies must be deducted. Investments for this new building have been done in 2010 for an amount of EUR 0.7 million. In addition, all or part of the current buildings, valued at EUR 9.6 million at end of 2010, could be sold by EVS. By consequence, an accelerated depreciation has been recorded on the works done on existing buildings, for an amount of EUR 0.4 million).

Production of the equipment manufactured and marketed by EVS does not require important tangible investment, as far as the assembly is partially subcontracted, notably to MECALÉC SMD S.A.. Whenever possible, specialized work is outsourced (i.e. sheet metalwork and manufacturing of integrated circuits ("ICs")).

The group policy is to own its buildings, even if 15% are financed with long term leases (see note 19). The net book value on December 31, 2010 amounts to EUR 9.6 million and is composed of:

(EUR thousands)	December 31, 2010
EVS Building I (16 rue Bois Saint-Jean, Seraing - Liège)	1,907
EVS Building II (18 rue Bois Saint-Jean, Seraing - Liège)	335
EVS Building III (6 avenue Pré Aily, Angleur - Liège)	937
EVS Building IV (16 rue Bois Saint-Jean, Seraing - Liège)	4,166
EVS Bât. VI (25 avenue Pré Aily, Angleur - Liège)	1,311
EVS modular buildings (16 rue Bois Saint-Jean, Seraing - Liège)	477
EVS works in Brussels premises	197
EVS works in affiliates	305
Total	9,635

Investments in these buildings benefited from subsidies granted by the Walloon Region and the European Community for a gross amount of EUR 2.1 million. In accordance with the group's evaluation rules, the subsidies linked to the buildings are recognized as deduction of the net carrying amount of these assets for a net amount of EUR 0.8 million.

In line with our accounting rules, the buildings have been reevaluated in 2010 by a specialized expert (Galtier Expertises S.A.). This expertise confirmed the valuation, as of December 31, 2010, of the buildings in the EVS accounts (variation of 5%).

13. RESEARCH AND DEVELOPMENT EXPENSES

Research and development expenses amounted to EUR 16.2 million in 2010 versus EUR 12.3 million in 2009. R&D does not require any considerable investment, since engineers and programmers work directly and mainly on the machines to be sold or on servers for the software development. According to the group's valuation rules, these research costs are not capitalized but recognized as expenses when incurred.

On December 14, 2010, EVS introduced, at the Belgian tax authorities, an application for automatic relief relating to the regularization of withholding taxes deducted on withholding taxes for its R & D staff during the January 1, 2006 to December 31, 2009 period. This request is for a total of EUR 1.3 million and relates to the withholding tax exemption given since 2006 to Belgian companies paying or allocating compensation to individual researchers who are engaged in collaborative R&D programs according to some criteria defined under section 273 of the Code of income tax in Belgium. The case was submitted to the Belgian administration and EVS should receive an answer in the course of 2011. As a consequence, it has not been recorded as a profit in the 2010 accounts.

14. FINANCIAL ASSETS

14.1. Subordinated bonds

(EUR thousands)	2010	2009
Subordinated bonds		
Net carrying amount as of January 1	830	4,277
- Refunded/converted during the year	-	-4,277
- Acquired during the year	-	830
- Result	-	-
- Others	-	-
Net carrying amount as of December 31	830	830

As explained in the note 5.2 relating to the investments in associates, in September 2009, existing XDC shareholders entered with SRIW and GIMV into a EUR 15.9 million refinancing agreement to accelerate XDC deployment, and EVS contributed EUR 0.8 million to it. On December 30, 2009, EVS contributed in kind to the XDC capital EUR 4.3 million bonds with warrants issued in 2007 and 2008 by XDC, bringing its share in XDC from 47.2% to 41.3%.

14.2. Other financial assets

(EUR thousands)	2010	2009
Other financial assets		
Net carrying amount as of January 1	333	148
- Refunded during the year	-167	-40
- Acquired during the year	222	225
- Others	3	-
Net carrying amount as of December 31	391	333

EVS has decided to benefit from the Belgian "Tax Shelter" law. In this context, the combined conditional loans made to movie production companies amounted to EUR 0.3 million as of December 31, 2010. These amounts, as well as the interests and other incomes, should be recovered within 18 months of the signing of the contracts.

15. INVENTORIES AND CONSTRUCTION CONTRACTS

15.1. Inventories

(EUR thousands)	December 31, 2010	December 31, 2009
Raw materials	9,333	6,589
Finished goods	10,682	8,764
Total at cost	20,015	15,353
Cumulated amounts written off at the beginning of the period	-6,847	-5,610
Reversal/use of the amounts written off, net	-748	-1,237
Cumulated amounts written off at the end of the period	-7,595	-6,847
Total net carrying amount	12,420	8,506

Write-offs movements on inventories, which were valued at EUR 0.8 million in 2010 and at EUR 1.2 million in 2009, are accounted as charges in the costs of sales. These write-offs concern technologically obsolete stock items.

15.2. Construction contracts

(EUR thousands)	December 31, 2010	December 31, 2009
Direct and project related incurred costs	2,498	685
Noticed profit (+)/loss (-)	6,751	2,036
Value of the orders in progress at the closing date	9,249	2,721
Invoiced advances	9,857	3,738
Gross amounts due by clients for works relating to contracts	1,009	131

Advances received from customers for construction contracts amounted to EUR 9.9 million at December 31, 2010, compared to EUR 3.7 million at the end of 2009. Revenues relating to work in progress during 2010 amounted to EUR 9.2 million.

16. TRADE AND OTHER RECEIVABLES

(EUR thousands)	December 31, 2010	December 31, 2009
Trade receivables	18,376	14,349
Amounts receivable linked to joint ventures	-	-
Other related parties	7	-
<i>Total trade receivables</i>	<i>18,383</i>	<i>14,349</i>
Other amounts receivable	992	652
Deferred charges and accrued income	946	1,461
Total	20,321	16,462

The outstanding trade receivables increased by EUR 4.0 million, primarily due to the sales increase in 2010. In general, for the sales to third parties, the EVS Group grants a 2-year technical guarantee on products sold to external customers subject to the general conditions of sale.

Trade receivables are non-interest bearing and are generally on 60-day terms.

17. CASH AND CASH EQUIVALENTS

(EUR thousands)	December 31, 2010	December 31, 2009
Dépôts bancaires à vue et caisses	9,059	4,640
Short-term deposits	18,556	28,671
Rights under the Tax Shelter treatment	331	-
Total	27,946	33,311

The short term deposits run from overnight to less than six months periods according to the group's immediate cash requirements and pay at the different rates of the short term deposits.

Like every year, EVS decided in 2010 to take advantage of this provision to assist the development of digital HDTV and digital cinema promotion in various steps of filming, post production and projection of movies. The Belgian Law known as "Tax Shelter Law" sets out to provide a tax incentive to companies which invest, under certain conditions, a part of their profits in movies produced at least partially in Belgium.

In accordance with the opinion of the Belgian Accounting Standards Commission (CNC / CBN) released in June 2010 on the accounting treatment of the "Tax Shelter" from the investor standpoint, and since the acquired movie rights meet the definition of financial assets under IAS 32, EVS has decided to record, from the year 2010 on, the movie rights relating to "Tax Shelter" in current assets, in the cash equivalents.

The tax incentive for an investor that signs and finances such a movie production agreement is the decrease of its taxable profits by 150% of the invested funds. This taxable base decrease may not exceed EUR 750 thousand or 50% of the taxable profits of the period calculated before exemption. It is only granted and maintained if several conditions are followed by the company and by the movie producer.

At the end of December 2010, a total cumulated contribution of EUR 3.1 million had been made, in 20 movies produced by Belgian companies, under the form of direct investments in co-producer rights (EUR 1.9 million) and conditional loans (EUR 1.2 million, of which a balance of EUR 0.3 million as of December 31, 2010). To limit its risk, and hence also limiting the return, EVS received from most of the producers, a put option on the rights held on the revenues of the movies.

18. OWNER'S EQUITY

18.1. Movements in issued capital

The company was founded on February 17, 1994 with a capital of EUR 30,987 consisting of 1,000 shares and has developed as follows:

Date	Description	Number of shares	Capital (EUR)
17.02.94	Constitution	1,000	30,987
25.04.96	Incorporation of reserves	-	90,481
25.04.96	Issuing of 100 shares at EUR 892 per share including a share premium of EUR 771 included in capital	100	12,147 77,095
		1,100	210,710
06.06.97	Incorporation of reserves	-	242,440
06.06.97	Issuing of 172 shares, at EUR 4,338 per share, including a share premium of EUR 3,926	172	70,855 675,304
		1,272	1,199,309
25.09.98	Stock split by 2,000:1	2,544,000	1,199,309
14.10.98	Initial Public Offering Incorporation of share premium	+ 200,000	94,284 7,342,522
		2,744,000	8,636,115
07.09.99	Issuance of 119,952 shares for exchange with NETIA shareholders Incorporation of reserves	119,952	7,197,120 166,765
		2,863,952	16,000,000
25.05.03	Treasury shares cancellation	-63,952	-
		2,800,000	16,000,000
24.02.04	Capital reimbursement	-	-8,137,521
15.03.04	Issuance of 15,000 shares after the exercise of warrants	15,000	480,000
		2,815,000	8,342,479
09.05.05	Stock split by 5:1	14,075,000	8,342,479
19.06.06	Treasury shares cancellation	-200,000	-
12.06.09	Treasury shares cancellation	-250,000	-
Capital on	December 31, 2010	13,625,000	8,342,479

18.2. Issued capital and treasury shares

As of December 31, 2010, the issued capital of EVS amounts to EUR 8,342,479 and is represented by 13,625,000 fully paid up shares without designation of nominal value. EVS complies with the legal requirements relating to the capital (articles 581 to 634 of the "Code des Sociétés").

As of December 31, 2010, 298,350 issued warrants with an average exercise price of EUR 39.36 per share are exercisable between March 2011 and March 2018.

The management estimates that the level of capital of EVS is sufficient, as shareholders' equity represents 72.7% of the total balance sheet at the end of 2010.

18.3. Authorized capital

In accordance with the resolution adopted by the Extraordinary General Meetings of June 7, 2010, the Board of Directors is authorized to increase the share capital in one or more installments up to a maximum of EUR 8,300,000, including share premium. This authorization is valid for a duration of 5 years as from the publication of the deliberation of the postponed Extraordinary General Meeting of June 7, 2010. These increases in capital can be realized through cash subscriptions, contributions in kind or incorporation of reserves. Within the limits of this authorization, the Board of Directors will be able to issue bonds convertible into shares or application rights, in observance of the provisions of articles 489 and 496 and in accordance with the "Code des Sociétés" (Company code) and the Board can limit or withdraw the preferential application rights of shareholders, including those in favor of one or more given persons, according to the procedures to be specified by the Board and, if need be, subject to observance of the provisions of articles 595 and in accordance with the "Code des Sociétés". The Board of Directors is expressly entitled to use the authorized capital under the conditions set down in article 607 of the "Code des Sociétés" in the event of a takeover bid after receipt of the communication made by the Commission for Banking, Finance and Insurance according to which a notice of a takeover bid concerning the company has been referred to it, in so far as this receipt occurs within three years of the holding of the Extraordinary General Meeting of the June 7, 2010.

18.4. Staff incentive program

18.4.1. Warrants scheme

Since December 1999, the company has set up a stock options/warrants scheme for the group's employees and managers. In accordance with the fiscal legislation in force, the scheme has a minimum scope of 3 to 4 years between the granting and effective exercise of a warrant. This warrant distribution policy has been set up in order to gain the loyalty of the members of personnel and to allow them to participate in the results of the company. EVS hedges this program through the buy-back of its treasury shares on the stock market. The Board has the authorization from the Extraordinary General Meeting to proceed to these buy-backs. In view of the 298,350 warrants exercisable at the end of 2010 (124,650 at the end of 2009), the dilution effect represents 2.2% of the share capital, this being more than offset by the 140,403 treasury shares, which represent 1.0% of the number of diluted shares. The voting right and the right to the dividend are suspended during such time as the shares are held by the company. The warrants are granted at an underlying share value corresponding to the average share price of the last 30 days preceding the grant. When the warrants are exercised, the Board of Directors may choose to either issue new shares or to grant treasury shares previously acquired by the company. EVS has the intention of continuing with this profit sharing scheme. During the Extraordinary General Meetings of September 7, 1999 and May 16, 2000, 400,000 warrants (amount recalculated after division of the share in 2004) were issued in favor of the personnel of the EVS Group. The Extraordinary General Meeting of May 21, 2002 issued 350,000 additional warrants and the EGM of June 2010 issued 250,000 warrants, in order to bring the total number to 1,000,000. As of December 31, 2010, 870,850 of these warrants had been distributed, 481,350 exercised and 91,150 cancelled following departures or repurchased following sales of subsidiaries, which means that 298,350 can be exercised as of December 31, 2010. As a result, 129,150 warrants are still available for distribution by the Board of Directors. The weighted average maturity is December 8, 2014. These warrants may be exercised between March 2011 and March 2018. They have an average exercise price of EUR 39.36 per share. In the course of 2010, 186,550 warrants were granted, 9,350 exercised and 3,500 cancelled following the departure of personnel.

The following table illustrates the number and the weighted average price of the period (WAPP) of the warrants in the scheme:

	2010		2009	
	Number	WAP (EUR)	Number	WAP (EUR)
In circulation at the beginning of the period	124,650	46.62	126,650	46.41
Granted during the period	186,550	34.69	-	-
Exercised during the period ⁽¹⁾	-9,350	37.30	-1,000	12.24
Cancelled during the period	-3,500	54.59	-1,000	54.59
In circulation at the end of period	298,350	39.36	124,650	46.62

⁽¹⁾ The average share price (closing) during the exercise period in 2010 was EUR 42.19.

The warrants in circulation as of December 31, 2009 and exercisable over the next years are as follows:

Expiry date	Average exercise price (EUR)	Number on December 31, 2010	Number on December 31, 2009
2015	34.55	189,550	3,000
2016	37.40	44,650	54,000
2017	65.66	1,000	1,000
2018	54.74	63,150	66,650
Total	39.36	298,350	124,650

In accordance with IFRS 2, the warrants are valued on the grant date in order to be charged over the useful life of the warrant. The Black & Scholes model has been used coherently for this valuation, on the basis of volatilities, yield of historical and/or expected dividends. The key parameters in the Black & Scholes model are the volatility of EVS share (between 20% and 40%), the interest rate without risk (taken between 3% and 5%) and the dividend return (taken between 2.5% and 6.0%).

18.4.2. Profit sharing plan

In order to thank, develop loyalty and especially encourage the teams of the group and in accordance with the related law, a profit sharing scheme will be proposed the Ordinary General Meeting of May 19, 2009 approved a profit sharing scheme in the form of a grant of EVS Broadcast Equipment S.A. shares relating to the appropriation of the year 2008. Taking into account tax implications for the company, each employee received a number of shares included between 50 and 100 (net of taxes and proportionally to the hiring date and the time spent for each person), what represented 15,459 shares in total to a maximum of 179 group's employees, or EUR 0.5 million.

18.5. Treasury shares buy-back

Treasury shares buy back was approved by the Extraordinary General Meeting of June 12, 2009 as follows:

in accordance with article 620, first paragraph, sections 3 and 4, line 1, 2° of the "Code des Sociétés", the Board of Directors is authorized, without other decision by the General Meeting, within the limits laid down by law and for a period of three years as from July 9, 2009 (date of publication in the appendices to the "Moniteur Belge" of the amendment to the statutes decided by the Extraordinary General Meeting dated June 12, 2009), to acquire, exchange and/or sell on the stock exchange market or in any other manner, the treasury shares of the company in order to avoid serious and imminent damage.

Following the Extraordinary General Meeting of June 12, 2009, authorization to buy back treasury shares has been modified in Article 8 bis, Paragraph 2, clause 1 of the statutes as follows “According to article 620, section 1, paragraphs 1 to 4 of the Code of Companies, the Board of Directors is authorized (...) for a period of five (5) years from July 9, 2009 (date of publication in the appendices to the “Moniteur Belge” of the amendment to the statutes decided by the Extraordinary General Meeting dated June 12, 2009), to purchase, exchange and/or transfer on the stock exchange or in any other way, a maximum of twenty per cent of the total number of shares issued by the company, fully paid up, at a minimum unit price of EUR 1 and at a maximum unit price not higher than 20% above the highest closing stock market price of the company's shares on Euronext Brussels during the 20 trading days preceding such acquisition. (...). Such authorization extends to the acquisition of shares of the parent company by its subsidiaries, as such subsidiaries are defined by legal provisions on acquisition of shares of the parent company by its subsidiaries”. The Board of Directors pursues this policy of buying back treasury shares in order to cover the employee share-based plan, to benefit from short term weakness in the share price or improve the liquidity of the stock, while showing its confidence in the company's future. The Board considers this buy back a good investment due to the good price earnings compared with short-term deposits.

The number of treasury shares held as of December 31, 2010 was 140,403 compared to 78,675 as of December 31, 2009. In 2010, the number of treasury shares increased in number and in weighted average prices (WAP) as follows:

	2010		2009	
	Number	WAP (EUR)	Number	WAP (EUR)
At the beginning of the period	78,675	36.37	330,134	35.14
Buy back on the market	97,797	38.15	15,000	41.59
Sales on the market	-	-	-	-
Treasury shares cancellation	-	-	-250,000	35.14
Sales linked to the staff incentive program	-36,069	37.14	-16,459	35.14
At the end of the period	140,403	37.41	78,675	36.37

18.6. Reserves

(EUR thousands)	December 31, 2010	December 31, 2009
Legal reserve	834	834
Non taxable reserves for Tax Shelter	1,600	1,000
Reserves available for distribution	70,864	66,268
Reserves for treasury shares	-5,253	-2,861
Interim dividend	-15,638	-13,561
Reserves	52,407	51,680

Non-taxable reserves for Tax Shelter

It corresponds to the non-taxable investment and conditional loans made in the framework of the Belgian provision known as “Tax Shelter”, i.e. a total amount of EUR 4.7 million (or EUR 3.1 million X 150%) since 2004, net of non taxable amounts until 2010 (global amount of EUR 3.1 million).

Reserves for treasury shares

In accordance with the group's evaluation rules, the sums paid or obtained during the acquisition or sale of the company's treasury shares are recognized directly in the shareholders' equity attributable to the company's shareholders. No profit or expense is included in the income statement for the purchase, sale, issue or cancellation of treasury shares.

18.7. Translation differences

In accordance with the group's evaluation rules, for the EVS Inc. subsidiary which operates in USD, at the closing date, the assets and liabilities are converted into the group's reporting currency (EUR) at the exchange rate in force on the reporting date, capital and reserves are converted at historical exchange rate, and the income statement is converted at the average exchange rate of the period. The translation differences resulting from this conversion are directly recognized under a distinct heading of equity.

19. INTEREST-BEARING LOANS

(EUR thousands)	December 31, 2010	December 31, 2009
Long-term financial debts		
Bank loans	1,165	1,404
Long-term finance lease obligations	-	-
Other long-term debts	9	9
Amount due within 12 months (shown under current liabilities)		
Bank loans	295	299
Long-term finance lease obligations	-	-
Other short-term debts	-	-
Total financial debt (short and long-term)	1,469	1,712
The total financial debt is repayable as follows :		
- within one year	295	299
- after one year but no more than five	1,174	1,145
- more than five years	-	268

Credit lines

As of December 31, 2010, the group had been granted by its banks EUR 2.4 million potential credit lines which can be used either as cash provisions, as short term fixed advances and as guarantees. EUR 0.2 million of these credit lines were used for bank guarantees, mainly within the framework of state-owned TV stations tender procedures.

Bank loans relating to buildings

The group's policy is to hold its own buildings and to finance them, mainly through equity, and secondarily through long term loans. The open long term bank loans as of December 31, 2010 have the following details:

(EUR thousands)	Nominal value	Maturity	Effective interest rate	Remaining balance	Net book value	Guarantee on asset
Bank loans :						
- Buildings I & II	980	2015	fixe 3.4%	441	2,242	-
- Building IV	2,500	2015	fixe 4.3%	957	4,166	3,250

It is advisable to observe that the EUR 1.4 million financial debts relating to buildings cover only 15% of the net book value of the EVS buildings (EUR 9.6 million) at December 31, 2010 (see note 12).

20. PROVISIONS

(EUR thousands)	Litigations	Other provisions	Total
Provisions			
As of January 2009	1,136	-	1,136
Arising during the year	50	-	-
Utilized	-	-	-
Reversed	-136	-	-
Others	-	6	-
As of December 31, 2010	1,050	6	1,056
Current 2009	-	-	-
Non-current 2009	1,136	-	1,136
Current 2010	-	-	-
Non-current 2010	1,050	6	1,056

The provisions registered in the consolidated accounts mainly correspond to social and commercial disputes whose outcome is still unknown.

The amounts allocated to the provisions are measured according to the best knowledge of the management with regard to these disputes and their reasonability has been discussed with the group's lawyers.

21. TRADE AND OTHER PAYABLES

(EUR thousands)	December 31, 2010	December 31, 2009
Trade payables	3,251	4,761
Amounts payable linked	40	38
Other related parties	40	64
<i>Total trade payables</i>	<i>3,331</i>	<i>4,863</i>
Other payables	2,094	1,861
Accrued charges	657	635
Deferred income	1,361	3,376
Total	7,443	10,735

Trade payables are non-interest bearing and are normally settled on 45-day terms.

22. COMMITMENTS AND CONTINGENCIES

22.1. Operating lease commitments

The group holds operating leases on most of the vehicles of its fleet. These leases have an average life time between 3 and 5 years. The expenses relating to these leases amounted to EUR 1.3 million in 2010 and EUR 1.1 million in 2009.

Future minimum rentals payable under operating leases are as follows as of 31 December:

(EUR thousands)	2010	2009
Within one year	1,172	1,005
After one year but no longer than five years	2,232	1,902
Longer than five years	-	-
Total	3,404	2,907

In the event of cancellation of the operating leases as at December 31, 2010, a compensation of around EUR 52 thousand should be paid by the group.

22.2. Commitments relating to technical guarantee in respect of sales

Generally, EVS group grants a 2-year technical guarantee on products sold subject to the general conditions of sale.

22.3. Bank guarantees

Bank guarantees amounted to EUR 0.3 million as of December 31, 2010 mainly requested as part of international public tenders, or as security deposit.

22.4. Guarantees on assets

Mortgage proxies amounting EUR 3.3 million have been given for the loans financing the building IV, having a net book value of EUR 4.2 million as of December 31, 2010 (see note 12).

In the framework of the EUR 100 million Financing Facility set by BNP Paribas Fortis, KBC and EIB in 2009 in favor of XDC S.A., all XDC S.A. shareholders had agreed to pledge their XDC shares. This was still the case at the end of 2010 but lenders agreed early 2011 to release this pledge by the end of April 2011.

23. RELATED PARTY DISCLOSURES

23.1. Affiliates

The consolidated financial statements include the financial statement of EVS Broadcast Equipment S.A. and the subsidiaries consolidated according to the fully consolidation method listed in note 4. They are representation and distribution subsidiaries for the products developed by EVS.

The table hereunder provides the total amount of transactions which have been entered into with related parties (for information regarding outstanding balances at year end, refer to notes 16 and 21).

Sales to and purchases from related parties are made at normal market prices and under usual commercial conditions.

Outstanding balances at year end are unsecured and settlement occurs in cash.

(EUR thousands)		Sales to related parties	Purchases from related parties	Amounts due by related parties	Amounts owed to related parties
Related parties					
Associates :					
MECALEC S.A.	2010	-	-577	-	-40
	2009	-	-424	-	-63
XDC S.A.	2010	7	-2	7	-
	2009	5	-1	143	-1
FAR S.A.	2010	-	-16	-	-
	2009	1	-	-	-
Joint venture :					
EVS China LTD	2010	-	-	-	-40
	2009	-	-	-	-38
Total	2010	7	-595	7	-80
	2009	6	-425	143	-102

23.2. Board members

Each Director receives a remuneration of EUR 4,000 per year, plus a fixed amount of EUR 750 each time he attends a Board Meeting (EUR 1,000 for the Chairman). Directors attended all Board Meetings except Pierre Rion (8/9), Jacques Galloy (8/9) and Laurent Minguet (3/9). Besides a total of 33,000 warrants allotted to the Directors with executive functions, none of the Directors benefits of any stock options or any other advantage connected with the company's performances or otherwise. The total amount of remuneration paid in 2010 by the EVS Group to the members of the Board of Directors was EUR 788 thousand compared to EUR 753 thousand in 2009. This mainly represents the remuneration (excluding warrants) paid to the Executive and Managing Directors. In 2010, there were no unusual transactions between the Directors and the company.

As of December 31, 2010 based on the last statements received by the company and the latest modification of the shareholders' register, the members of the Board of Directors held, directly or indirectly, 2,056,995 shares of a total of 13,625,000, or 15.1% of the capital.

24. AUDITOR

In 2010, the fees relating to the function of Auditor of the parent company's auditor, BDO Atrio, Réviseurs d'Entreprises S.C.C. (B-00023), and its network, represented by Felix FANK amounted to EUR 104,024 in aggregate for its duties as Auditor (EUR 45,666) and also for other duties (EUR 58,358).

During its meeting on August 23, 2010, and according to the possibility given by Article 133 § 6 of the Belgian Code of Companies, the Audit Committee has authorized the Auditor to exceed the limit set by the "one-to-one" rule (i.e. the fees associated with non-audit services may not exceed the fees as Auditor), by the performance of tax and legal services, especially in the context of the review of the tax return on 2009 income and in the context of the process of recovery of the withholding tax related to R&D staff.

25. FINANCIAL RISK MANAGEMENT POLICIES

The group enters into derivative transactions, principally forward currency contract. The purpose is to secure its purchases and its sales in foreign currencies against negative variations of these currencies. Indeed, the group has transactional currency exposures. Such exposure arises from sales or purchases by operating entities in currencies other than the group's functional currency.

The main risk arising from the group's financial instrument is described in notes 25 and 26.2. The group's principal financial instruments, other than derivatives, comprise bank loans, finance leases and operating leases, cash and short-term deposits. The purpose of these financial instruments is to raise finance for the group's operations.

The group has various other financial instruments such as trade debtors and trade creditors, which arise directly from its operations. The group's policy is, and has always been, that no trading in financial instruments shall be undertaken.

26. FINANCIAL INSTRUMENTS

26.1. Fair values of the financial instruments

The estimated fair values of the financial assets and liabilities are equal to their fair book value in the balance sheet considering their short maturity.

26.2. Foreign currency risk

Periodically, EVS measures the group's anticipated exposure to transactional exchange risk over six months to one year.

In its current structure, the group's exposure is mainly linked to the EUR/USD risk. The group invoices all clients in euro, except the United States (in USD), while a lot of operational and fiscal expenses are labeled in USD. As a result, the group is "long" in USD, i.e. all of the group's activities generate globally a positive net cash flow in USD.

On the basis of the forecasts and according to the market conditions, the group hedges 50% of the exchange rate risk on estimated net future flows, mainly through forward foreign exchange contracts (in USD).

Foreign exchange contracts are off balance sheet items, and are revalued at each closing at their market value. The generated exchange rate profit or loss is recorded in the financial result.

At the end of December 2010, the group held USD 9.0 million in forward exchange contracts earmarked to hedge 50% of the future sales in dollars. The conditions of these contracts were as follows:

Sales	Currency	Maturity	Exchange rate	Forward value (EUR)	Impact of the revaluation at the fair value on Dec. 31, 2010 (EUR)
2,000,000	USD	May 9, 2011	1.30	1,537,634	40,851
1,000,000	USD	March 22, 2011	1.37	731,689	-16,701
1,000,000	USD	December 8, 2011	1.32	755,287	6,896
1,000,000	USD	December 9, 2011	1.31	761,325	12,933
1,000,000	USD	May 18, 2011	1.24	804,376	55,985
2,000,000	USD	March 22, 2011	1.37	1,463,133	-33,649
1,000,000	USD	December 13, 2011	1.34	745,156	-3,234
9,000,000	USD	July 4, 2011	1.32	6,798,600	63,081

27. EVENTS AFTER THE BALANCE SHEET CLOSING DATE

Significant events that arose after the balance sheet date are:

- the information communicated on February 17, 2011;
- Following the rapid growth of the Belgian teams spread into six different buildings in the Liège Science Park, the Board of Directors of EVS approved the project to build a new facility near the existing site. The project is estimated at approximately EUR 40 million, from which around EUR 5 million regional and European subsidies must be deducted. In addition, all or part of the current buildings, valued at EUR 9.6 million at end of 2010, could be sold by EVS. The investment will be financed through a mix of equity and debt. The Board wants to emphasize that this project should not impact on the dividend policy of the company.
- In February 2011, XDC, in which EVS owns 41.3%, signed a sales agreement of its CineStore activities (design, assembling and commercialization of digital cinema servers) to Barco, a leading provider of digital cinema projectors. The sale was agreed for an amount of EUR 5.5 million, and a possible future "earn-out". The agreement foresees the transfer of the assets, the liabilities and the employees of this activity with effect on March 31, 2011.

BELGIAN GAAP PARENT COMPANY FINANCIAL STATEMENTS

These financial statements are related to the figures for the parent company, EVS Broadcast Equipment S.A. (Belgium). These statements are disclosed according to the short version allowed by Article 105 of the "Code des Sociétés" (company law). They are filed at the "Banque Nationale de Belgique" and are available on request at the company's head office. They have been unconditionally attested by BDO, Auditors, represented by Félix Fank, Partner.

STATUTORY MANAGEMENT REPORT

As foreseen by the Law, the consolidated management report has been drawn up to also be used as the management report on the parent company's financial statements. The management report on the parent company's financial statements is therefore similar to the consolidated management report, except for the following notes:

- The parent company's financial statements include the figures for the head office in Liege (Belgium): revenue, EUR 81,931 thousand, representing 73.7% of the consolidated amount.
- The profit of the year amounts to EUR 31,877 thousand, i.e. an increase of EUR 4,360 thousand compared to 2009. The balance sheet total amounts to EUR 91,270 thousand.
- In May 2010, EVS Broadcast Ltd. (Hong Kong) paid a dividend to EVS for an amount of EUR 4.0 million.
- In accordance with the article 96 of the Belgian Company, the Audit Committee is composed by independent directors. Amongst them, Christian Raskin owns sufficient competencies in accounting and audit (supported by his previous functions in the general management of Draka group).
- No event other than those reported in the consolidated management report has affected the parent company's financial statements.

BELGIAN GAAP STATUTORY INCOME STATEMENT

(EUR thousands)	2010	2009
Operating income	91,715	67,685
A. Turnover	81,931	67,913
B. Increase (+)/decrease (-) in stocks of finished goods, work and contracts in progress	8,231	-613
C. Other operating income	1,553	385
Operating charges	-48,859	-36,178
A. Raw materials, consumables and goods for resale	12,636	8,303
1. Purchases	15,390	8,346
2. Increase (+)/decrease (-) in stocks	-2,755	-43
B. Services and other goods	15,696	11,524
C. Remuneration, social security costs and pensions	16,342	12,599
D. Depreciation of and other amounts written off on formation expenses, intangible and tangible fixed assets	2,810	2,184
E. (+)/(-) in amounts written off on stock and trade debtors	943	1,250
F. (+)/(-) in provisions for liabilities and charges	-86	-3
G. Other operating charges	518	321
Operating profit	42,856	31,507
Financial income	6,624	4,691
A. Income from financial assets	4,106	3,233
B. Income from current assets	274	483
C. Other financial income	2,243	975
Financial charges	3,221	-1,494
A. Interest and other debt charges	287	205
B. Write-offs on current assets other than stocks, work in progress and trade receivables (+, -)		-3,183
C. (+)/(-) in amounts written off on current assets	2,934	1,484
Profit on ordinary activities before taxes (+, -)	46,259	37,692
Extraordinary income	46	4
Extraordinary charges		-17
Result for the period before taxes (+, -)	46,305	37,679
Transfer from deferred taxation	29	30
Income taxes	-14,457	-10,192
Result for the period (+, -)	31,877	27,517
Transfers from not taxable reserves		925
Transfers to not taxable reserves	-750	-750
Result for the period available for appropriation (+, -)	31,127	27,692
Appropriation account		
A. Result to be appropriated	31,127	27,692
1. Result for the period available for appropriation	31,127	27,692
B. Transfers from capital and reserves	4,874	6,165
1. From reserves	-4,874	-6,165
C. Transfers to capital and reserves	-	-
1. To other reserves	-	-
D. Distribution of profit	-36,001	-33,857
1. Dividends	35,565	33,618
2. Other equivalents	436	239

BELGIAN GAAP STATUTORY BALANCE SHEET

ASSETS (EUR thousands)	31.12.10	31.12.09
Fixed assets	25,726	24,503
Intangible assets	574	1,192
Tangible assets	10,314	10,674
A. Land and buildings	7,364	7,997
B. Plant, machinery and equipment	87	196
C. Furniture and vehicles	1,329	1,376
D. Assets under construction and advance payments	1,534	1,105
Financial assets	14,838	12,637
A. Affiliated companies	2,850	654
1. Participating interests	2,850	654
2. Amounts receivable		
B. Other companies linked to participating interests	11,983	11,983
1. Participating interests	11,153	11,153
2. Amounts receivables	830	830
C. Other financial assets	5	-
1. Participating interests	-	-
2. Receivable and cash guarantee	-	-
Current assets	65,543	57,468
Amounts receivable after more than one year	260	227
A. Other amounts receivable	260	227
Stocks and contracts in progress	20,576	10,352
A. Stocks	11,327	7,631
1. Raw materials and consumables	7,994	5,135
2. Goods in process	-	-
3. Finished goods	3,333	2,496
B. Goods in process	9,249	2,721
Amounts receivable within one year	15,510	12,664
A. Trade debtors	15,002	12,093
B. Other amounts receivable	508	571
Investments	23,887	31,531
A. Treasury shares	5,253	2,861
B. Other investments and deposits	18,634	28,670
Cash at bank and in hand	4,384	1,981
Deferred charges and accrued income	926	713
TOTAL ASSETS	91,270	81,971

LIABILITIES (EUR thousands)	31.12.10	31.12.09
Capital and reserves	34,432	38,612
Capital	8,342	8,342
A. Issued capital	8,342	8,342
Reserves	25,566	29,690
A. Legal reserve	834	834
B. Reserves not available for distribution	5,253	2,862
1. In respect of treasury shares	5,253	2,862
C. Not taxable reserves	1,600	1,000
D. Reserves available for distribution	17,879	24,994
Investment grants	524	580
Provisions and deferred taxation	2,250	2,001
A. Provision for liabilities and charges	1,980	1,702
B. Deferred taxation	270	299
Creditors	54,587	41,358
Amounts payable after one year	9,317	1,412
A. Financial debts	1,107	1,403
1. Credit institutions	1,107	1,403
B. Other amounts payable	8,209	9
Amounts payable within one year	43,556	38,630
A. Current portion of amounts payable after one year	295	299
B. Financial debts	-	-
C. Trade debts	3,849	8,781
1. Suppliers	3,849	8,781
D. Advances received on orders	9,729	3,902
E. Taxes, remuneration and social security	8,167	4,675
1. Taxes	2,583	950
2. Remuneration and social security	5,584	3,725
F. Other amounts payable	21,516	20,973
Accrued charges and deferred income	1,715	1,316
TOTAL LIABILITIES	91,270	81,971

APPENDIX TO PARENT COMPANY FINANCIAL STATEMENTS

Capital as of December 31, 2010 EUR thousands)	Amounts	Number of shares
A. Share capital		
1. Issued capital	8,342	13,625,000
2. Structure of capital		
2.1. Different categories of shares		
Shares without face value	8,342	13,625,000
2.2. Registered shares and bearer shares		
Registered shares – as of December 31, 2010		1,462,937
Bearer shares – as of December 31, 2010		12,162,063
B. Treasury shares held by the company itself	5,253	140,403
C. Commitments to issue shares		
1. Following the exercise of subscription rights		
- Number of outstanding subscription rights		298,350
- Amount of capital to be issued	11,743	
- Maximum number of shares to be issued		298,350
D. Amount of authorized capital, not issued	8,300	